

# Modernizing Data Management

## **Autonomous Data Management: The Way Forward**

Data is the world's most valuable resource. It's the enduring asset at the center of every company's digital strategy. But when firms pursue digital transformation, the data underpinning their applications, analytics, and algorithms stretches across public cloud, local cloud, and on-premises environments. In this new reality, how can companies accelerate data-driven innovation, while still maintaining airtight security against ever-evolving attacks? To find out, come join us for a session on Oracle's vision for Autonomous Data Management and learn about organizations already putting it into practice.

## **Under the Hood with Autonomous Database**

What does "autonomous" really mean, and what makes a database autonomous? If you're looking for the answers to these questions, this is the session for you. Take a peek under the hood of Oracle Autonomous Database and get a clear understanding of how this unique autonomous database works. We'll share our exclusive combination of database features, best practices, and machine-learning algorithms that make up this family of cloud services. We'll use live demos to show you how it can simplify your approach to data management and accelerate your transition to the cloud. Make your life easier with the Oracle Autonomous Database. Focus on your business rather than technology.

## **Transaction Processing Made Effortless**

What are your biggest challenges to becoming data driven? With growing data volumes, how much time are you spending on managing your databases and regularly securing, optimizing, and transforming your data? What if you could reverse the trend and spend all that time helping your business innovate with data? What if you could manage multiple data models from a single database and run mixed workloads with 100x higher performance? Join us for this session to see how Oracle Autonomous Transaction Processing modernizes your data tier and eases the development of your new low code productivity applications using APEX or more complex cloud-native applications. You will also learn why a dedicated deployment of ATP is best suited for running your mission critical applications and consolidating all your databases.

## **The Modern Data Warehouse - Any Data, Any Size, from Anywhere, for Anyone**

Is your data a gold mine or scrap heap? Our quest for digital disruption has created a challenge—too much data to manage. Oracle Autonomous Data Warehouse and Oracle Analytics Cloud turn this challenge into an opportunity. Rapidly extract any data, and transform it into valuable insights. Empower business users to make data-driven decisions that can fuel innovation, even disrupt the market. Automate manual tasks, virtually eliminating human error, and drive productivity. With unmatched analytical performance, outpacing the competition becomes reality. Learn how the latest advancements in augmented data management and analytics, powered by machine learning and AI, free up IT while enabling the business to unlock the true potential of their data.

## **Simplify Data Integration and Migration to Cloud Databases and Warehouses**

Join us at this session to learn how to migrate and integrate data into the Oracle Autonomous Database and other data stores faster and easier. Watch a demonstration featuring new innovations in Oracle data integration that will show you how you can deliver real-time, enriched, and trusted data from disparate cloud and on-premises sources for your data marts, data warehouses, and data lakes. Hear about customers just like you who have completed their migration journey into a modern Oracle database solution.