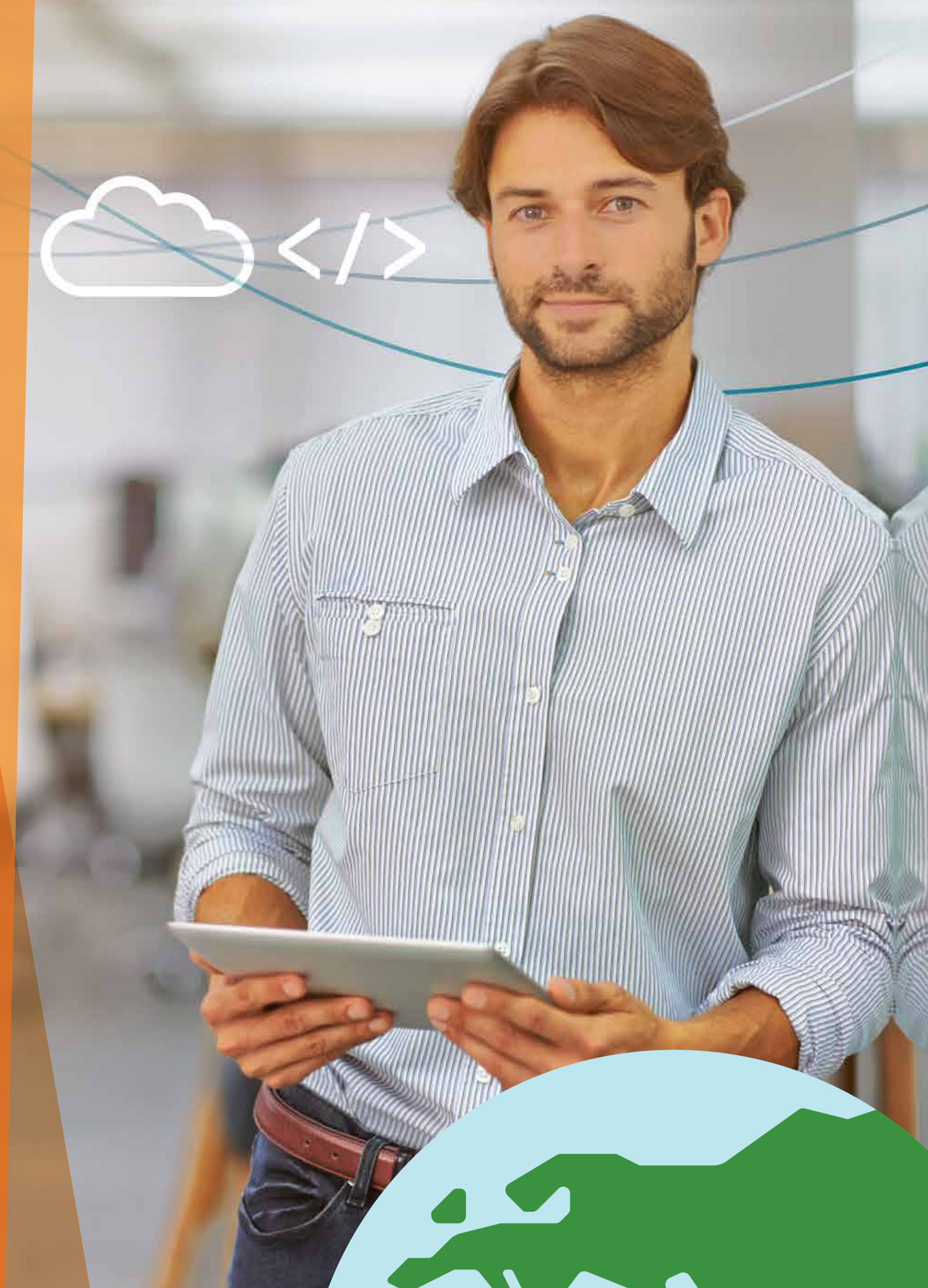


Your Platform for Possibilities

Cloud transformation: How do you compare?

More than 700 IT professionals were recently surveyed about their cloud strategy. Here's a taste of what they're saying about the challenges and benefits of cloud adoption.



Cloud adoption is gathering pace.

Companies have so far migrated **29 percent** of applications to the cloud and are in the process of migrating a further **25 percent**. In addition, **23 percent** of their applications were developed from scratch in the cloud. Within three years, the respondents expect these numbers to reach **35 percent**, **18 percent**, and **28 percent** respectively.

