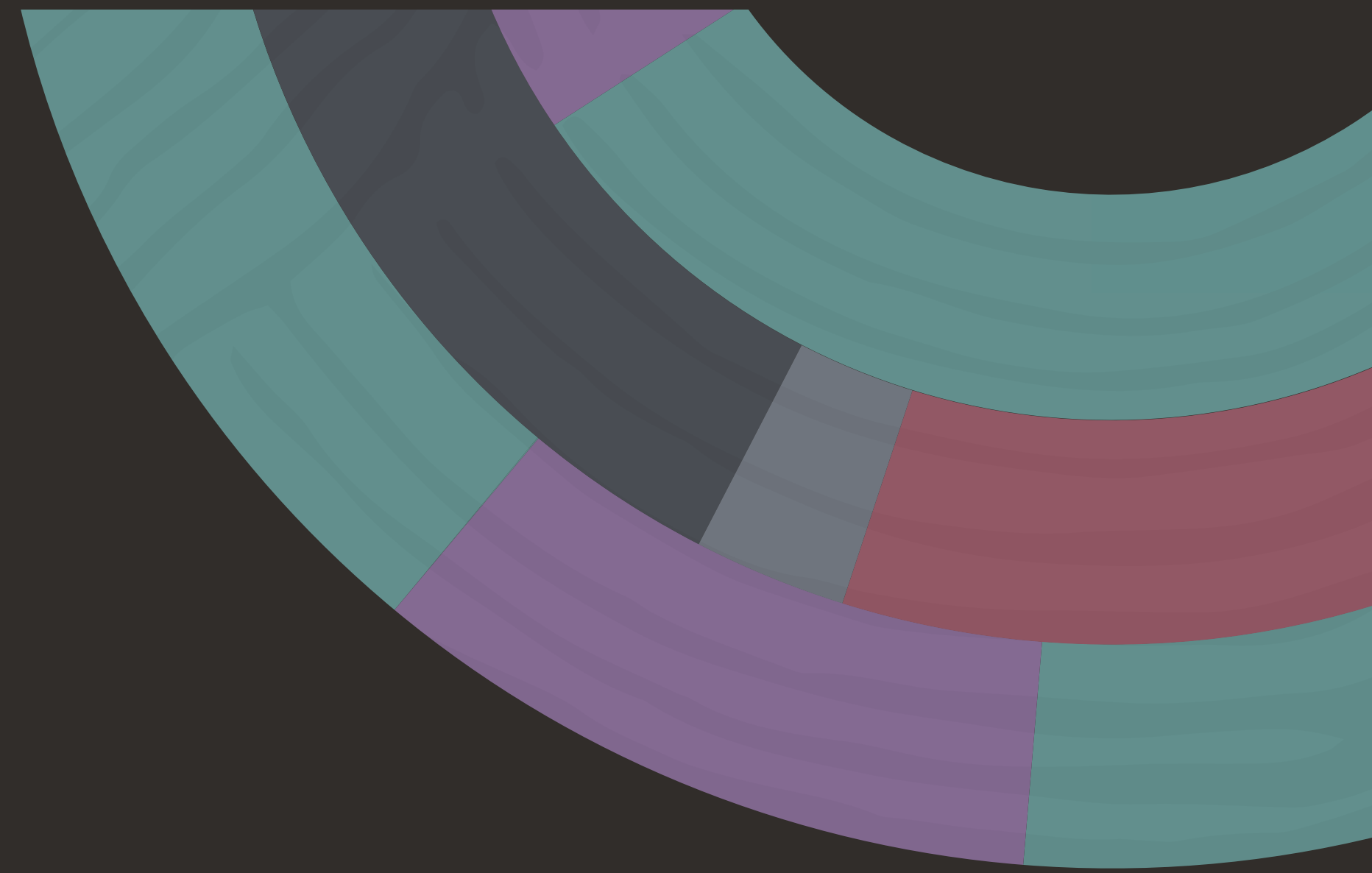
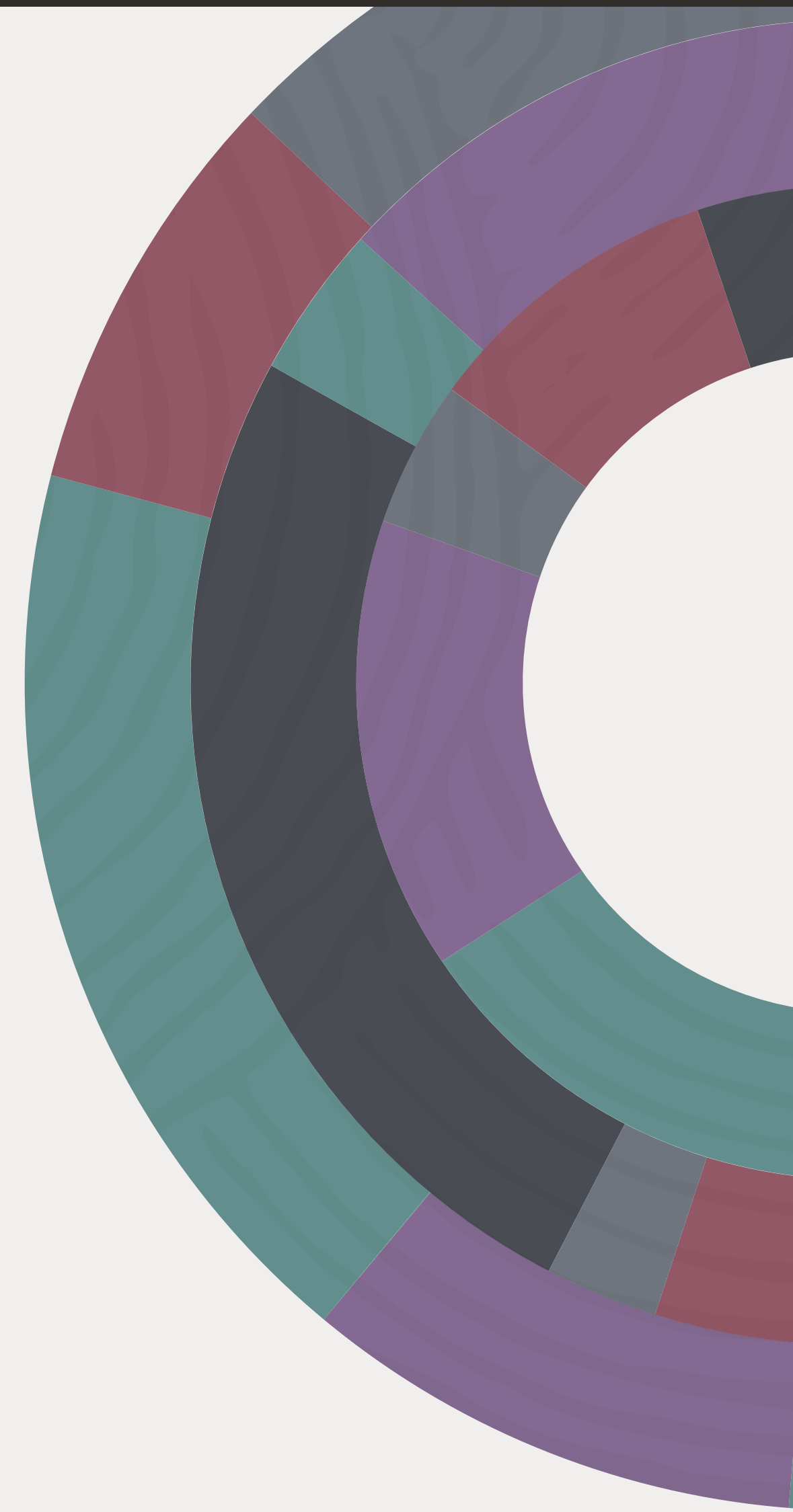


ORACLE
Analytics

Analytics and AI Challenge 2026



Contents



A message from TK Anand



T.K. Anand

T.K. Anand

Executive Vice President,
Healthcare & AI Data Platform,
Oracle

The Oracle Analytics and AI Community is a diverse network of skilled Oracle Analytics users, including customers, partners, developers, and Oracle employees.

In early 2026, this Community was invited to participate in the Oracle Analytics and AI Challenge 2026 - a global initiative designed to spotlight the power of storytelling through data.



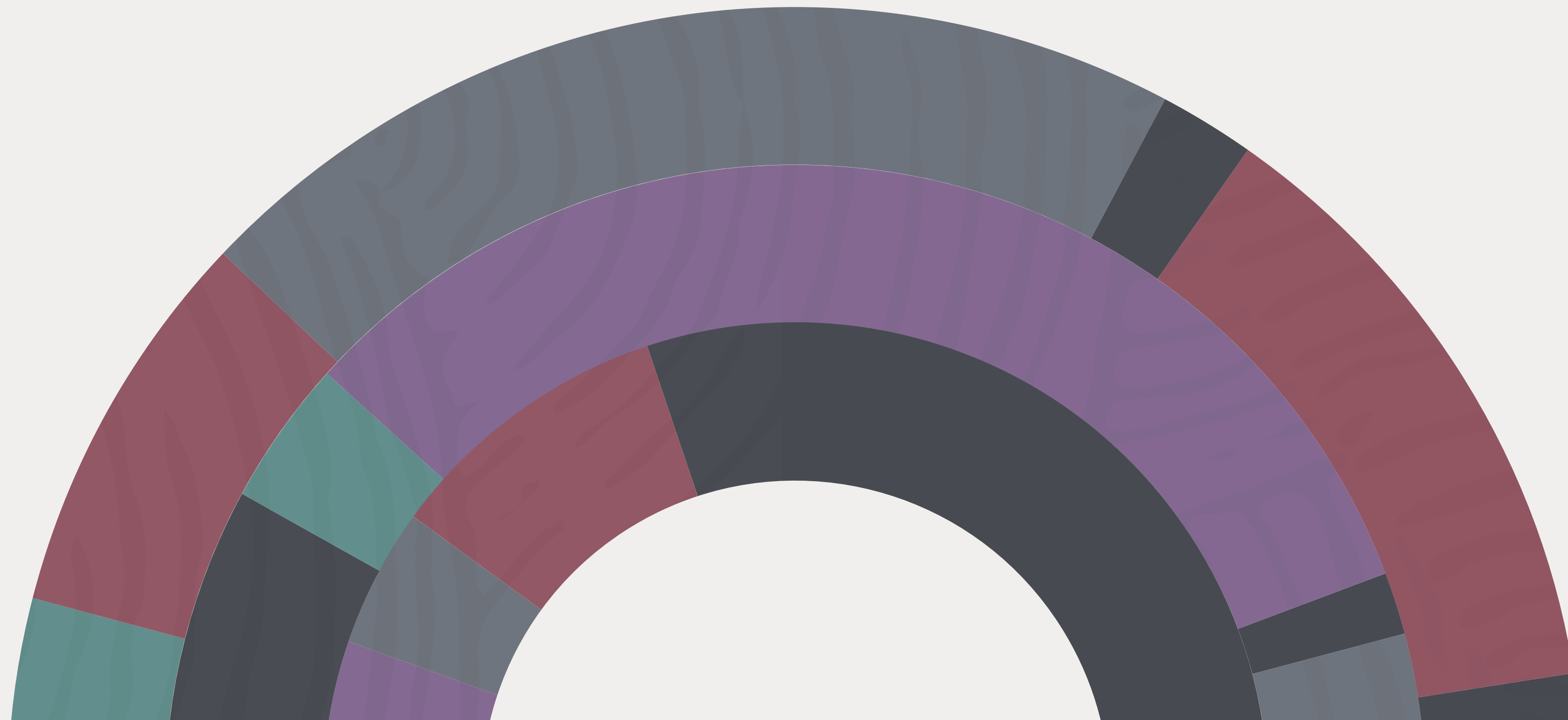
Community Talent

The Oracle Analytics Community is a diverse network of skilled Oracle Analytics users, including customers, partners, developers, and Oracle employees.

