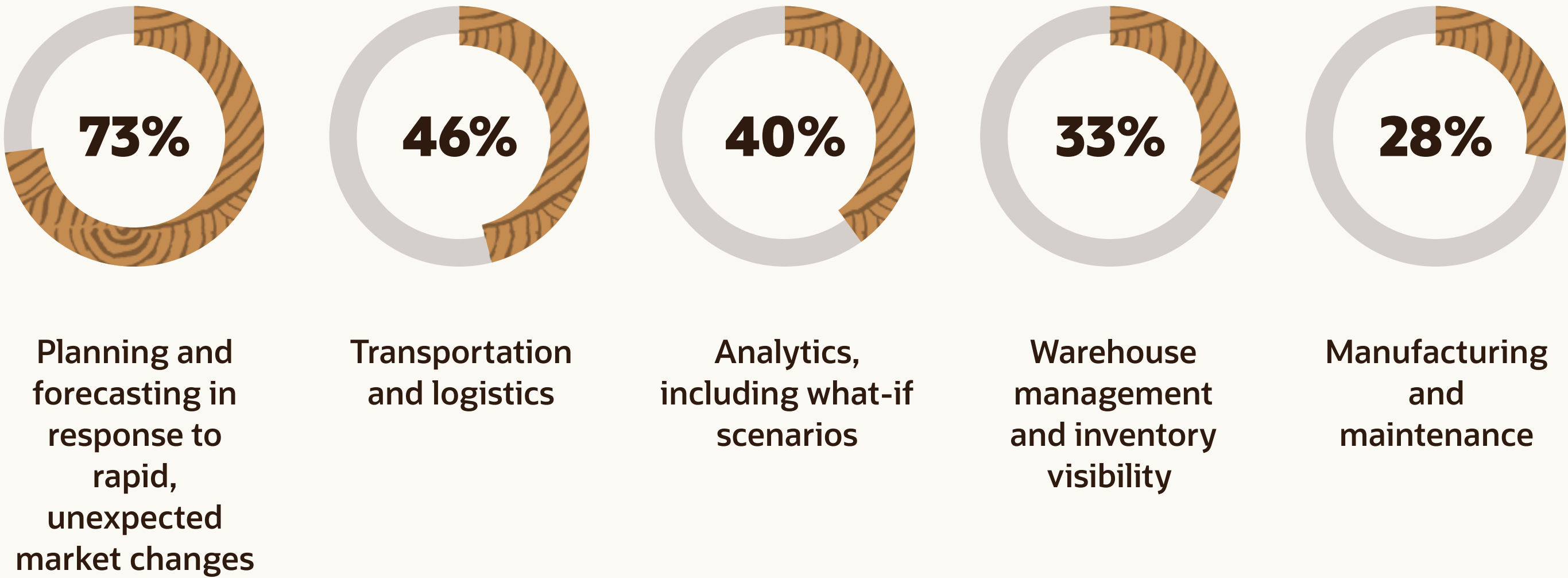


SAP Supply Chain Management customers struggle with critical supply chain processes



