



# 5 Ways Oracle Fusion Data Intelligence Drives Better Decisions

AI delivers real value when grounded in trusted data and connected to work. Fusion Data Intelligence is a suite of insight applications with embedded AI, prebuilt models, and packaged analytics across finance, HR, supply chain, and CX to drive faster, data-driven decisions.

## Trusted Fusion data foundation built to scale AI and analytics

Break down data silos with a trusted, enterprise-grade, AI-ready data foundation across ERP, SCM, HCM, and CX. Prebuilt pipelines unify data into analytics-ready data sets with detail on demand, support cost savings, and keep insights aligned as Fusion evolves.

## Reduce KPI debates and move from insight to outcome with AI

Most insights lose momentum without a clear path to execution. Fusion Data Intelligence helps turn governed KPIs into action by showing what changed and why, with alerts, recommendations, and connections to Fusion workflows.

## Turn business questions into action with AI

Business questions deserve faster answers. Fusion Data Intelligence embeds conversational AI into workflows so users can ask and take action in one context, surfacing drivers, alerts, and recommendations tied to underlying Fusion data for faster decisions.

## Accelerate value with AI apps built for governance—and confidence

Month-end insights often come too late to prevent issues. Insight applications with embedded AI, prebuilt models, and built-in business context deliver connected insights across functions so you can detect risks earlier and act faster.

## Extend, customize, and build across Oracle and third-party tools

Fusion Data Intelligence provides trusted, prebuilt business context on Fusion data from day one. When you need to go further, Oracle AI Data Platform and third-party tools extend this foundation with additional data, custom models, and new AI apps.

## Try Fusion Data Intelligence for free

Find out how you can make more confident, data-driven decisions. Explore how AI-powered analytics and agentic experiences can turn data into smarter insights with a guided innovation trial.

[Get started for free](#)

## CUSTOMER SUCCESS

Oracle Fusion ERP and HCM Analytics let us go beyond the numbers to gain meaningful insight into what's happening in our business, so we change processes and behaviors to drive real efficiencies.

Alan Petrie, Head of Master Data Management and Insights, [Heathrow](#)