In early 2026, this Community was invited to participate in the Oracle Analytics and AI Challenge 2026 - a global initiative designed to spotlight the power of storytelling through data.

The competition placed a strong emphasis on creativity, analytical rigor, and visual design excellence, encouraging Oracle Analytics users to showcase their talent for translating complex information into clear, engaging visual narratives. The entries submitted showcased the power of Analytics and AI at its best.

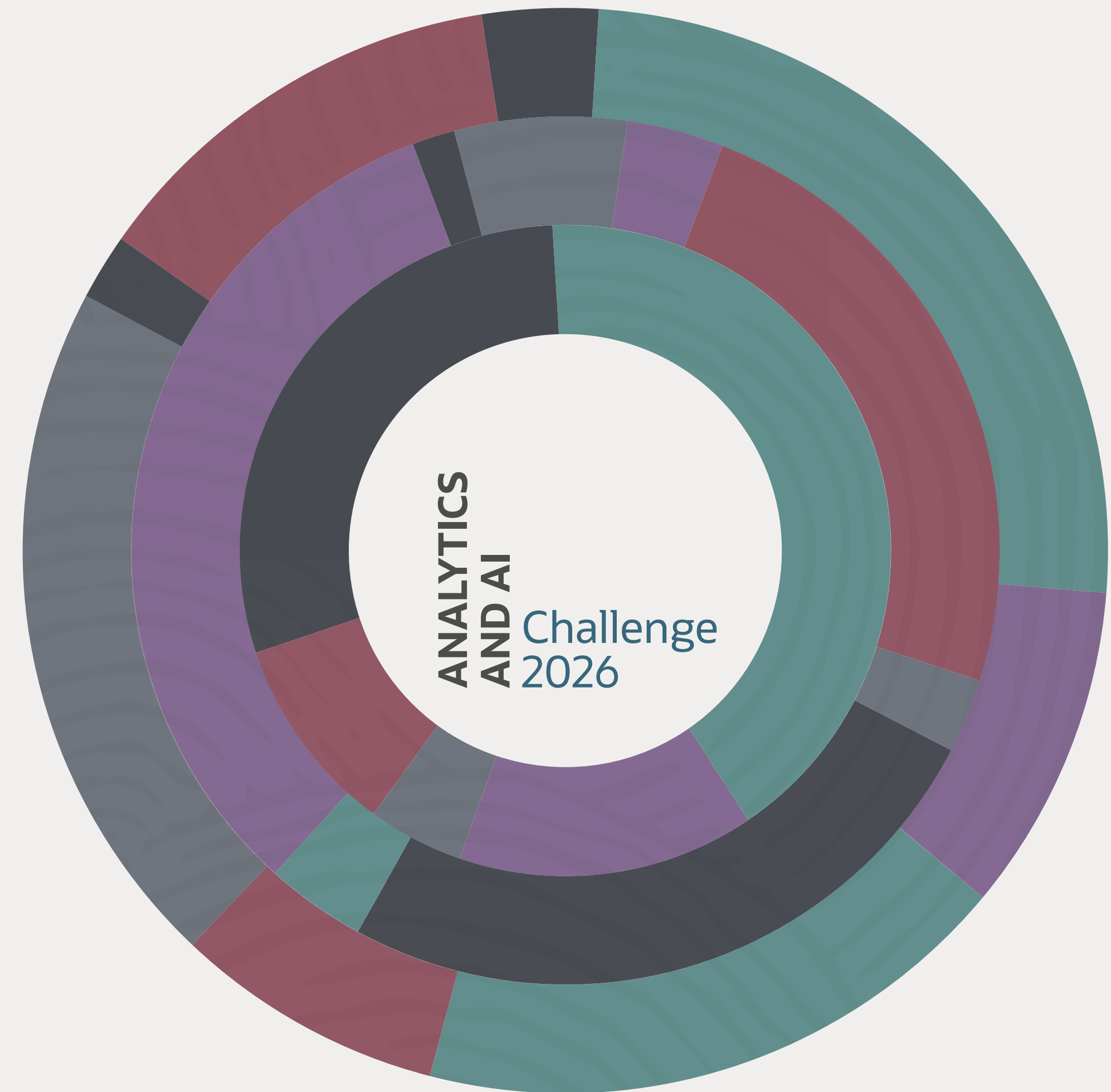
Thank you to all and well done to all who participated.



Analytics and AI Challenge 2026

The Oracle Analytics and AI Challenge granted participants from across the globe access to Oracle Analytics Cloud (OAC), along with a curated selection of structured datasets to demonstrate their data storytelling skills in a competitive, creative format.

Entrants explored a wide range of subjects, from racing statistics and insurance retention trends to wildfire tracking and healthcare utilization, demonstrating not only the depth of Oracle Analytics tools, but also the diverse ways in which data can inform, persuade and inspire.



Results

The Oracle Analytics and AI Challenge concluded with the announcement of outstanding submissions across both the community and Oracle employee categories. Each winner showcased the ability to transform complex datasets into compelling, well - structured visual narratives that highlighted the power and flexibility of Oracle Analytics Cloud.

Real-world data
Countless stories
1 global stage

**Oracle customers, partners
and employees.**

15
Winners

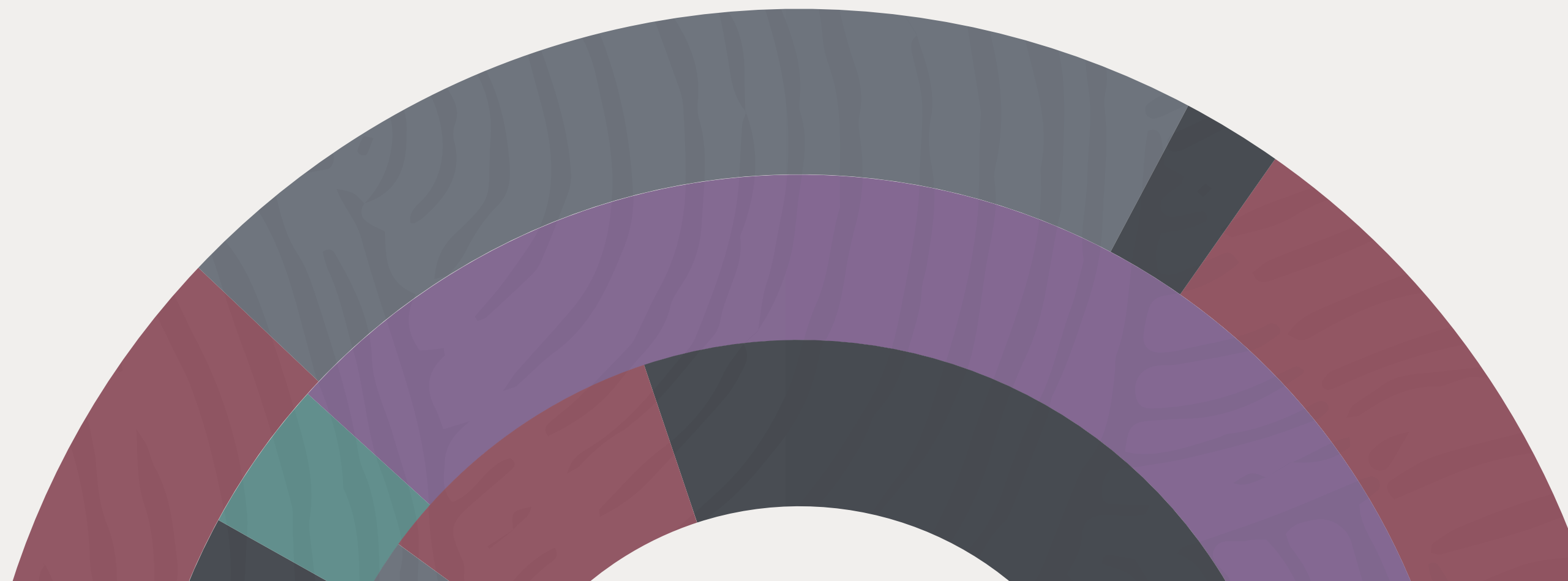
2,000+
Registrations

5,000+
Community
Members

80+
Countries
submitted

30,000+
Community
Gallery views

1,500+
Community
Gallery votes



Quotes



“ Participating in the Oracle Analytics & AI Challenge was an incredibly enriching experience that enhanced my ability to combine data storytelling with advanced analytics. It enabled me to leverage Oracle Analytics Cloud and AI to transform complex datasets into clear, actionable insights. ”

Manik Sehti

“ Participating in the Oracle Analytics and AI Challenge is always a rewarding experience, as it gives me the opportunity to blend analytical thinking with creativity and transform data into insightful and engaging visual stories. ”

Amrita Gupta

“ I wanted to show that data intelligence doesn't just reveal trends - by leveraging advanced AI and intentional data storytelling, we can uncover the subtle shifts in our daily lives and carry deep insights that people truly connect with. ”

