

DIGITAL DISRUPTION

How successful organisations
will transform and thrive

ORACLE DAY 2014 – CENTRO DE CONGRESSOS DE LISBOA – 4 DE NOVEMBRO DE 2014

08:45 REGISTO E WELCOME COFFEE

SESSÃO PLENÁRIA

09:30 **Boas vindas e Introdução**
Hugo Abreu, Country Leader Oracle Portugal

09:45 **Digital Disruption: how successful organizations will transform and thrive**
Andrew Sutherland, Oracle Senior VP Business Development - Technology License & Systems EMEA

10:25 **Oracle Open World Highlights**
Andrew Sutherland, Oracle Senior VP Business Development - Technology License & Systems EMEA

10:45 COFFEE BREAK

11:20  **To disrupt or to be disrupted**
João Santos, Senior Manager da Accenture Digital, responsável pela área de Interactive em Portugal

11:40  **Disrupção orientada ao cidadão**
Carlos Santos, Coordenador de Núcleo, Autoridade Tributária e Aduaneira

BIG DATA & ANALYTICS

CLOUD

MOBILE



12:20 **The Engine of Digital Transformation**
Luís Campos, Oracle Big Data Solutions Lead, EMEA

Oracle's Cloud Computing Strategy
Prashant Barot, Oracle Core Technology Director

Re-Think Mobile... Beyond Mobile First
Regis Louis, Oracle VP, Product Management, Oracle Fusion Middleware, EMEA

12:50 ALMOÇO & NETWORKING

14:00 **Creating a Big Data Management System**
Luís Marques, Oracle Master Principal Sales Consultant

Benefícios para o Cidadão dos Serviços de Cloud Privada da Segurança
Wilson Lucas, Coordenador da Área de Suporte Aplicacional, Instituto de Informática



Delivering Mobile Apps on a Future Proof Architecture
Emanuel Moreira, Oracle Principal Sales Consultant

14:30 **Business Intelligence vs Bigdata vs Analytics na Lusitânia Seguros**
Alexandre Ramos, Diretor de TI (CIO)



Accelerate Platform Consolidation on Private Cloud
Emília Tavares, Oracle Principal Sales Consultant

Make the Complex Simple - Integrate Mobile to Cloud & Enterprise Systems
Susana Santos, Oracle Principal Sales Consultant Applications

15:00	Creating Winners Through Business Analytics <i>Sérgio Alves, Oracle Principal Sales Consultant</i>	Innovate Faster and Smarter with Dev/Test in the Cloud <i>Alexandre Vieira, Oracle Middleware Sales Consultant Manager</i>	The Internet of Things: Disruptive or Productive? <i>Cristina Carvalho, Oracle Senior Sales Consultant</i>
15:30	Novas Arquiteturas de BI com Big Data <i>Ana Montes, Production and Project Manager Business Intelligence, Link Consulting</i>	Air Sales in the Cloud <i>Pedro Rodrigues, Director de Soluções, Timestamp</i>	Securing Corporate Data & Applications on Personal Devices <i>Artur Alves, Oracle Principal Sales Consultant</i>
16:00	Modernizing the Data Warehouse with Oracle Database In-Memory <i>José Fonseca, Oracle Senior Sales Consultant</i>	Oracle Systems Infrastructure for Private Cloud Database as a Service <i>Paulo César, Oracle HW Senior Sales Consultant</i>	The Mobile Surge: Are You (and Your Infrastructure) Ready? <i>Rui Félix Pereira, Oracle Principal Sales Consultant</i>
16:30	ENCERRAMENTO Sorteio de um drone com câmara incorporada		

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