

ORACLE

Oracle Energy and Water
Customer Edge
Conference

Accessing energy insights across all consumer apps

Amplify customer experiences across the ecosystem

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Opower Technology and Opower X

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The consumer application experience is often incomplete



Joseph just received delivery of his new electric vehicle and opened the app to learn more and get familiar with his vehicle.



The consumer application experience is often incomplete

Remote Lock and Unlock

Vehicle Status



Distance to Empty

Charging Schedule

Last Mile Navigation

Find my car

Remote Climate



The consumer application experience is often incomplete

Is he on the right rate?

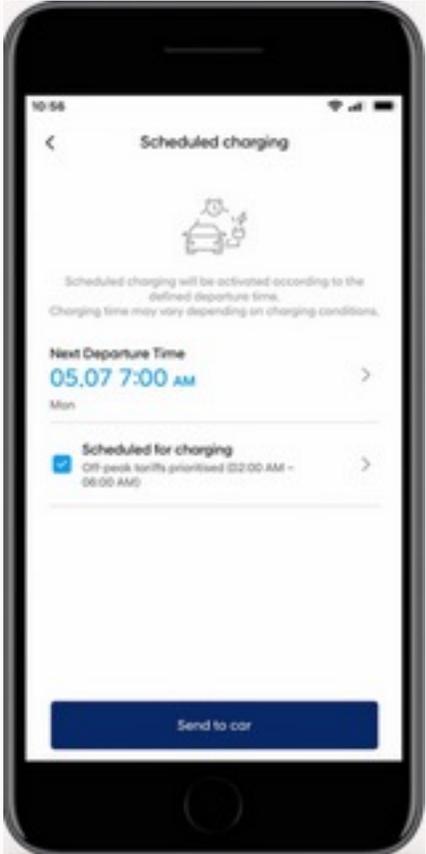


What rate plan is Joseph on?

Is Joseph on a TOU rate?



When does Joseph go to work?

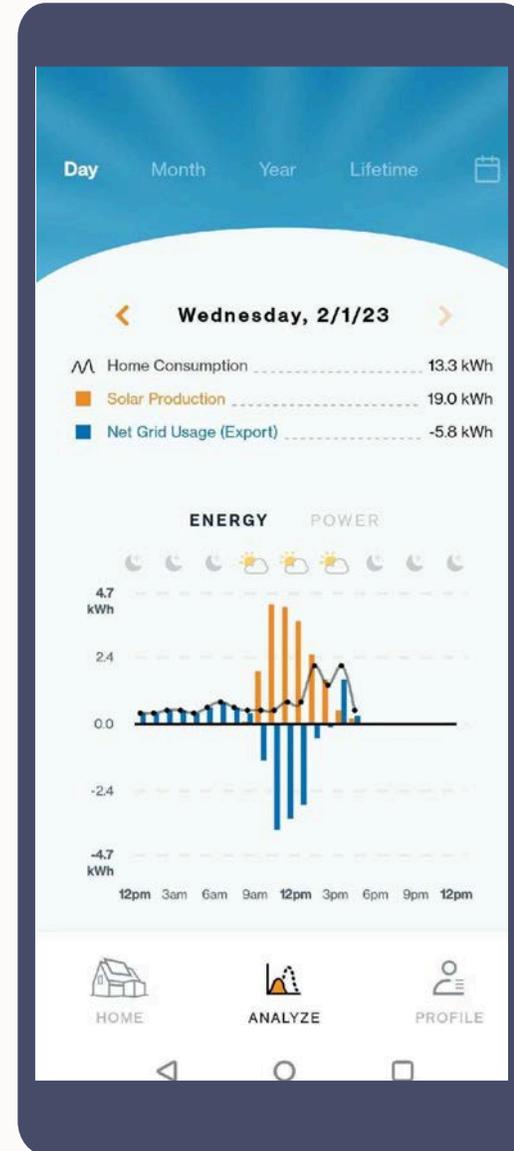
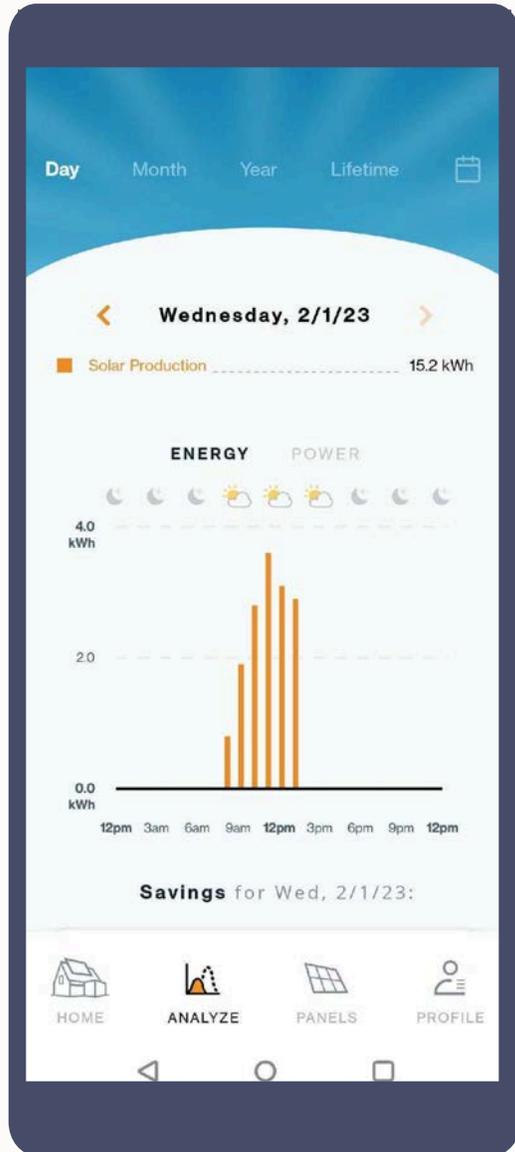