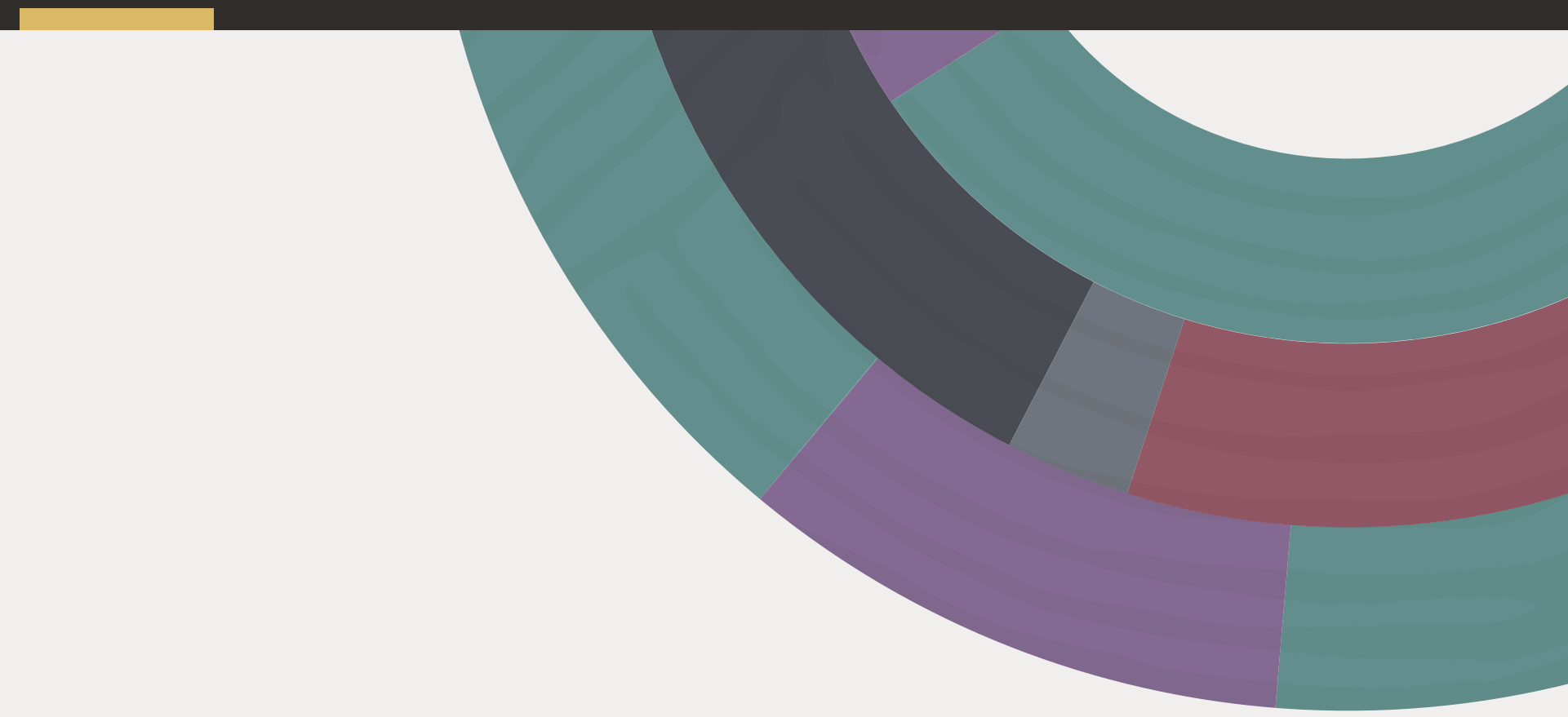
Ambili Thottathil

Winners

Customer Winners

Partner Winners

Oracle Winners





Vaughn Sousa
Harvard Medical School
Customer Winner - Gold



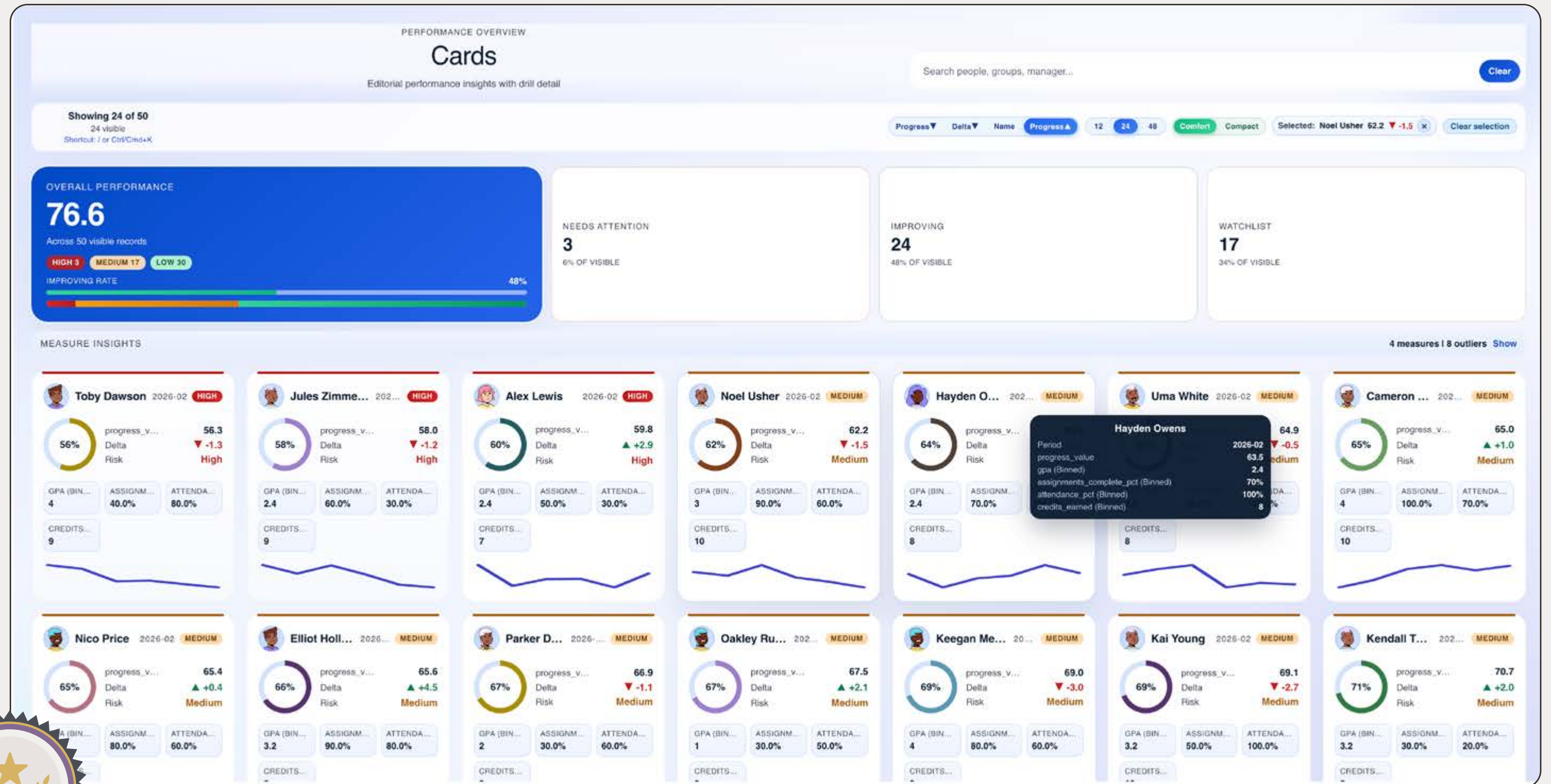
[View Winning Entry](#)

The goal of my visualization was to capture a use-case that aligned with my career in higher education and produce a proof-of-concept custom visualization for my stakeholders. Using what I know of academia, I created a student-centric dataset and set about designing a plug-in that provides at-a-glance metrics and drill-down detail, mimicking the user interface of a modern application. Ultimately, my 'Student Cards' project serves as a technical demo where the story is primarily about how extensible the platform is to meet the needs of the community.

“ The Data Visualization Challenge provided the necessary motivation to make this a reality, and I am incredibly thankful to have learned so much from my fellow contributors about storytelling with data. ”

“ This entry immediately captured attention through the strength of its execution. The combination of thoughtful analysis, engaging presentation, and overall polish made it one of the most memorable submissions in the competition. ”

Customer Winner - Gold





Nicole Knudtson
 Louisville Water
 Customer Winner - Silver



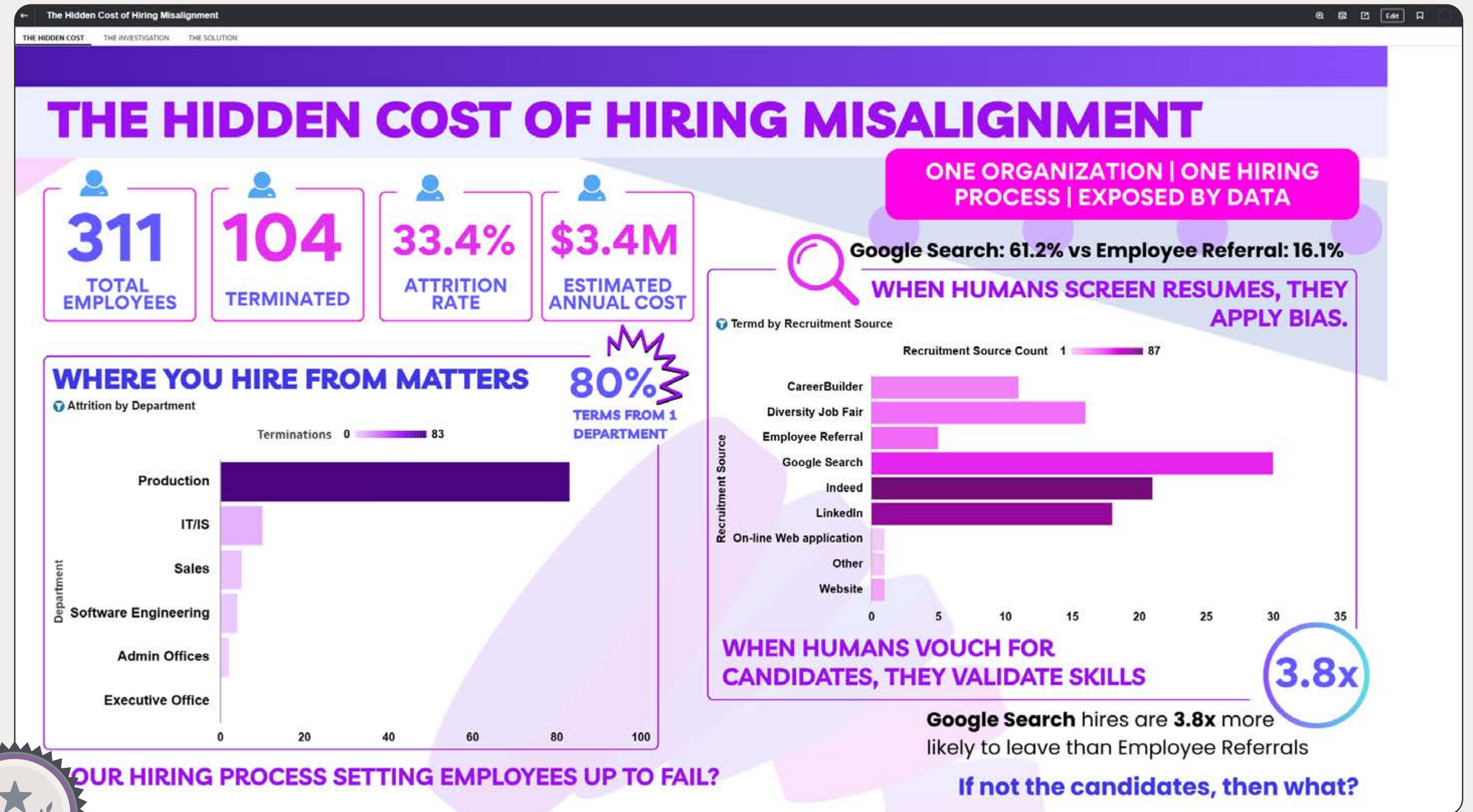
[View Winning Entry](#)

Employee attrition is often viewed as a workforce challenge, but underlying hiring and management practices can play an equally important role. This analysis explores turnover through the lens of hiring-process misalignment, revealing how recruitment-channel differences and manager-level variation contribute to attrition costs even among high-performing employees. The resulting decision-support framework helps HR leaders move beyond diagnosis and focus on process improvements that deliver measurable retention and cost-saving benefits.

