

# Embark on a brighter future with a unified Oracle Cloud

When COVID-19 changed our world overnight, you re-prioritized and pivoted operations to keep your people safe, productive, and connected.

The pandemic radically changed how people and organizations like yours work together. To continue to succeed, you need to strive for operational agility to make work more sustainable for you and your people.

Connecting HR, finance, and operational business processes creates a human experience that gives your people the support, meaning, and collaboration they need to be productive and engaged in the new workplace.

Future proof your organization and rapidly prioritize what matters by harnessing the value of a unified Oracle Fusion Cloud HCM and ERP platform.

79%

of organizations improved collaboration among finance, HR, and IT as a result of moving to an integrated cloud\*

55%

of organizations accelerated cloud adoption during COVID-19\*

35%

of organizations plan to create a shared finance and HR function within a year\*

\* [2021 MIT Technology Review Insights report: "Collaborative planning in an uncertain world"](#)



**Embracing uncertainty** in a digital-first world requires speed, agility, and adaptability across technology, workflows, and people. Grow your business by harnessing the **simplicity of a unified Oracle Cloud HCM and ERP platform**.

Such was the case at [Blue Shield of California](#).

When they partnered with us to modernize their back-office, nobody could have predicted they'd need to support a suddenly remote workforce and maintain business as usual for their 4 million members during a public health crisis. But when the pandemic hit, Blue Shield moved quickly with firm footing in the cloud.

Within two weeks of moving to a remote work structure, the company did a virtual close of their books. They shaved 40% off their monthly financial close time and reduced financial consolidation cycles by two business days. Through automation, **Blue Shield saved close to \$500,000 in costs** and created a platform for future productivity and innovation gains using machine learning and artificial intelligence.

Blue Shield began monitoring the outbreak in January 2020, well in advance of state action, to strategize on how they could keep members informed and employees safe.

Having accurate data sooner helps decision makers, especially in times of major change. With Oracle Cloud ERP and HCM on a single data model, Blue Shield has “one source of truth” for scenario planning as they prepare for what's ahead.

*“You need to have a finance system that gives you the flexibility and access to information required to support the kinds of innovations we are investing in as a health plan and partner to hospitals and independent systems. We get that with Oracle.”*

**Sandra Clarke**, Senior Vice President and Chief Financial Officer,  
[Blue Shield of California](#)

## New experiences reveal our strengths

Oracle Cloud is built to support continuous innovation and optimization to move at the speed of change. This is more than a software upgrade—it's a move to a new, future-proof operating model. One of greater efficiency, better information, and more influence.

### One Cloud One Cohu

**Cohu** provides equipment and services for back-end semiconductor manufacturing, and their company has grown through acquisitions over the years. With each acquired business came a new set of legacy back-office systems and processes. In order to increase efficiency, scale quickly, and ultimately move toward a unified identity, Cohu needed to standardize processes with a single cloud solution.

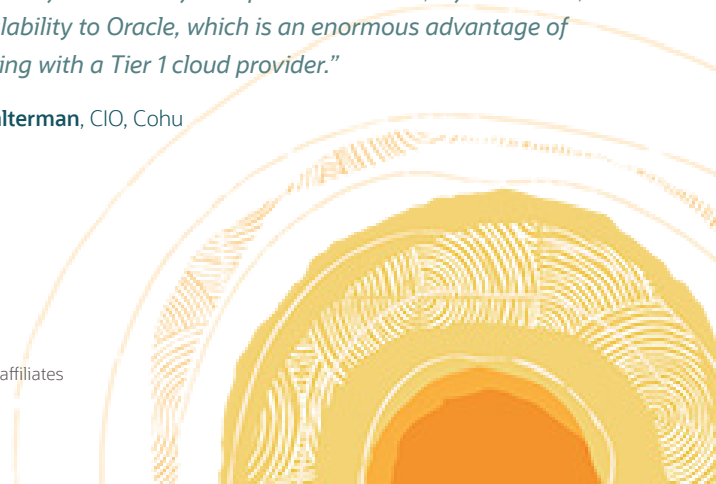
Cohu implemented the Oracle Cloud finance, supply chain, and sales applications just before the COVID-19 pandemic forced some of its employees to begin working remotely.