Charging Schedule

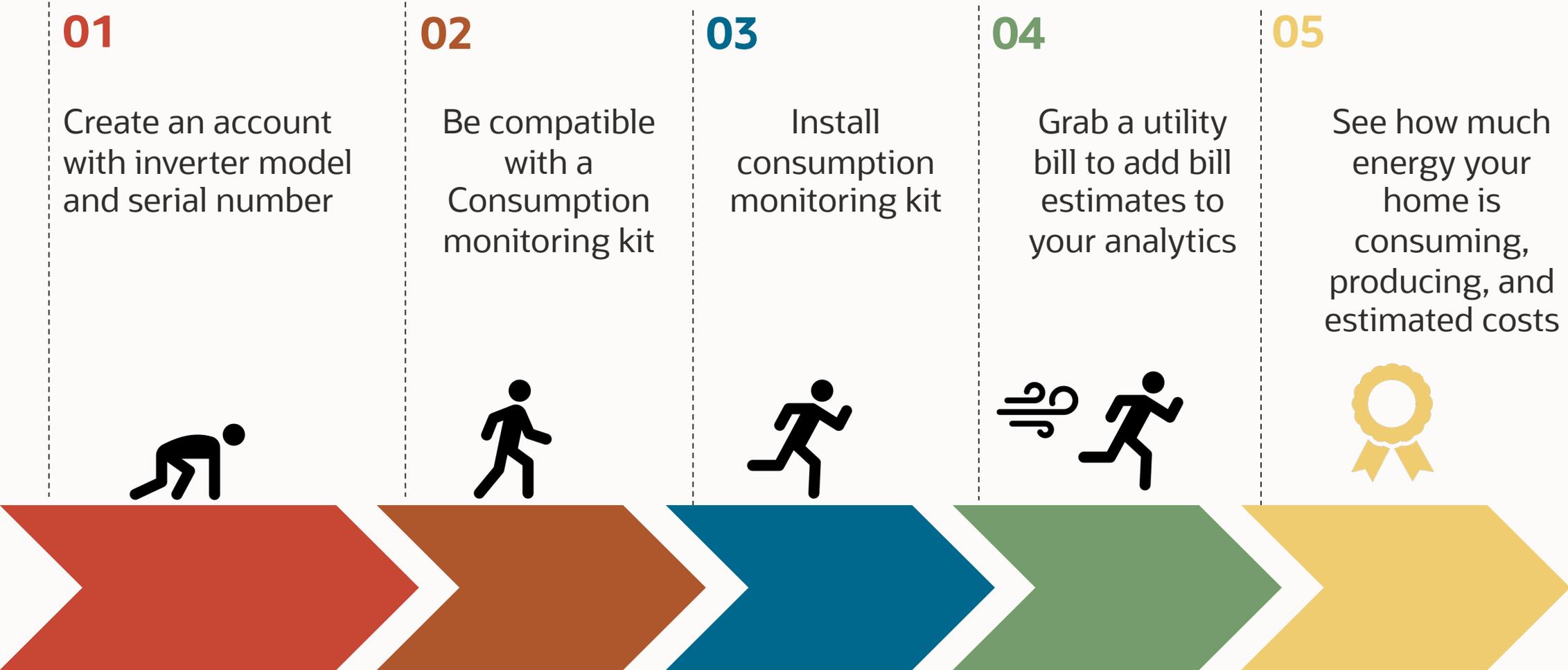


Getting insights into consumer applications burdens the customer

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Getting insights into consumer applications burdens the customer



