



**ORACLE**  
Autonomous  
Database

# Advice for Upwardly Mobile DBAs

Ten Ways to Advance Your  
Career in an Era of Autonomous  
Database Technology

As enterprises transition to Oracle Autonomous Database, routine administrative and infrastructure tasks—such as provisioning new databases, upgrading or patching existing databases, tuning queries, and making backups—are no longer necessary. While some database administrators (DBAs) may be uneasy about this incursion into their traditional administrative turf, others see the potential to liberate themselves from routine maintenance tasks. Here are 10 ways to enhance your career, get in front of this rising wave of automation, and learn to spearhead new business initiatives.

- 1. Pivot:** Shift your role from database administrator to data architect.
- 2. Create:** Focus on data delivery and data modeling, not on routine maintenance.
- 3. Evolve:** Look for opportunities to work on projects that involve security, information lifecycle management, and application tuning.
- 4. Learn:** Educate yourself on the latest Oracle Database product offerings, so you know when to recommend Oracle Autonomous Database rather than another cloud service.
- 5. Experiment:** Volunteer to try out new software by signing up for beta test programs, so you can stay abreast of new product capabilities that will keep your organization at the cutting edge.
- 6. Collaborate:** Get involved with agile development projects to help developers quickly create new applications and iterations.
- 7. Innovate:** Devise better ways to predict how data can be used to deliver better predictive insight, improve customer experience or apply data to create new revenue opportunities.
- 8. Analyze:** Help business professionals discern trends and patterns in their data and use new types of analytics tools.
- 9. Orchestrate:** Develop broader insight into data life cycle and help broker a smooth transition to the cloud.
- 10. Strategize:** Don't let user requests dominate your time. Get involved in security, performance tuning, high availability, migrations, and upgrades—all the things that move your business forward.

Read the new ipaper here. →

It contains other relevant insights from IT experts: Oracle Database experts, ACE Directors, and savvy database professionals who see the wisdom and advantages of embracing automation.