“ This challenge was the perfect blend of creativity and data storytelling — it pushed me to think like an investigator, not just an analyst, and reminded me why I believe data has the power to change how organizations see their people. ”

“ What stood out most was the creative use of a multi-page infographic format. The submission successfully broke a complex story into clear, digestible sections, using a range of layouts to maintain engagement and create a strong narrative flow. ”

Customer Winner - Silver





Naveli Garg

Wear Vedic

Customer Winner - Bronze

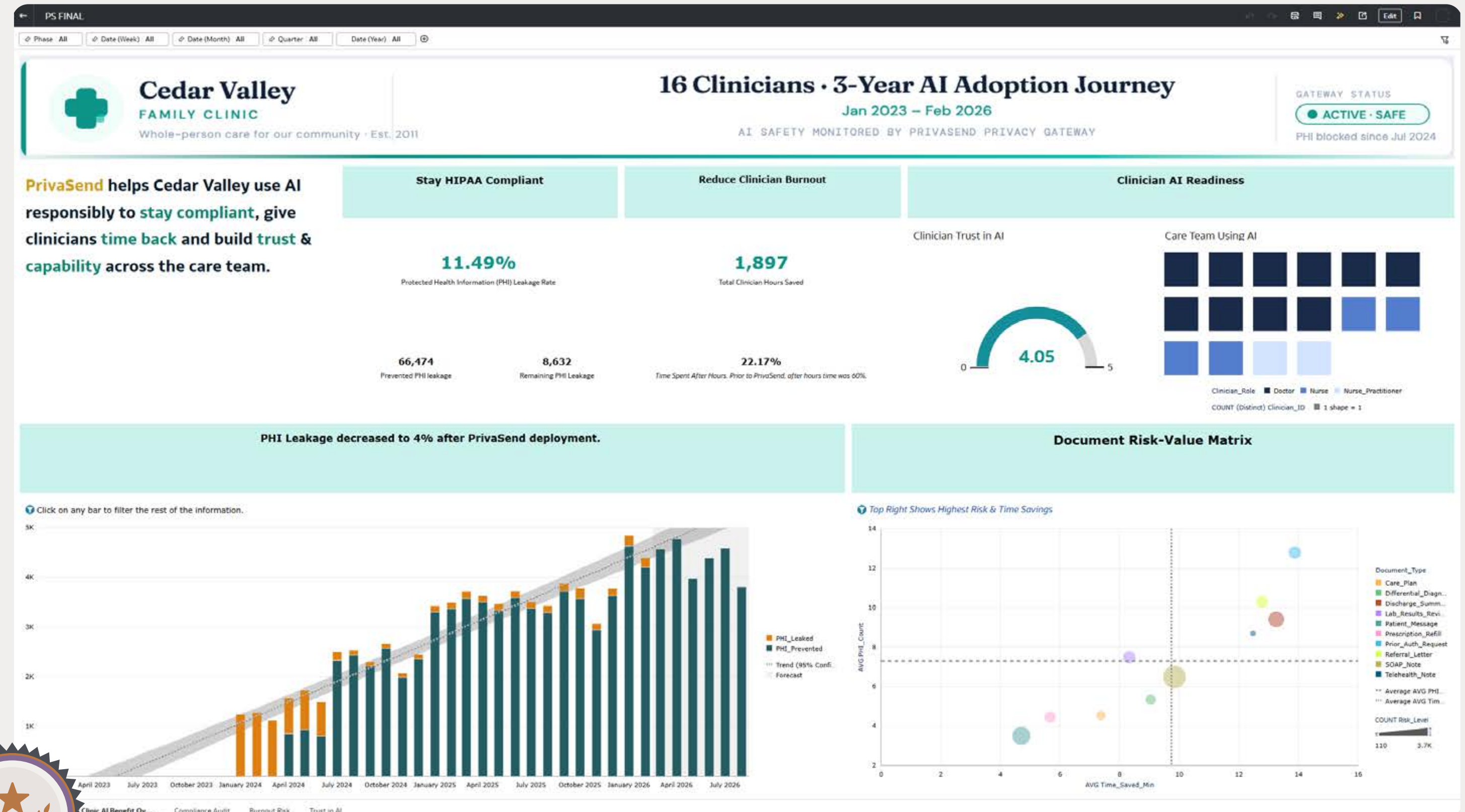


[View Winning Entry](#)

By analyzing a synthetic clinical AI dataset, this dashboard measures adoption patterns across safety, trust, and burnout-related outcomes over time. The analysis integrates compliance monitoring, clinician behavior metrics, and PHI risk indicators to evaluate whether AI implementation is delivering value while maintaining regulatory and ethical standards. The result is a data-driven framework for assessing responsible AI adoption in healthcare settings.

“ The submission delivered a thoughtful and well-structured story, supported by a strong variety of visualizations and custom-designed elements that enhanced the overall dashboard experience. ”

Customer Winner - Bronze





Zhen Wei Cha
Sunway University
Customer Winner

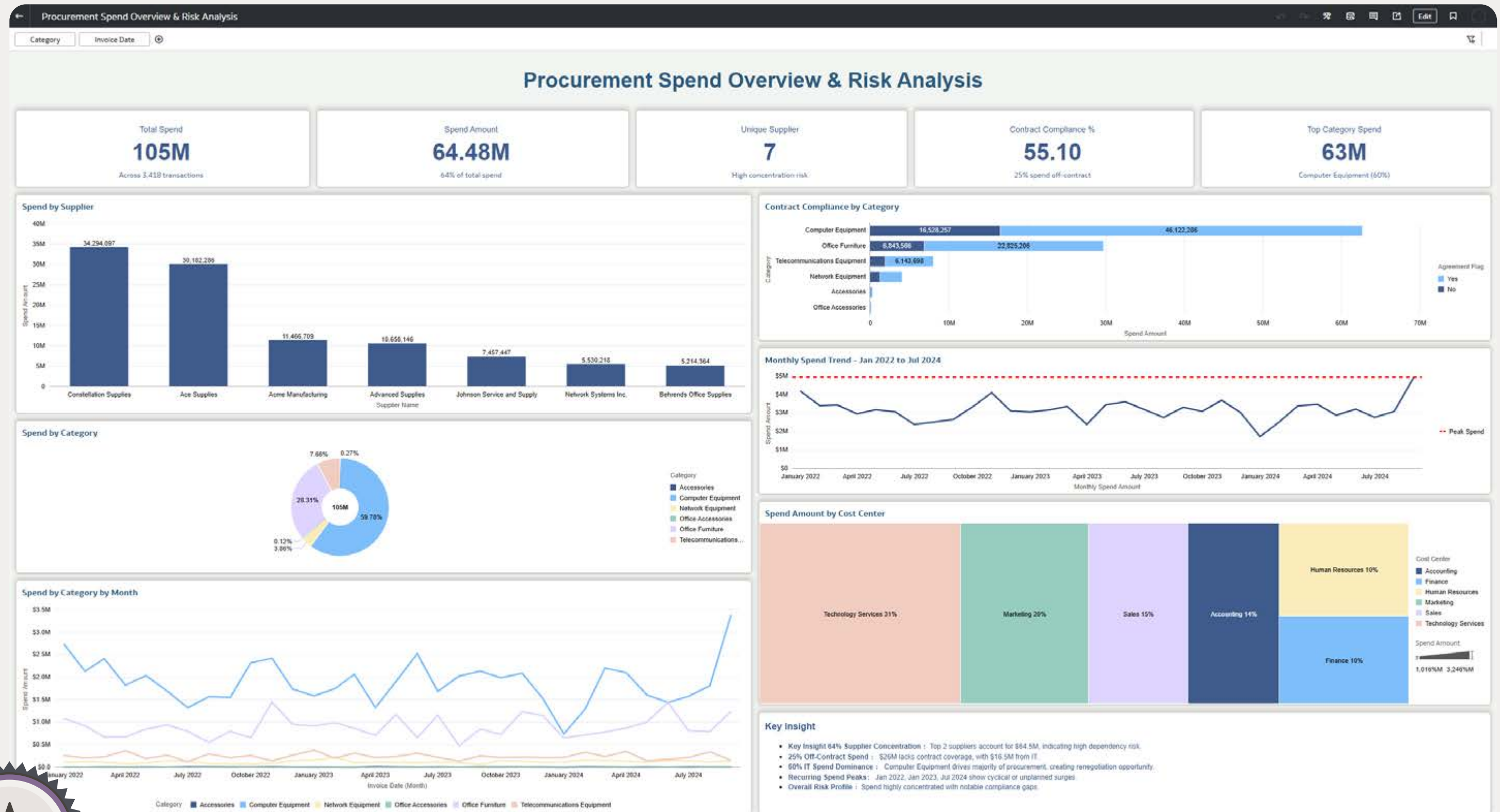


[View Winning Entry](#)

This dashboard provides a procurement risk perspective across supplier spend, contract compliance, and category concentration. By organizing transactions by supplier, category, and agreement status, the analysis highlights dependency risks and abnormal spending patterns through clear visual comparisons. The result is an executive-ready view designed to support governance, risk management, and cost-optimization decisions.

“ It was rewarding to see how data can tell meaningful stories and drive better business decisions through effective visualization. ”

Customer Winner





Manik Sethi
Dunnhumby
Customer Winner



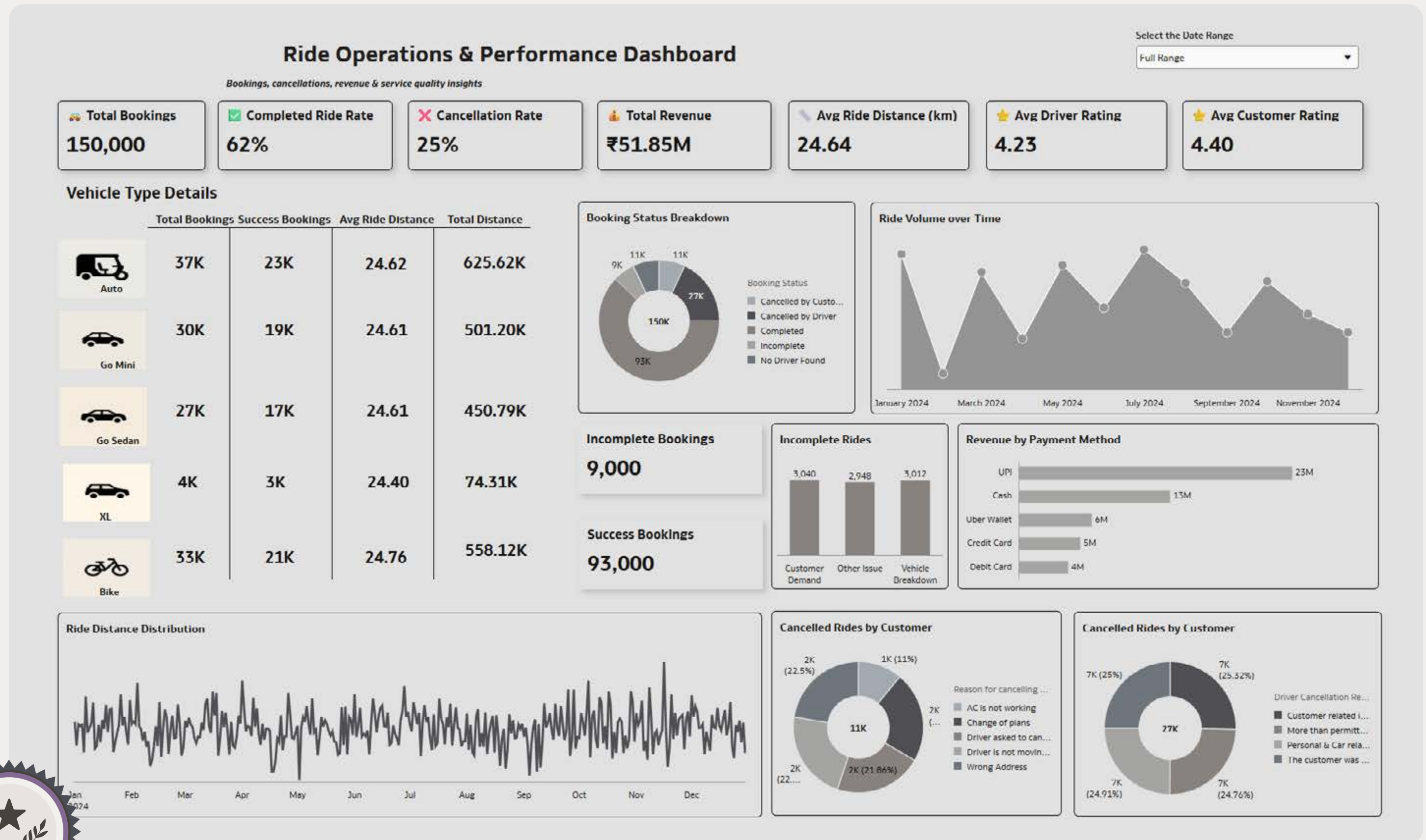
[View Winning Entry](#)

I chose Uber ride operations data as it provides a strong and relatable use case to analyse My real-world operational efficiency, demand patterns, and performance optimization.

The dataset offered an opportunity to explore how data can be used to improve decision-making in a dynamic, high-volume environment.