Customers have disconnected experiences and utilities lack visibility



What programs do I offer?

What programs do I promote?

What information do my CSRs need?

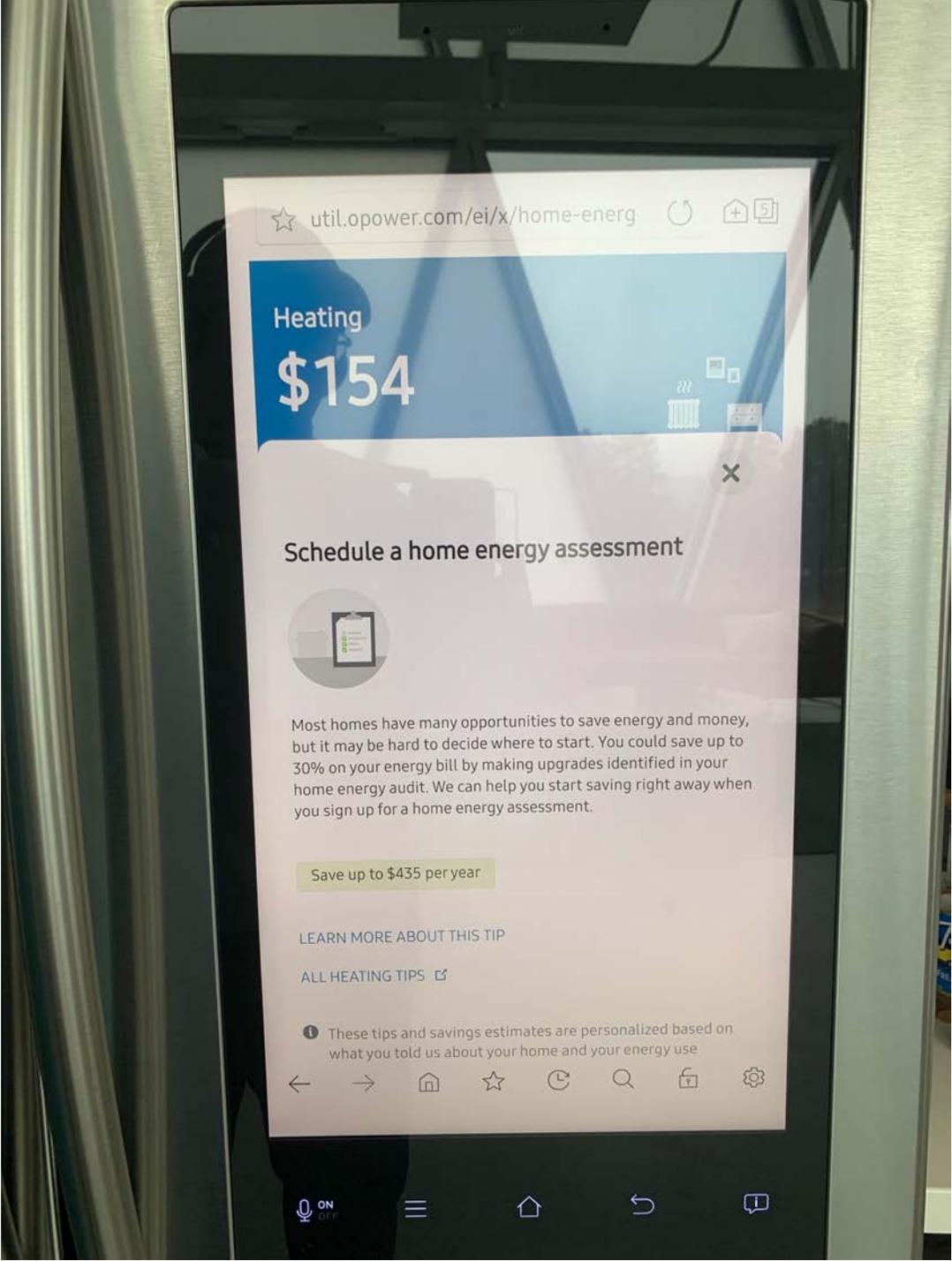
How do I explain why an application doesn't match the utility bill?