In this new integrated environment that spans the entire enterprise, leaders can easily see information that was once obscured—from product development all the way to employee feedback.

Before, Cohu's IT department focused on maintaining a wide range of systems. Now they can focus on innovation, optimization, and business transformation as they find new ways to use the latest quarterly updates from Oracle. Moving to a single ERP and supply chain platform will also enable Cohu to integrate acquired companies faster by enabling them to move to Oracle Cloud.

*“We've transferred a lot of the operational issues, infrastructure, and scalability to Oracle, which is an enormous advantage of partnering with a Tier 1 cloud provider.”*

**Craig Halterman**, CIO, Cohu



# Faster time to value—only with Oracle

## BETTER TOGETHER

\$62 Million in Savings\*

ORACLE  
Cloud  
HCM

\$50M\*

In HCM  
productivity  
and efficiency  
savings

### SIMPLER

Achieved 75% savings  
in hosting costs

### SMARTER

Reduced IT staff  
workload by  
30% to 40%

### SAFER

Realized productivity  
improvements with  
one cloud for  
compliance and risk

Finance  
and HR

\$12M\*

In additional savings from  
planning and project  
efficiencies

ORACLE

Cloud ERP

*"To be successful, **start with people** and look through their lenses. Take your best talent and make them a part of your **most significant initiatives** so they have ownership of the processes."*

**Senior Executive VP and Head of Operations,**  
Corporate investment banking company

\*Five-year business benefit

*"One of the big benefits of rolling out an ERP system with an HCM system concurrently is it also provided immediate near-term benefits. It allowed us to have visibility of one of our largest expense items. For the finance team, that happens to be the cost of human capital. But for the HR team, it also allowed us to put the entire system out to every single employee immediately."*

**Jason Lu**, Chief Information Officer,  
[Stallion Oilfield Services](#)

*"Our clients have found that implementing integrated HCM and ERP systems deliver several significant enterprise-wide opportunities and benefits both during the initial transformation program and post initial go-live, including: Harmonized business process workflows, consistent employee experience, simplified master data management, streamlined reporting and interfaces, accelerated acquisitions assimilation, and simplified vendor roadmap and release schedule."*

**Marc Levinson**, Managing Director,  
HR Transformation, Deloitte

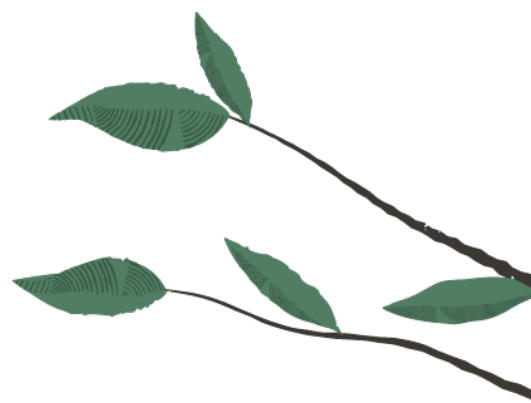
*"By leveraging a single technology cloud platform across ERP and HCM, our clients historically have found that economies of scale can lead to YOY operating cost savings of 20% or more. It also simplifies their support model and provides a single source for analytics."*

**Sheryl Johnson**, PwC Oracle HCM  
Practice Leader

**Kevin Sullivan**, PwC Global and US Oracle  
Practice Leader

# Standardize your back-office today Enable growth for tomorrow

Every transformation begins with an idea. Whether it's an untapped revenue stream or a strategic new position, imagine being able to go from idea to reality—without the friction. With [Oracle Cloud HCM and ERP](#), one common data model means you can easily forecast the impact of a decision or shifting markets with greater efficiency, targeted information, and broader influence.



1

## MODERN USER EXPERIENCE

Increase adoption and reduce training costs with a modern, conversational, and unified user experience.