“ Participating in the Oracle Analytics & AI Challenge was an incredibly enriching experience that enhanced my ability to combine data storytelling with advanced analytics. It enabled me to leverage Oracle Analytics Cloud and AI to transform complex datasets into clear, actionable insights. ”

Customer Winner





Dhiren Gangani
Mastek
Partner Winner - Gold



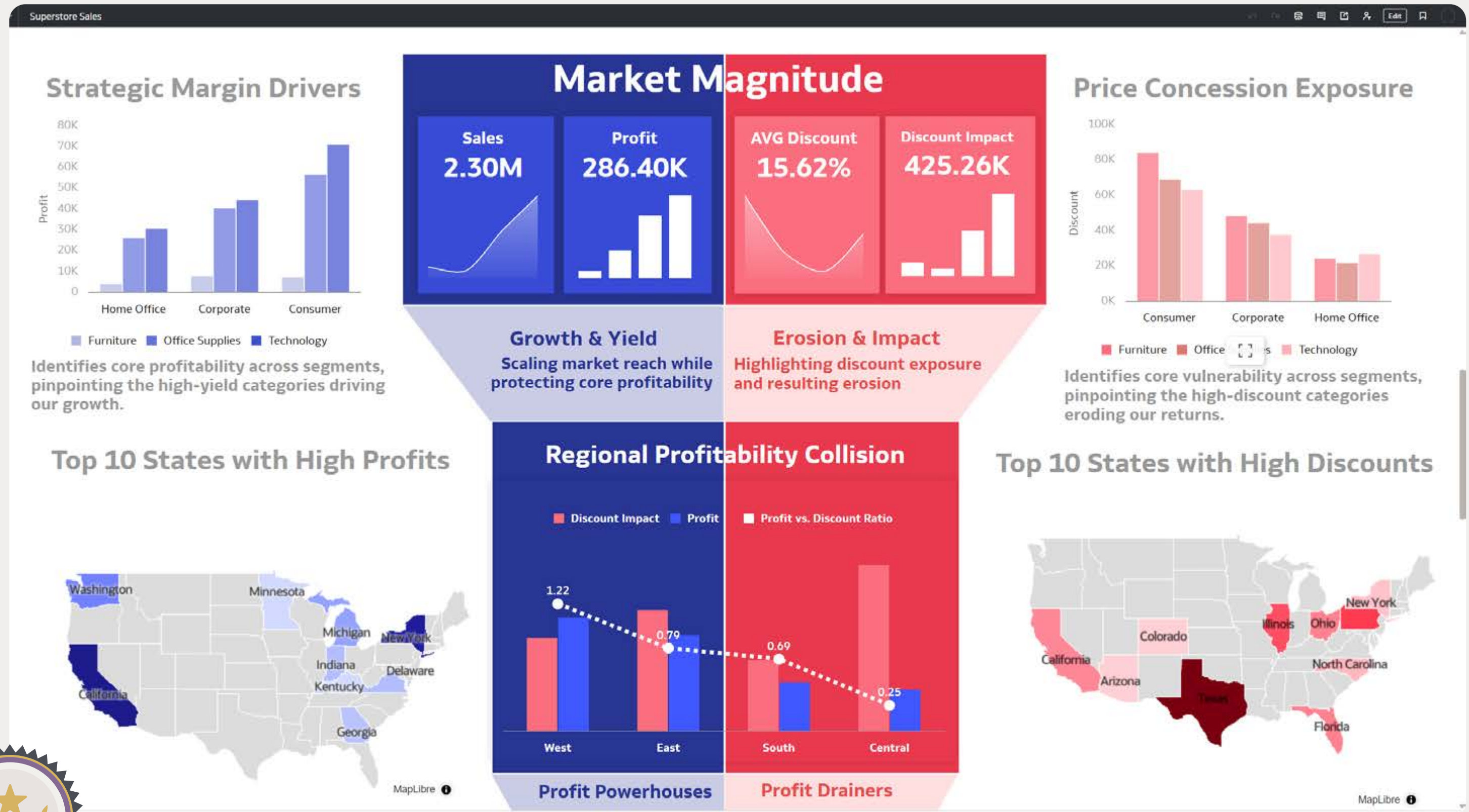
[View Winning Entry](#)

By applying a diagnostic funnel approach, this analysis shifts the conversation from raw growth metrics to yield-driven profitability. The dashboard uncovers the impact of discounting and fulfillment frictions on margins while highlighting areas where value can be recovered. The result is a strategic framework that helps commercially focused decision-makers align operational improvements with financial performance.

“ Data has always had the answers. The discipline is in structuring it well enough to turn those answers into a strategy the organization is ready to act on. ”

“ This submission excelled at audience engagement through its creative interactive infographic design. The combination of exploration, storytelling, and interactivity created a compelling experience that invited users to connect with the data in a meaningful way. ”

Partner Winner - Gold





Philip Godfrey
Vertice Cloud
Partner Winner - Silver



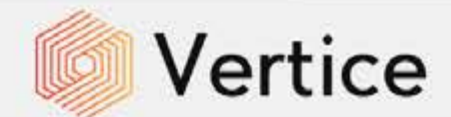
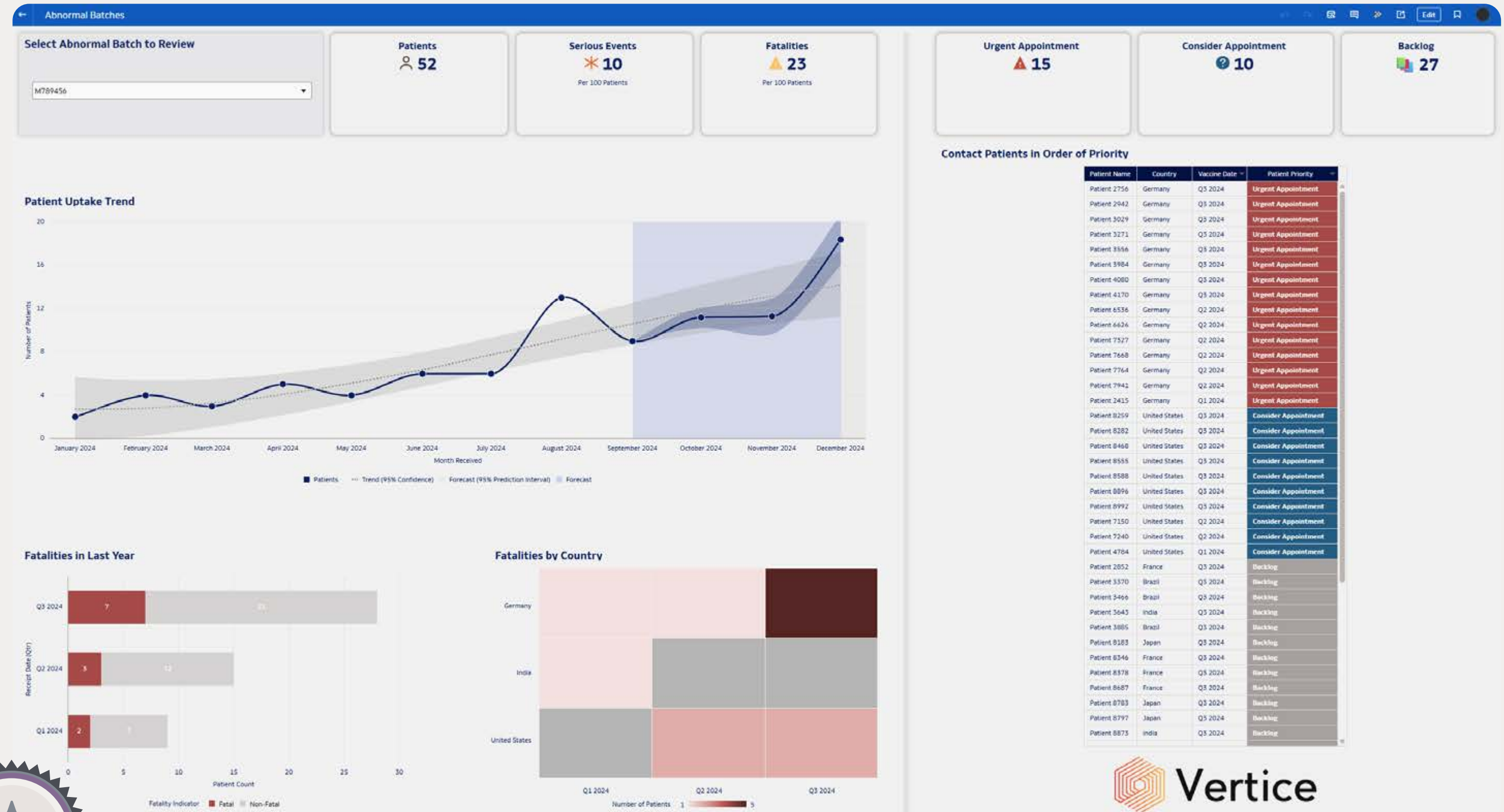
[View Winning Entry](#)

Effective healthcare interventions depend on identifying risk before it escalates. By analyzing life-sciences data with normalized serious-event and fatality rates, this dashboard highlights abnormal vaccine batches and prioritizes patients into outreach tiers based on potential need. The result is a decision-support tool that helps care teams focus limited resources on the individuals most likely to benefit from timely follow-up.

“ The Oracle Analytics & AI Challenge 2026 was a fantastic learning experience and a great showcase of what’s possible with Oracle Analytics and AI.

It was inspiring to see so many creative submissions, and we used the challenge as a learning and development opportunity for our team, including colleagues who were brand new to the platform, allowing us to develop our skills and deliver an award-winning solution. ”

Partner Winner - Silver





Ambili Thottahil
Rittman Mead - a Pythian Company
Partner Winner - Bronze



[View Winning Entry](#)

I chose this subject because it explores the fragile equilibrium of our hyper-connected world and its direct impacts on our daily lives, mental health, and wellness. Starting with an ambition to map out the modern digital landscape, I used Oracle Analytics Cloud to translate abstract behavioral trends into a clear, compelling human narrative. Exploring how our “always-on” culture quietly shifts our focus, productivity, and physiological health felt like uncovering the hidden architecture of modern daily routine.

It helped me deeply understand the intricate trade-offs of the digital era. By configuring the Oracle Analytics AI Assistant and deploying a custom AI Agent with document knowledge integration on top of publicly available research on the psychological impacts of digital media, I was able to extract deep contextual research effortlessly. From there, leveraging powerful data preparation capabilities alongside native AI-integrated features like Explain, Auto Insights, and Contextual Insights allowed the data to speak for itself. Fusing advanced analytics with cutting-edge natural language AI, I was able to bring a meaningful and interactive data story to life, that connected hard metrics with everyday human experiences.

“ I wanted to show that data intelligence doesn’t just reveal trends - by leveraging advanced AI and intentional data storytelling, we can uncover the subtle shifts in our daily lives and carry deep insights that people truly connect with. ”

Partner Winner - Bronze





Tobias Terlinden
Broadpin
Partner Winner



[View Winning Entry](#)

Understanding performance requires more than reviewing historical metrics. Using the Oracle Superstore dataset, this dashboard combines Auto-Insights with enhanced KPI development to create a comprehensive view of U.S. business performance. The analysis helps sales stakeholders pinpoint areas of underperformance and focus attention on the opportunities most likely to drive results.

“ The Analytics & AI Challenge was a great opportunity for me to put all my skills to the test. ”

Partner Winner





William Wandurraga

Oracle

Oracle Winner - Gold



[View Winning Entry](#)

Bad Bunny's global influence extends far beyond music charts. By combining streaming, song-feature, and social-media data, this visualization highlights how artist performance trends intersect with major cultural moments, including the Super Bowl halftime effect on engagement and popularity. The project is designed to be accessible to both longtime fans and those discovering the artist for the first time.