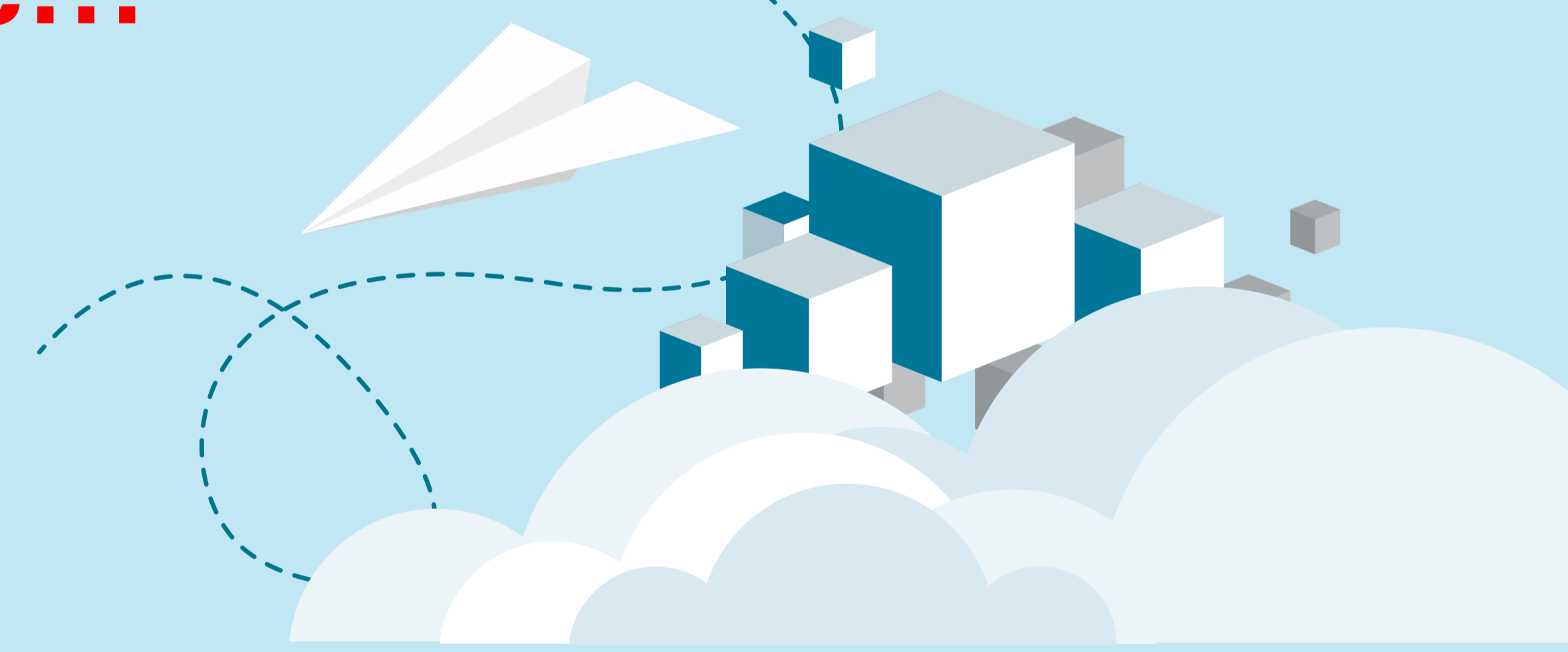


As the advantages become clear...

Companies are realizing an increasingly broad range of benefits from cloud migration: **37 percent** of companies believe it reduces their costs; **32 percent** say it can accelerate business and IT innovation; **30 percent** claim improvements in archiving; and **30 percent** look forward to better business analytics.

...and even more exciting opportunities emerge...

Cloud-mature companies are using the cloud to make even further advances: **77 percent** say the cloud has enabled them to generate better insights from data; **78 percent** say development in the cloud has made them more innovative; and **65 percent** highly rate their cybersecurity capabilities—compared with **38 percent** of less cloud-mature organizations.



...the prizes on offer are too valuable to ignore.

Organizations that have embraced the cloud say they can now serve their customers better: **69 percent** agree that moving to the cloud has enabled them to meet their customers' needs more effectively, while **72 percent** of organizations with a fully developed cloud strategy, say moving to the cloud has enabled them to be more competitive.



To learn more, view oracle.com/goto/yourplatform, or download the full report [here](#).