The Knowledge Transfer service from Oracle Global Licensing Advisory Services (GLAS) was built to solve a simple question from Oracle customers: “Can you help us better understand Oracle licensing rules and requirements?”

Learn about Oracle from Oracle

We collaborate with Oracle customers to deliver personalized training in a range of scenarios.

**Needing to educate a wide range of teams**
In complex organizations there can be many different people who need varying levels of understanding of licensing terms and policies. Oracle GLAS customizes interactive education tracks, to bring knowledge that supports better-informed usage and investment decisions.

**Seeking clarity on existing agreements**
Our starting point is usually to work directly with individual customers, who share their existing knowledge, needs and goals. Oracle GLAS then helps them to build up an understanding of key topics around their license and subscription agreements.

**Solving specific knowledge gaps**
To deliver this education, Oracle GLAS brings together the deep knowledge of individual specialists with an extensive library of training materials. Content is growing over time as new courses are developed, and customized sessions are available based on customer requests. Example Knowledge Transfer topics include:

- Database (including Oracle Autonomous Database), Oracle E-Business Suite, PeopleSoft, and Siebel
- Broader areas like data recovery, partitioning, virtualized environments, or cloud contracting

The value of Knowledge Transfer

IT environments are increasing in complexity, which makes it essential to have a good understanding of licensing policies.

Picture an organization with hundreds of products from Oracle, across several business units (and potentially many countries), running in various environments. Combine that with staff new to software licensing, different purchases over time, and different metrics or measurement approaches. In cases like this, educational services from Oracle GLAS provides value to customers across four key areas:

- **Licensing clarity**
  - Taking the guesswork out of terms and conditions
- **Customer-centric training**
  - Personalizing education tracks to the needs of each customer
- **Continuous learning**
  - Providing opportunities for personal growth in IT and procurement teams
- **Empowered decision-making**
  - Giving customers greater confidence when making licensing-related decisions

**Improve business and financial value**
A complete lifecycle of services for Oracle customers

Oracle Global Licensing Advisory Services
Eliminate guesswork, make smart decisions. We work with you to optimize the value of your Oracle investment.

Entitlement Intelligence
Knowledge Transfer
Deployment and Consumption Optimization
Cloud Investment Services
Investment Economics

For more information, contact
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