“ This award is a reminder that creativity and analytics are strongest when they work together. ”

“ A compelling blend of data storytelling and visual design, this project transformed a popular cultural topic into an engaging analytical experience. Creative interactivity, thoughtful user-centric features, and polished design choices showcased both technical innovation and storytelling excellence. ”

Oracle Winner - Gold





Jahnvi Kumari
Oracle
Oracle Winner - Silver



[View Winning Entry](#)

Managing airline costs requires quickly identifying where expenses are drifting from expectations. This dashboard combines flight schedule and cost data with AI-assisted insight techniques to surface outliers across routes, stations, and suppliers, with a focus on fuel, airport charges, and handling costs. It provides finance and network leaders with a clear view of high-impact savings opportunities.

“ I’ve always loved working with data and transforming it into visuals that are simple to understand, visually appealing, and impactful. My passion lies in uncovering patterns, telling meaningful stories, and presenting insights in a way that helps others quickly see what matters most. ”

Jahnvi Kumari

“ Participating in the Oracle Analytics and AI Challenge is always a rewarding experience, as it gives me the opportunity to blend analytical thinking with creativity and transform data into insightful and engaging visual stories. ”

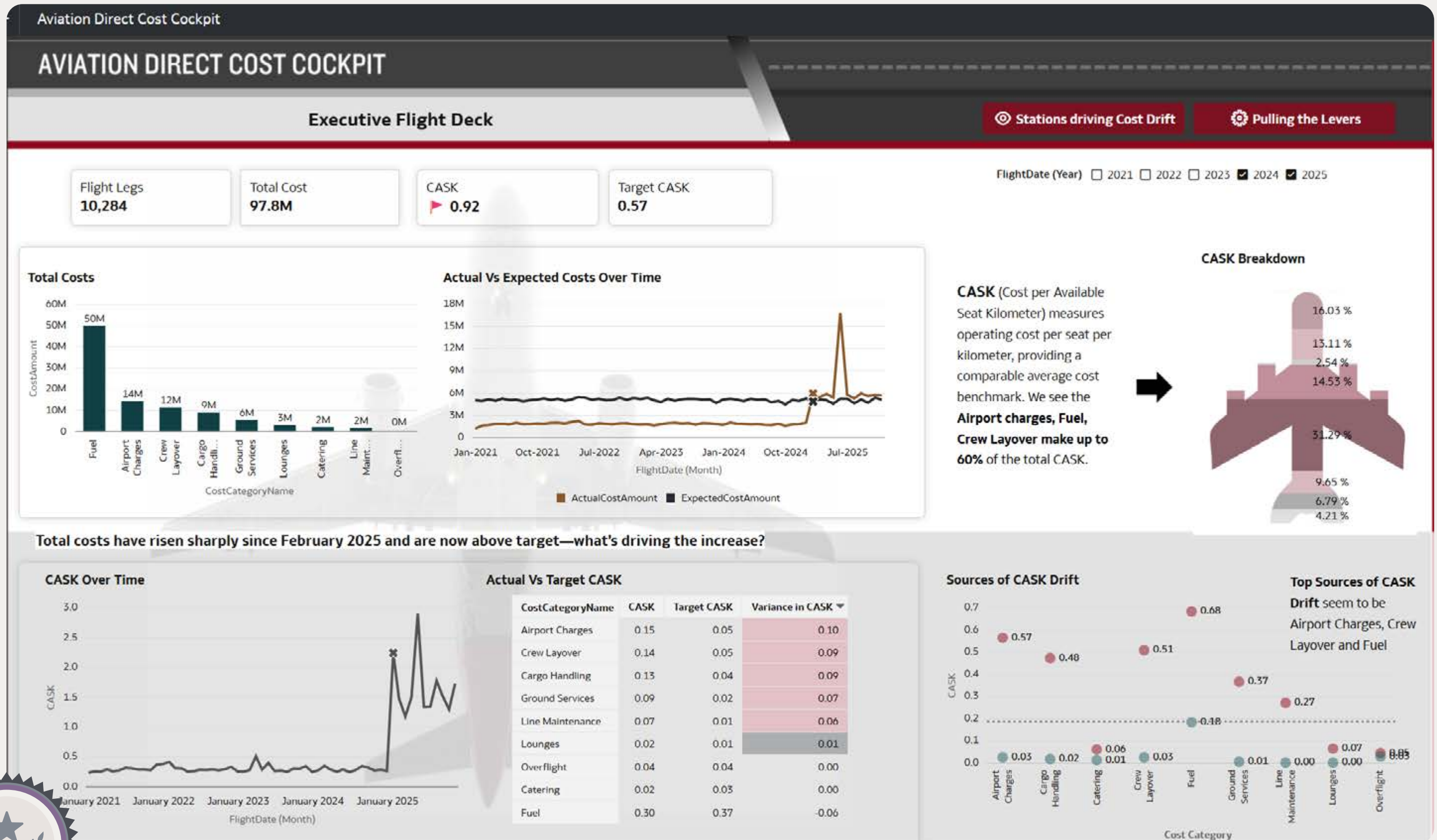
Amrita Gupta



Amrita Gupta
Oracle
Oracle Winner - Silver



Oracle Winner - Silver





Isabel Parrado
Oracle
Oracle Winner - Bronze



[View Winning Entry](#)

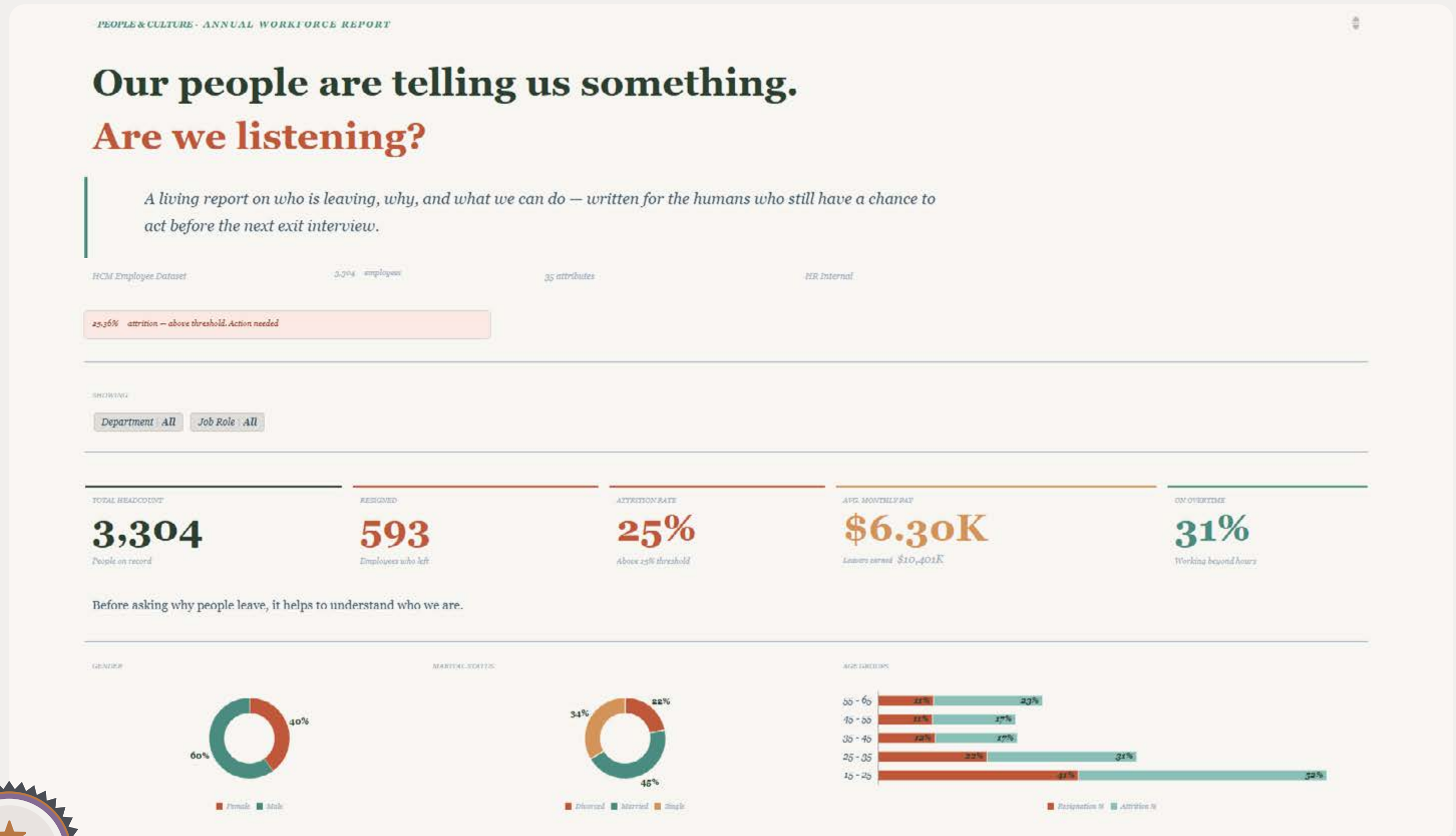
By integrating workforce trends, departure drivers, and a composite risk model, this report provides a forward-looking view of employee attrition risk. Rather than focusing solely on historical turnover, the analysis highlights individuals who may be at risk of leaving before formal notice is submitted. The report is designed to help people leaders prioritize and implement proactive retention strategies.

For this challenge, I wanted to move away from the idea of a dashboard as a collection of charts. My goal was something that reads more like a briefing — one clear narrative, built around the questions a People leader would naturally ask.

I used AI early in the process to challenge the structure, the KPIs, and the way information should flow. Design was equally important to me, because I believe how data looks changes how people engage with it. The result is a living one-pager that combines analytics, storytelling, and a custom AI Agent — built to help People leaders not just understand workforce attrition, but act on it.

