Organizations that have implemented PaaS integration solutions have realized a range of benefits, with the most cloud-mature companies able to connect and extend their operations. 77 percent of these businesses say PaaS has helped them integrate data from different applications, with 71 percent enjoying improved data analysis as a result. 66 percent cite better integration between cloud-based applications and on-premises infrastructure, and 72 percent have enriched the functionality of their applications.

Organizations are adopting PaaS to integrate their applications and secure a range of business benefits. 36 percent cite lower costs as a motivation for PaaS integration; 34 percent are driven by the desire to improve application security; 33 percent hope to be able to respond more quickly to business requests; and 33 percent want to simplify integration.

PaaS provides integration that can drive key business imperatives…

…and improve operational performance.

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PaaS can deliver digital transformation.

Most organizations are ambitious about what they can achieve with cloud. Key priorities for future features include: API management to design, secure, and govern interfaces (cited by 35 percent), end-to-end visibility of process and integration flow status (35 percent), and the ability to deploy identical integration in the cloud and on premises (35 percent).

To learn more, download the key connect and extend findings, or get the full report here.

Source: Cloud Insights survey, Longitude Research, August 2017