2

## SINGLE ANALYTICS SOLUTION

Merge insights from every corner of your business to plan and forecast with precision and speed.

3

## COMMON DATA MODEL

Gain access to higher quality data and greater analytical acuity, with real-time reporting to chart your path forward.

4

## ONE PROVIDER

Reduce complexity at every level of your cloud. With Oracle Cloud HCM and ERP you will have that “one hand to shake” when you need to get things done.

5

## UNIFIED SECURITY

Eliminate vulnerabilities while simplifying access and maintaining unified, consistent governance with clear hierarchies across the business.

6

## STREAMLINED BUSINESS PROCESSES

Frictionless workflows make it easier to complete tasks, meet goals, and drive consistency in a digital-first world.

IT complexity costs you time, money, and sometimes even your sanity.  
Eliminate the headache with one enterprise-wide cloud platform.

## VALUE OF AN INTEGRATED BACK-OFFICE | INDUSTRY PERSPECTIVE

**39%**

of software costs are saved with integrated cloud solutions.

CIO Magazine

**79%**

of organizations improved collaboration among finance, HR, and IT as a result of moving to an integrated cloud.

2021 MIT Technology Review Insights report: “Collaborative planning in an uncertain world”

**73%**

of HR and finance leaders improved business performance from shared analytics.

Connected Enterprise: Analytics Research | Oracle

*“The key is to get out of siloed thinking. You don’t run a business by individual application, you run it by end-to-end function that provides an enhanced employee experience with a single log-in and landing page to access both HR self-service and financial modules through common workflows—from job requisition approvals to hire to retire. Having a shared data model is the biggest win for our clients, as well as reduction of IT costs via streamlined integrations, vendor simplification, and common tools for skills cross-training of existing workforce.”*

**Jennifer Bowman**, North America Talent & HR Practice Lead, Accenture

**Trevor Hammond**, North America Enterprise Practice Lead, Accenture

# A strategic partnership that works for you

When a global staffing company needed the benefits of their cloud investment to be realized sooner, we designed a deployment strategy that optimized time-to-value and ultimately increased the total benefits by 12% over a five-year period. Oracle Financing also worked closely with them to define an investment and cash flow strategy that matched costs with value realization when they needed it.

It's our mission to provide the right solution for the right cost at the right time. We believe your goals and objectives set the terms of our partnership, not the other way around. We'll listen and align with you to create a value-based roadmap to solve your problems and improve your operations.

## WE WILL

Create a true partnership that balances your needs with your budget

Co-innovate with your goals and timeline in mind

Provide help with change management and governance

Deliver quarterly updates

## SO YOU CAN

See your cloud investment work for you

Get the capabilities you need, when you need them

Anticipate challenges, mitigate risks, and drive widespread adoption

Achieve continuous innovation and optimization going forward

## We're here to help you transform

You care about your people, your business, and your future, so why wouldn't you have high standards for your technology? We get it—we do too.

You've faced new business challenges this year. We understand—we have too. Let's put our insight and experience to work for you.

**Hearst** is one of the largest media and information services companies, spanning multiple industries across more than 360 different businesses worldwide. Diversification left the company with a dizzying array of finance and HR processes managed by outdated, disjointed, and highly customized applications. This resulted in missing and mismatched data which made it difficult for Hearst to rapidly adapt to business changes.

They knew they wanted a flexible cloud platform that could perform consistent data analytics across the enterprise while keeping up with constantly changing customer, business, and regulatory demands.

Hearst's implementation allowed them to improve financial reporting and provided insights in near real-time while reducing IT support costs.