“ The challenge gave me space to bring together analytics, design, and AI. And ask a different question: how could all of that come together to make data feel alive, accessible and human. ”

Oracle Winner - Bronze





Varun Ambati

Oracle

Oracle Winner



[View Winning Entry](#)

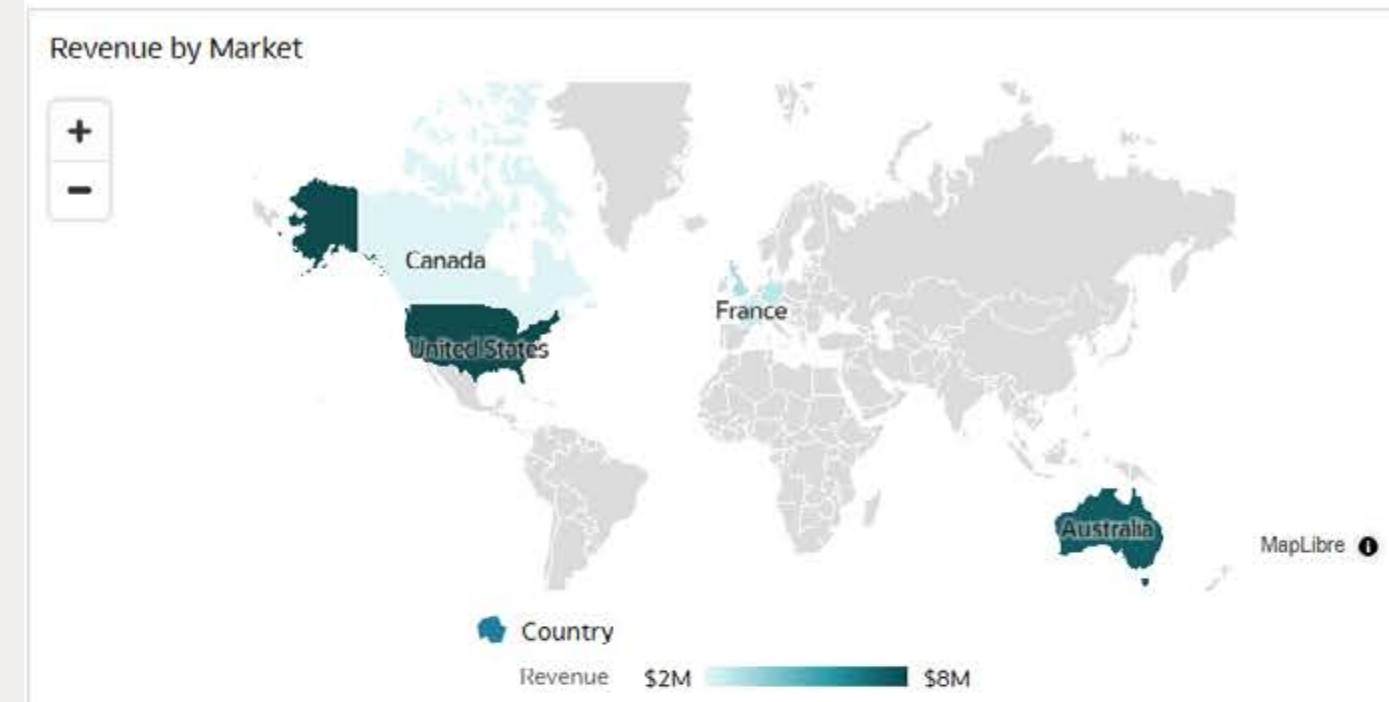
Growth is most valuable when its drivers are clearly understood. By blending transaction history with engineered analytical datasets, this dashboard explores the factors behind Adventure Works' performance, moving from historical trends to predictive insights. The analysis highlights market outliers, product behavior, and customer journeys to answer not only what happened, but what the business should do next.

“ Participating in the Oracle Analytics and AI 2026 Challenge was both inspiring and rewarding—the analytical depth of OAC enabled me to look beyond the data, uncover meaningful insights, and turn them into impactful solutions. ”

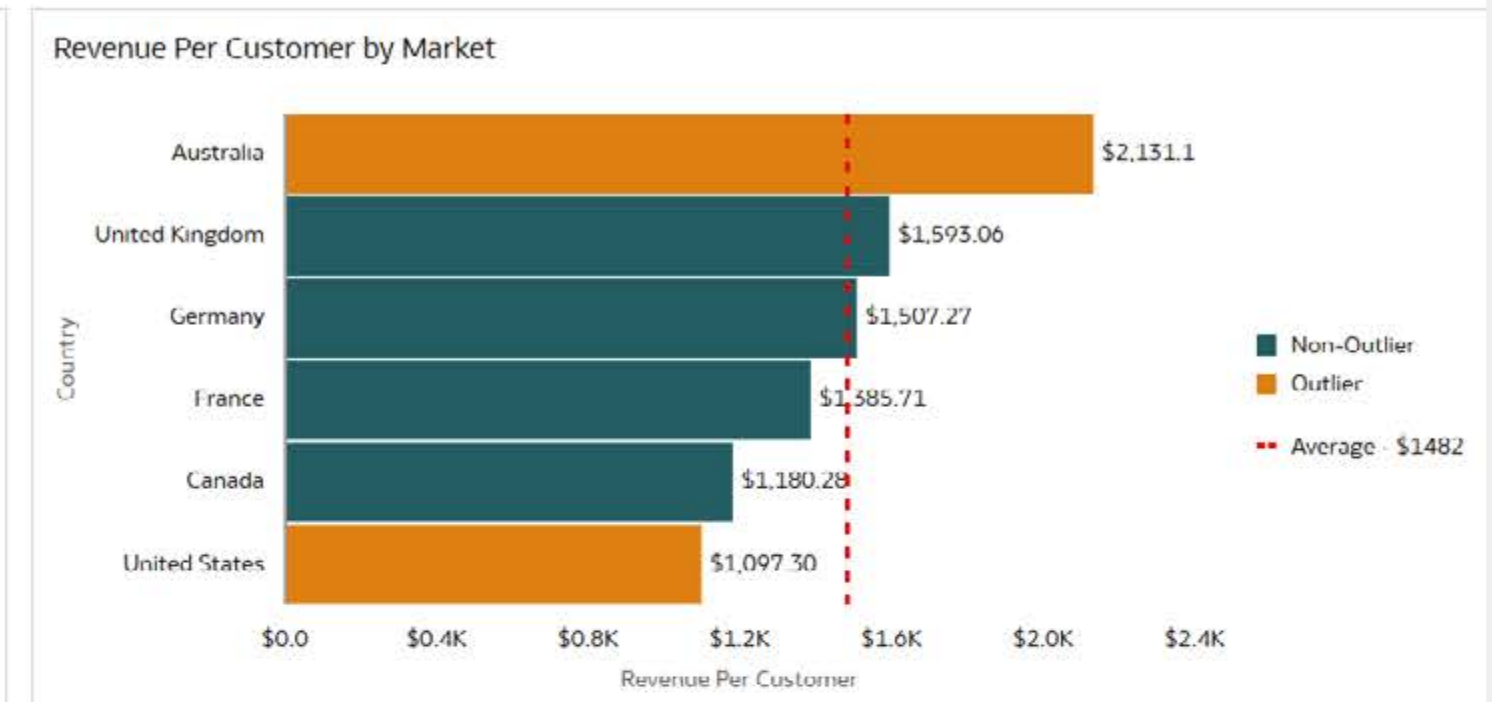
“ This was a highly sophisticated business intelligence product that successfully translated complex analysis into actionable insights. The submission demonstrated a strong balance of analytical rigor and practical business value, making it a standout entry. ”

Oracle Winner

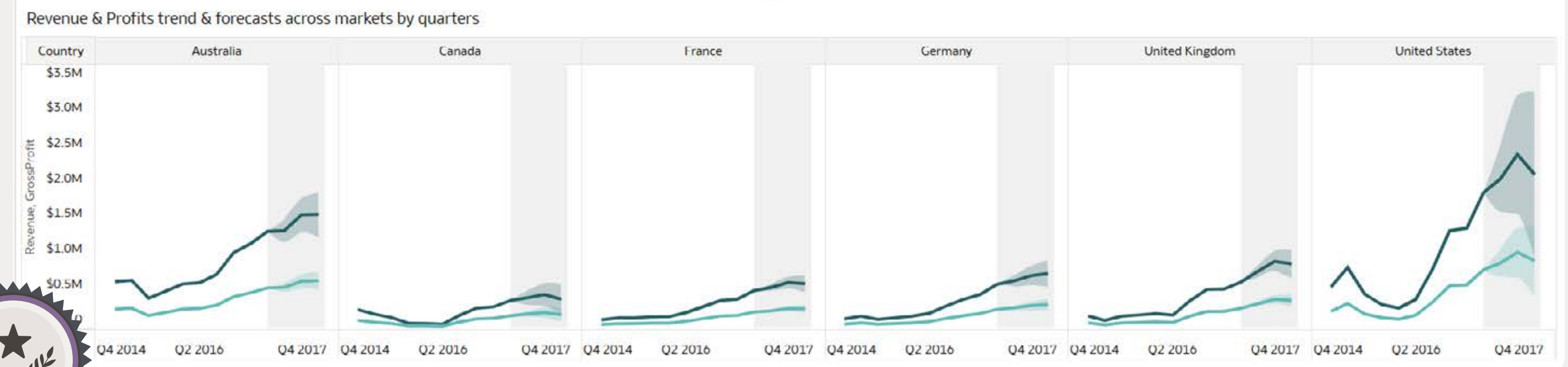
Revenue \$24.91M	GrossProfit \$10.46M	ProfitMargin% 41.97%	Customers 17K	Orders 25K	AvgOrderValue \$990.09	Revenue Per Customer \$1.43K	GrossProfit Per Customer \$600.47
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United States leads on total revenue at \$7.9M but Australia punches well above its weight — generating \$7.4M from just 3,480 customers compared to USA's 7,819. Six markets across 3 continents driving \$24.9M in 2.5 years.



Australia stands apart. At \$2,131 revenue per customer it sits 44% above the market average of \$1,482 flagged as a statistically significant high outlier. The USA tells the opposite story. Despite generating the highest total revenue, it is the least efficient market at \$1,097 per customer — 26% below average.





Kashika Puri
Oracle
Oracle Winner



[View Winning Entry](#)

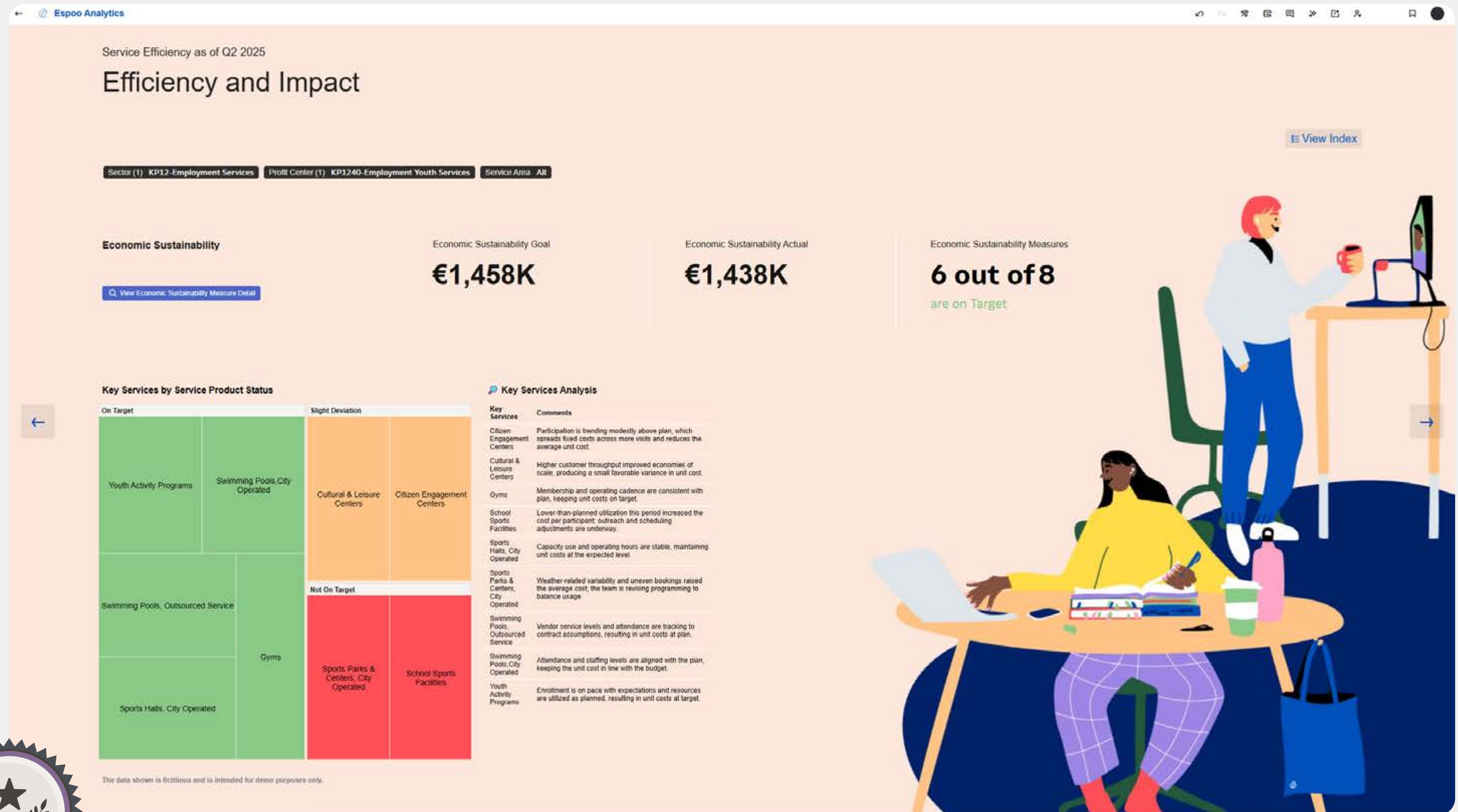
I selected the City of Espoo municipal dataset because it provided a strong opportunity to demonstrate how analytics and AI can make complex public-sector information more accessible, meaningful, and actionable for decision-makers. The dataset brings together several important dimensions, including financial KPIs, project portfolios, service performance, profit centre objectives, and employee work satisfaction, making it highly suitable for an integrated dashboard experience.

