



# 5 Reasons to Run Smarter, Faster and More Resilient Logistics

Global supply chains face rising costs, stricter regulations, and higher service expectations. These five imperatives help streamline logistics, centralize compliance, accelerate response to change, and improve efficiency across the entire network.

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## Obstacles to overcome

### Limited visibility across shipments

Siloed transportation systems make it difficult to manage routing, carrier performance, and freight costs. Fragmentation slows execution and hinders rapid disruption response, impacting service levels and overall efficiency.



### Complex and shifting trade regulations

Managing licenses, documentation, and export controls across regions is time-consuming and error-prone. Manual processes increase the risk of delays, compliance violations, and disruptions as global regulations evolve.



### Inefficient, labor-intensive fulfillment

High order volumes and seasonal demand strain traditional warehouse processes. Limited automation and poor inventory visibility lead to low throughput, picking errors, and capacity challenges.



### Slow, reactive decision-making

Legacy tools aren't generally equipped to anticipate disruptions or optimize logistics at scale. Manual analysis delays decision-making and limits the ability to identify possible cost, routing, and fulfillment improvements.



### Growing pressure to cut emissions

Organizations face growing pressure to cut carbon emissions while maintaining service levels. Without tools to measure and act on environmental impacts, meeting sustainability goals becomes increasingly challenging.



## Steps you can take

### Streamline transport planning and execution

A unified transportation platform centralizes planning and execution for greater visibility. Automated routing, carrier optimization, and built-in AI insights improve on-time delivery and help teams respond quickly to changing network conditions.

### Automate compliance processes

Centralizing global trade operations automates classification, documentation, and screening while keeping teams aligned to changing regulations. This reduces risk, speeds cross-border transactions, and strengthens global resilience.

### Digitize warehouse operations

Cloud-based warehouse management systems offer automation, mobility, and real-time inventory tracking. Robotics, mobile apps, and built-in AI assistants improve accuracy and productivity while enabling faster, more flexible fulfillment operations.

### Apply predictive, built-in AI insights

AI and machine learning enhance planning, forecasting, classification, and exception management. Predictive insights help improve accuracy, automate workflows, mitigate risks, and keep goods moving smoothly.

### Optimize for greener operations

Sustainability-focused optimization cuts empty miles, boosts load utilization, and supports low-carbon transport. Embedded analytics track emissions and help meet regulatory and ESG goals.

## CRITICAL INSIGHTS

Connected, automated logistics systems help organizations cut transportation costs, improve on-time delivery, and build resilience amid global disruptions.

### What a unified logistics platform can achieve

Oracle Fusion Cloud Logistics manages freight, global trade, and distribution operations, deploying built-in AI and leading capabilities to boost productivity, promote perfect orders, and reduce supply chain disruptions.

[Learn more](#)