

Improve Project Profitability

Modern Project Financial Tools



Ensuring that your projects meet or exceed their planned profitability is critical for the survival of project-based organizations.

Businesses need innovative tools and flexible processes to efficiently initiate, plan, control, bill, and recognize revenue and to monitor and accurately report on the status of all of their projects.

Oracle Project Portfolio Management (PPM) Cloud offers comprehensive project financial management so you can control and reduce costs, increase billing and payment accuracy, and improve cash flow. It also provides access to the latest technologies like collaboration, mobile, and analytics.

Maintaining and improving upon planned margins is essential to the livelihood of a project-based organization

Take Control of Your Projects



Oracle PPM Cloud helps mitigate project risk through comprehensive project monitoring, with KPIs providing full visibility into project health and status. Project teams hit the ground running through rapid, repeatable and standardized business processes providing a single source of project truth for all stakeholders.

Social project management puts you in control of your projects with mobile and social-enabled project and task management tools to help project teams get their work done in a highly connected way. And, project stakeholders have access to real time information to make critical business decisions.

20% of projects will fail as business are forced to take on more risk in search of higher reward

Source: Predicts 2013: PPM Leaders Must Embrace Constant Innovation and Change, Gartner, 2012

Social



Mobile



Cloud



Business Analytics



By 2015, millennials will make up nearly 50% of workforce

Nearly two-thirds use personal devices for work

60% of organizations say cloud computing lets IT focus on strategic business objectives

53% of executives say critical information is delivered too late

Source: Corporate Executive Board, "The Future of Corporate IT 2013 – 2017", 2013

Source: Corporate Executive Board, "The Future of Corporate IT 2013 – 2017", 2013

Source: Study, Rackspace Hosting with support from Manchester Business School and Vanson Bourne.

Source: Delivering results: Growth and value in a volatile world, PwC 15th Annual Global CEO Survey, 2012





Exceed Project Financial Goals

Project-oriented organizations need to ensure they realize maximum value out of all of their investments. Oracle PPM Cloud can help you:

Roughly 25% of the gross domestic product of developed nations is spent on or through projects

- Achieve timely and accurate decision support through real-time project reporting
- Release project staff for strategic work with self-monitoring of projects
- Gain visibility and control over project resources and costs
- Increase cash flow by accurately invoicing customers based on contract terms and conditions.

Source: Quizlet.com; Course - CIS517 - IT Project Management

A Sound Strategy For Modern Project Financial Management

A key step in executing an effective PPM cloud strategy is to start with your vision for Modern PPM. Ask yourself and your team a few questions:

Where Are We Today With Modern PPM Trends?

- Social
- Mobile
- Analytics
- Cloud Apps

What Do We Expect to Get Out of These New Technologies?

- Better predict project outcomes
- Next-generation user experience
- Enhanced productivity for reduced costs
- IT resources freed up for high value work

How Do We Modernize and Innovate Our Business Operations?

- Align solution for future vision and growth
- Leverage benefits of a cloud deployment
- Foster great employee experience with mobile, social, and analytic capabilities

56% of executives believe the cloud will make their organizations more agile and competitive

Source: KPMG Survey, 2011 Oracle OpenWorld

Imagine The Future

Only Oracle has the complete set of integrated applications to help you harness the opportunities Modern PPM provides, which you can adopt at your own pace, and which will support you as you grow your business. Understand how Oracle's PPM solutions can drive growth in your business, equipping you for the new realities of the global project-centric workplace to get one step ahead of the competition.



Oracle PPM Cloud provides project execution tools and methods for the 21st century which you can adopt as part of an Oracle Cloud suite or deploy alongside your existing solutions. Imagine being a project manager at a client site: sharing the latest project status with the steering committee on your mobile device, approving project expenditures, and collaborating with your team to congratulate them on a job well done. You can relax in the confidence of powering both project delivery and profitability with modern, enterprise-grade financial control and execution solutions, with a single source of project truth.



Oracle is committed to developing practices and products that help protect the environment

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