My objective was to design a clear and interactive visualization that enables users to move beyond static reporting and engage with the data in a more intuitive and insightful manner. By combining effective visual storytelling with AI-enabled exploration, I aimed to help users identify patterns, monitor progress, and recognize areas that may require attention.

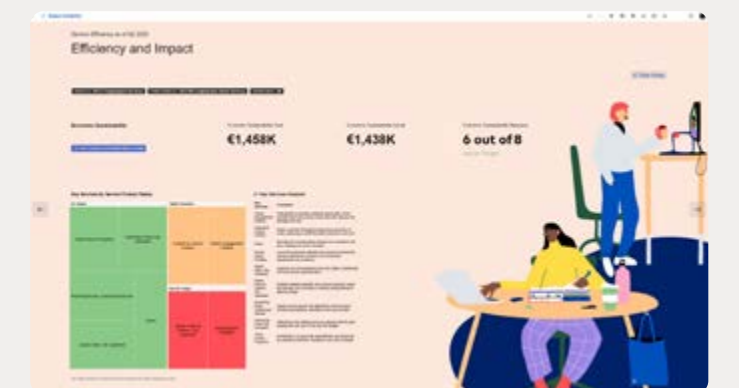
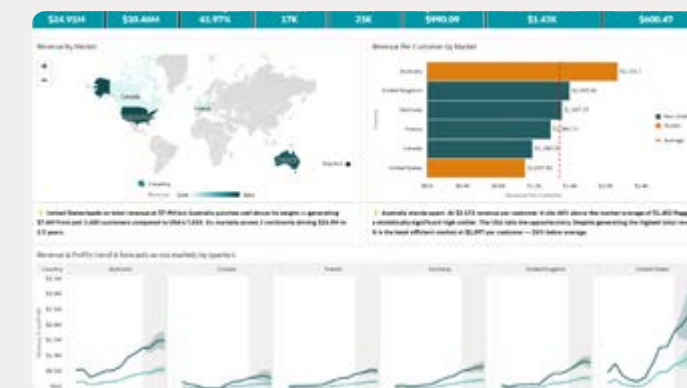
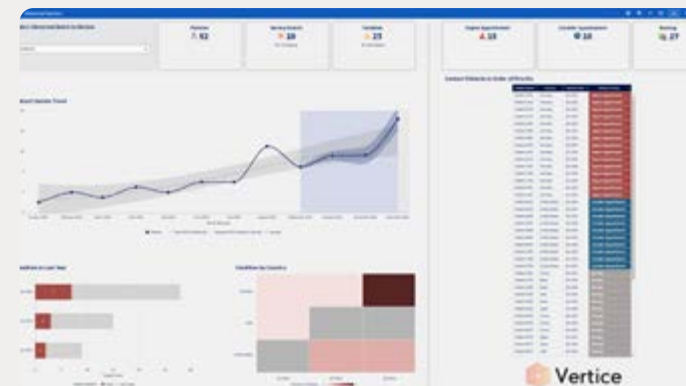
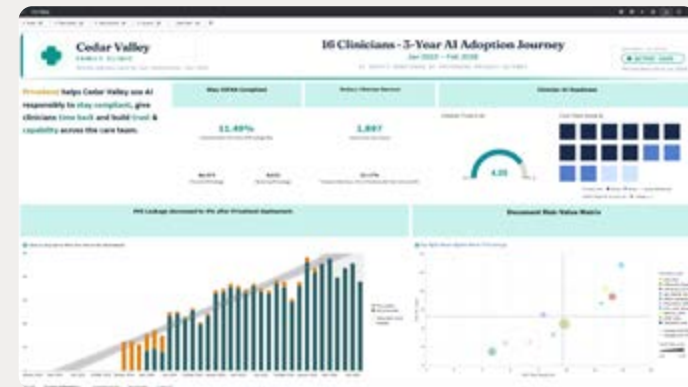
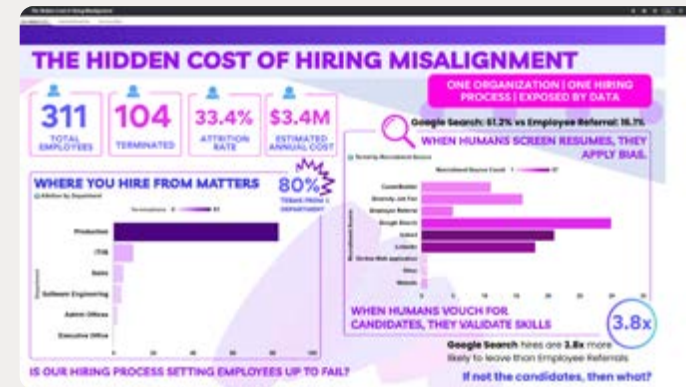
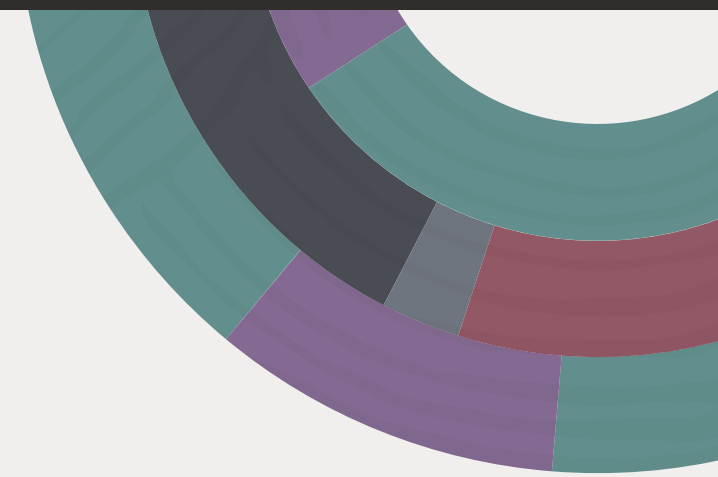
I enjoyed the challenge because it allowed me to combine analytical thinking, creativity, and AI to present complex City of Espoo data in a clear and practical way.

“ This dashboard was my way of combining analytics and AI to make finance and service data more accessible, interactive, and useful for decision-makers. ”

Oracle Winner



Gallery



Join the story in 2027

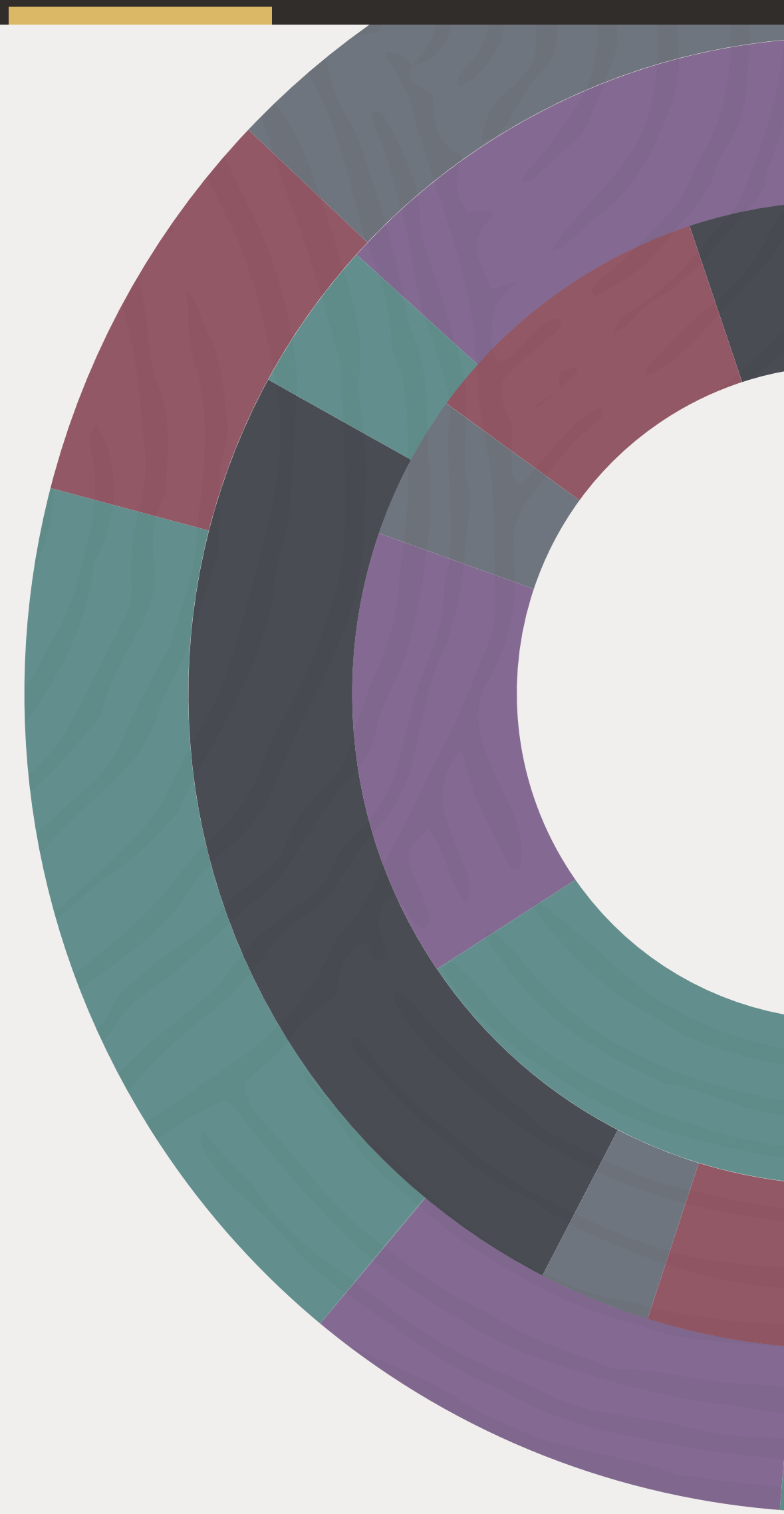
after the tremendous success of the 2026 Oracle Analytics and AI Challenge, we're excited to announce that the 2027 edition will be launching soon - it's your chance to stand out, sharpen your skills and gain global recognition.

Here's what you can look forward to:

- New Datasets - Tackle fresh, diverse datasets and uncover insights that matter.
- Enhanced Training - Access updated tutorials, live sessions and expert tips to elevate your visual storytelling.
- Community Connections - Engage with data enthusiasts from around the world, exchange feedback and grow your network.

Whether you're an experienced analyst or just discovering your passion for data, this is your platform to shine.

Stay tuned for registration details - and get ready to turn your data into impact.



ORACLE
Analytics

Thank you

