



Journey to a digital city

How a forward-thinking leader of Digital Transformation improved operations to help build a smart, connected and citizen centric community of the future

The City of Fredericton wanted to deliver better services for less. Working with trusted partners, they configured and adopted Oracle Fusion Cloud applications as an enterprise resource planning platform and the foundation for making its vision of Digital Fredericton a reality.

About the customer

Nestled along the shores of the beautiful Saint John River, Fredericton is the capital of New Brunswick, Canada. Home to two universities, the city features a growing high-tech and commercial sector and a lively arts scene.

58,000 people	700 employees	\$72M budget
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Harnessing disruption

Fredericton's growth was outpacing its budget, putting pressure on the government to improve essential services and the citizen experience.

- Aging IT and business systems
- Inefficient financial, HR and inventory processes
- Fragmented operational data
- Limited self-service options for staff, citizens, and businesses

We drew a picture of what Fredericton could become if we realigned our people with better, more efficient processes and modern technology solutions. We branded that vision "Digital Fredericton."
– Valerie Kelly, Digital Transformation Lead

The City of Fredericton set out to transform the way their government operates and become a smarter, more connected city.

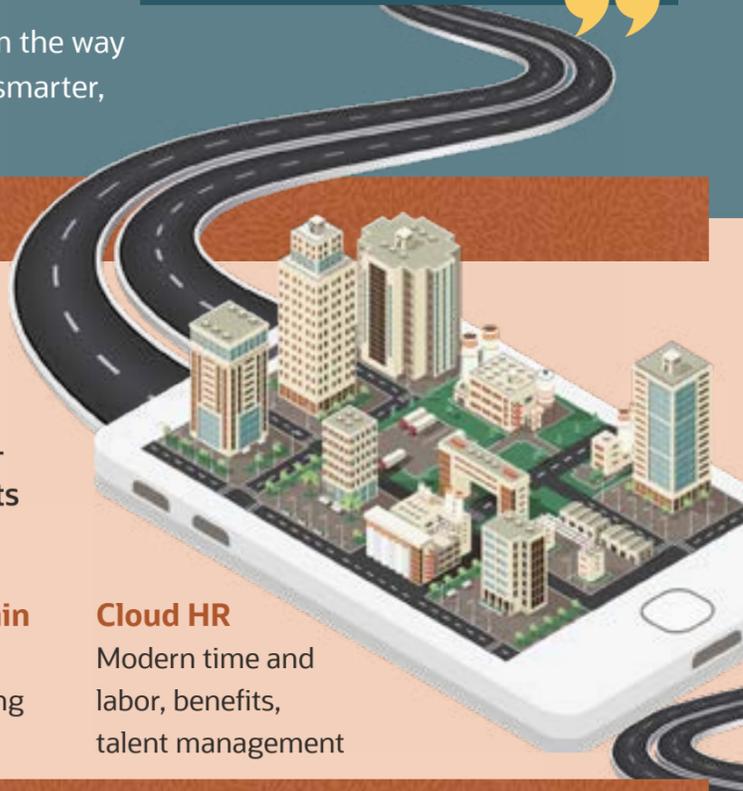
Modernizing in the Cloud

Fredericton joined forces with Deloitte and Oracle to shape and drive the city's digital transformation. In just six months, the city launched a fully integrated cloud-based enterprise platform to modernize its core government systems.

Cloud Finance
Enterprise-integrated financial management

Cloud Supply Chain
Accurate inventory planning and tracking

Cloud HR
Modern time and labor, benefits, talent management



Enter Digital Fredericton

With Deloitte and Oracle by its side, Fredericton is creating a digitally empowered future.

Finance function
Enterprise financial management and real-time dashboard reporting allow staff to manage budget and expenses and improve decision making.

Supply chain function
Enhanced procurement, inventory planning and tracking to have the right products on hand on time.

- HR function**
- Increased productivity real-time access to time cards, vacation and sick leave from any device.
 - Efficiency gains allowed capacity to be repurposed to higher-value roles.
 - Zero lost time during the COVID-19 crisis due to mobile apps.



Connecting to the community

With technology as an enabler, Fredericton delivers more community services via mobile apps, and taps into its local entrepreneur community to improve the quality of life for residents.

Easing traffic congestion
with HotSpot mobile parking app.

Boosting safety
with sensor-driven smart lighting.

Enhancing wheelchair mobility
with sensors and apps to simplify building access.



To learn more about how Oracle and Deloitte can help your organization in a digital transformation journey, visit www.deloitte.com/oracle and www.oracle.com/applications. And listen to the podcast.