*"With Oracle Cloud applications, we don't just look at HR analytics by themselves. We don't just look at finance analytics on their own. It's really: How do you merge the insights from both the finance side and the HCM side? Having an integrated platform is allowing us to do that."*

**David Hovstadius**, Hearst Senior Vice President of Finance Operations



*"KPMG has found that installing a common cloud ERP and HCM platform is up to 34% less costly than implementing separate cloud ERP and HCM systems with identical scope. Combined cloud ERP and HCM implementations also take 30%-50% less time than separate ERP and HCM implementations, helping to dramatically accelerate the pace of transformation. Finally, common cloud ERP and HCM platform implementations are typically more secure, with dramatically better internal controls resulting in 25% lower audit fees."*

**Matt Richards**, Managing Director, KPMG

## THEY COMBINED FINANCE AND HR. YOU CAN TOO.



**HEARST**

blue  
california

Providence  
St. Joseph Health

**YELLOW**



**BIAS**



## True transformation is an ongoing journey

Oracle isn't the only vendor who claims to offer a cloud that spans finance and HR. But only Oracle has been there since the beginning, investing in safeguarding the data the world runs on. Now we're connecting, extending, and enriching how you use that data to make better business decisions. Today, Oracle Cloud, from applications to infrastructure, covers every part of the modern workplace experience. It's tempting to think that more technology—more systems, more apps, more screens—makes us smarter.

The truth is, we're only as smart as the people behind the screens. Future success depends on how well we use technology to collaborate—seamlessly, intuitively, and securely.

Partner with Oracle to optimize today's opportunities and cultivate tomorrow's success—without disrupting the important work you do.

### WHY ORACLE

Most complete cloud

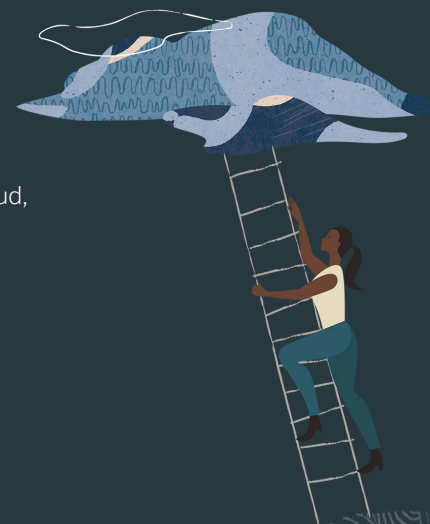
Fastest to innovate

Best technology platform

At Oracle Consulting, we're here to help you chart your unique path to the cloud through a series of targeted, human-centered workshops designed to help you maximize the value of your Oracle technology investment.

During these workshops, we'll collaborate with you to develop a well-defined roadmap to the cloud, gain alignment on business goals and expectations, and proactively identify and mitigate risks. Together, we'll document a path forward defined by a mutual understanding of the solution, its components, and your definition of success.

<https://www.oracle.com/erp/solutions/erp-and-hcm/>





HEARST



ASG

*"One of the things that we realized early on was that this is a different type of relationship with a software company. It wasn't just selling software to us. It was about developing a long-term relationship."*

**Debra Robinson**  
Senior Vice President,  
Oracle Technology and  
Operations, [Hearst](#)

*"What Oracle brought to the table for Stallion was a streamlined, single-cloud solution. We deployed ERP with HCM and EPM to provide analytics to ERP, to human capital, all in one footprint, and that was truly unique."*

**Jason Lu**  
Chief Information Officer,  
[Stallion Oilfield Services](#)

*"I've been in IT for 20 years, and I've never before seen a company's products advance as quickly in a year as the Oracle Cloud products advanced. That investment is what really excited us."*

**Jon Allen**  
Associate Vice President,  
Chief Information Officer  
and Chief Information  
Security Officer,  
[Baylor University](#)

*"It made sense to modernize our business processes using the latest software versions, which we get with SaaS. From the get-go, we decided it would be easier to implement best practices within Oracle Cloud applications and workflows."*

**John Gaffney**  
Deputy Chief Financial  
Officer, [City of Atlanta](#)

*"By standardizing the systems with Oracle Cloud ERP and Oracle Cloud HCM following a major acquisition, we gained a single platform to manage end-to-end business processes and increased operating efficiency. The automation also helped us drive better customer experience and support growth at a lower cost."*

**Stephen Pacecca**  
General Manager, Finance,  
[ASG Group](#)



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