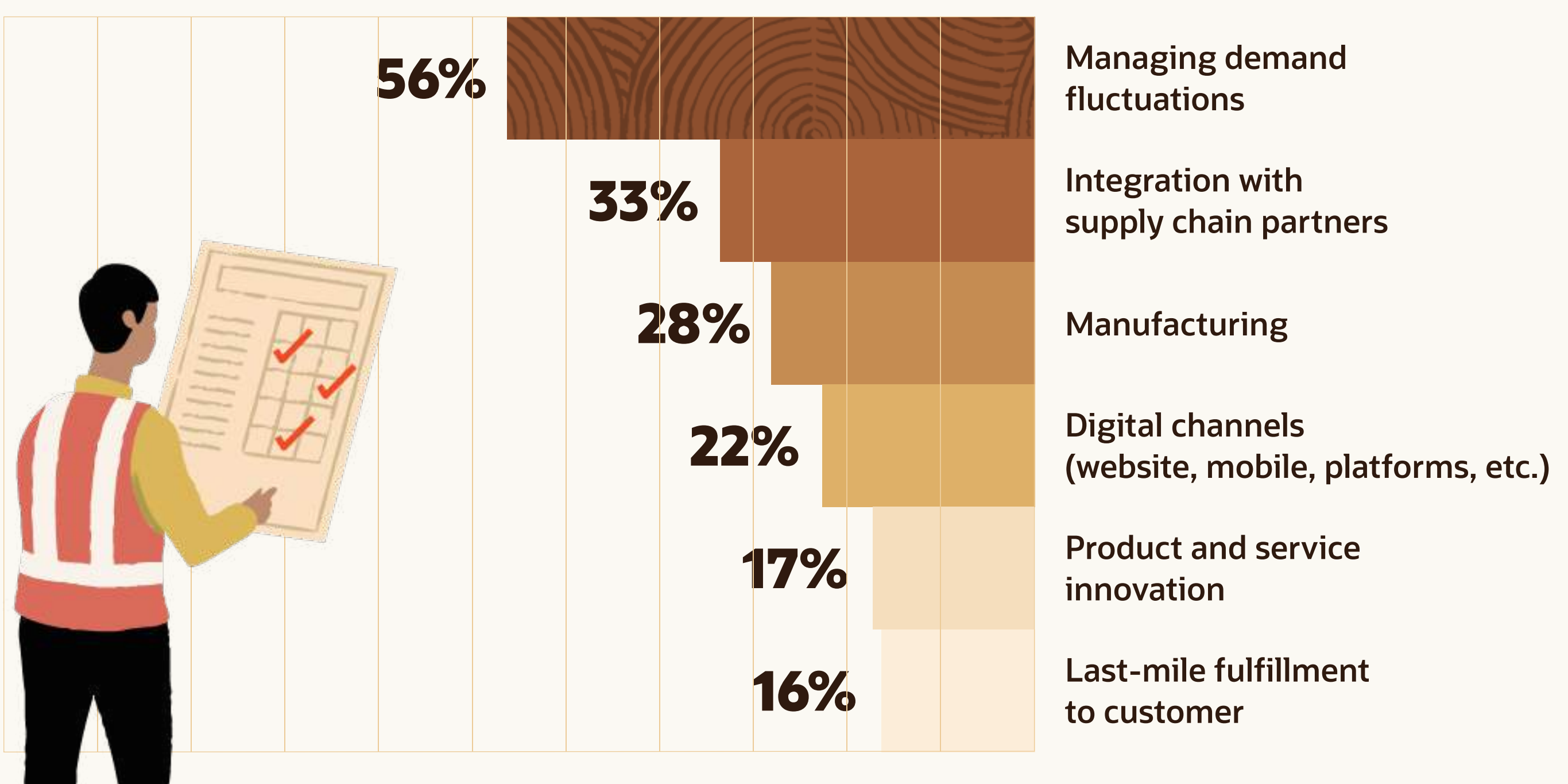
Gatepoint Research conducted a survey of current SAP Supply Chain Management customers who hold executive and management roles in operations, supply chain, logistics, and transportation. The survey data highlights the challenges SAP users face in critical business areas. The findings are not surprising as these organizations are constrained by legacy SAP ERP systems that were built for yesterday's business challenges, not today's.

Top SCM challenges faced by SAP customers



The question was "What are your top obstacles to maximizing supply chain efficiency?"

SAP SCM customers need to improve business outcomes



The question was "Which areas of the supply chain would you most like to focus on improving?"

SAP SCM customers doubt that S/4HANA will help solve their supply chain challenges



The fact is, S/4HANA is missing SCM capabilities to meet sophisticated needs.

Some of the functionality in SAP's legacy products isn't available in S/4HANA, so customers will still need to rely on non-S/4HANA applications (some on-premises, others in the cloud) or third-party solutions for key SCM functions.

Find out how Oracle can help SAP SCM customers achieve success in supply chain management and manufacturing

Oracle's complete suite of SCM apps in the cloud—made to work together and interoperable with other clouds and legacy third-party apps—helps you optimize your supply chain.



Insight and collaboration
Gain full visibility across the supply network to make critical business decisions with confidence.

[Learn how to drive supply chain performance →](#)



Perfect delivery
Orchestrate orders and returns, deliver with agile logistics, and effectively manage global trade requirements.

[Learn how to achieve perfect delivery →](#)



Unlock continuous innovation
Unlock continuous innovation—from product to service—by aligning all your processes and data on one platform.

[Learn how to unlock continuous innovation →](#)

"When we compared Oracle with SAP's offering, Oracle Cloud was much more mature, it came with a lot of flexibility and agility for industries like manufacturing and provided many more features and innovations like "Smart Manufacturing". Oracle was standing out from the competition in terms of technical competencies as well as cost effectiveness".

Jayakumar Mohanachandran CIO, Precision Group U.A.E.

[Read the story →](#)

Sources: "SAP SCM vs. SAP S/4HANA Comparison" Technology Evaluation Centers: <https://www2.technologyevaluation.com/selection-tools/comparison-reports/23063/sap-scm-vs-sap-s-4hana-demand-management-comparison-report>. "SAP S/4HANA— New Features in comparison to SAP ECC." LearnSAP: <https://www.learnsap.com/sap-s4hana-features.php>. Gatepoint Research, Survey Report, March 2021, www.oracle.com/a/ocom/docs/applications/scm/pulse-oracle-sap-ops-survey.pdf

