Product master data with Oracle Cloud PLM

You depend on reliable data to keep your business running smoothly. But today’s challenges are exposing limitations in traditional product master data management processes. Mix and match complexity with a simplified approach to ensure product information is always accurate and ready to fuel new growth.

Mission critical
As the need to drive faster innovation grows, maintaining accurate product information becomes astronomically challenging without standardized controls.

Data is set to explode cosmically: 60% more by the year 2025!!

Products and services are becoming more complex. Business models are changing fast.

It’s time to reimagine how a modern product information management (PIM) process can power up your ERP, SCM, and CX processes.

Product information made simple
Scope out these four best practices to digitize and integrate your product information with Oracle Cloud PLM—a purpose build PDM/PM solution for your business.

- **Enrich**
  - Streamline item uploads
  - Accelerate item setup
  - Enforce change control and governance

- **Govern**
  - Share item data
  - Complete and consistent item data across cloud and on-premises deployments

- **Consolidate**
  - Automate data sharing
  - Fast item upload to the cloud with ability to review and remediate errors

- **Share**
  - Real-time validations, item data across cloud and on-premises deployments

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Worlds of possibilities
A simplified product master data management process will drive business transformation no matter the make-up of your world.

On-premises applications
- Share item data with on-premises applications
- Oracle Cloud PLM
- Other

Hybrid environments
- Synchronize item data in hybrid deployments:
  - On-premises
  - Oracle Cloud PLM

Cloud-only deployments
- Establish a single and pre-integrated item master on the cloud:
  - Oracle Cloud PLM

Reduce cost
Accelerate time-to-market
Increase customer satisfaction

Discover why simplifying product information management is more critical, yet achievable, than ever. Power your journey to business transformation with trusted product data.

Learn more