Oracle Business Intelligence Mobile allows you to view, analyze and act on Oracle Business Intelligence 11g content on supported mobile devices such as the Apple iPhone and Apple iPad. Oracle Business Intelligence Mobile gives you the full spectrum of BI functionality on your mobile device, including notifications and alerts, reporting, ad hoc query, OLAP analysis, dashboards and scorecards. You even have the ability to turn insight into action directly from your mobile reports and dashboards.

Oracle Business Intelligence Mobile: Functionality at a Glance

Available as a downloadable application from the Apple Apps store, Oracle Business Intelligence Mobile optimizes the presentation of the BI content for mobile devices.

- View, Analyze and Act on all your Business Intelligence Content: Oracle BI Mobile provides full-fidelity access to all your Oracle Business Intelligence 11g content including reports, ad-hoc query and analysis, OLAP, dashboards, scorecards, alerts, notifications and actions. Oracle Business Intelligence Mobile provides full support for rendering and interactivity including ability to drill, invoking actions, changing prompts, alerts, notifications and so on.
• **Fast, Secure and Optimized Content:** Oracle BI Mobile provides full support for Oracle Business Intelligence 11g catalog browsing and search over the mobile device. Catalog browsing and search makes it easy for the mobile user to locate and interact with relevant information. Mobile users also have the ability to designate content as Favorites for faster future access. Business users on the go can be notified of time critical information via alerts and notifications. iPhone and iPad features like orientation recognition, pinch, swipe and many more are available within Oracle BI Mobile. Support to access corporate data over VPN ensure that access to data on the go is secure.

• **Build Once, Consume Anywhere:** All of your Oracle Business Intelligence 11g content is available for immediate consumption on your mobile devices. There is no need to move content to specially marked folders. Nor do you need to redesign any content specifically for viewing on mobile devices.

• **Ability to Act on Insights:** Oracle BI Mobile makes the BI information actionable by providing the ability to invoke in-context, embedded actions from your mobile devices. Supported actions include: ability to invoke workflow/business Processes (BPEL), send message/post event (ESB), navigate to BI or web content, execute java method, and execute ERP/CRM workflow or invoking a web service.

![Figure 2: Oracle BI Mobile on iPad and iPhone](image)

**Contact Us**

For more information about how your organization can leverage the power of Oracle Business Intelligence Mobile and Oracle Business Intelligence 11g, please visit www.oracle.com or call 1.800.ORACLE1 to speak to an Oracle representative.

Copyright © 2011, Oracle Corporation and/or its affiliates. All Rights Reserved. This document is provided for information purposes only, and the contents hereof are subject to change without notice. This document is not warranted to be error-free, nor is it subject to any other warranties or conditions, whether expressed orally or implied in law, including implied warranties and conditions of merchantability or fitness for a particular purpose. We specifically disclaim any liability with respect to this document, and no contractual obligations are formed either directly or indirectly by this document. This document may not be reproduced or transmitted in any form or by any means, electronic or mechanical, for any purpose, without our prior written permission. Oracle is a registered trademark of Oracle Corporation and/or its affiliates. Other names may be trademarks of their respective owners.