Companies depend on innovation to grow, so given today’s new technologies, markets, regulations and competitors, it’s time to reimagine product development with a modern Product Lifecycle Management (PLM) solution.

The Pressure is On

- 90% of companies admit they are slow to market and often over budget.
- 50% of product development and commercialization resources are wasted.
- Only 20% of CEOs are happy with their return on innovation.

Companies are Turning to the Cloud

- 87% of organizations are using a public cloud in some form.
- 5x faster is the rate at which the global cloud computing industry is growing faster than the global IT industry.
- 1/3 of all data will exist in or pass through the cloud by 2020.

Choose a Practical Path

Oracle PLM Cloud offers you easy access to industry proven, best-practice PLM solutions so you can focus on your growing business and get the most out of your innovation.

Reimagine Product Development

Today’s businesses need a modern innovation platform powered by best-in-class capabilities to innovate, develop and commercialize the best mix of profitable products.

Oracle PLM Cloud Customers

Oracle has been offering applications in the Cloud for over a decade and is committed to being the world leader in cloud solutions. Our customers’ results speak for themselves.

- 70,000,000 users rely on Oracle Cloud every day.
- 50% cost reduction.
- 90% faster application deployment.

BUSINESS IS MOVING FAST. WILL YOURS KEEP UP?

Oracle PLM Cloud