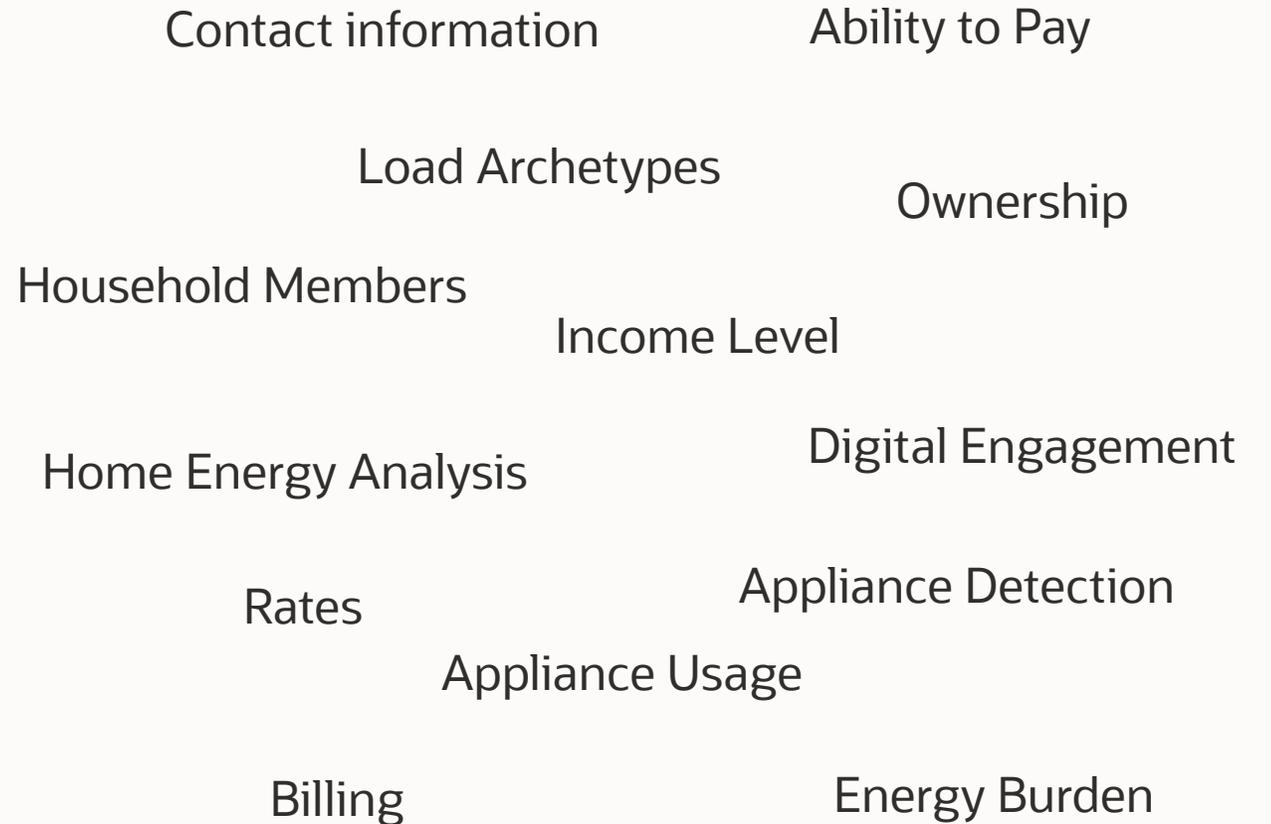
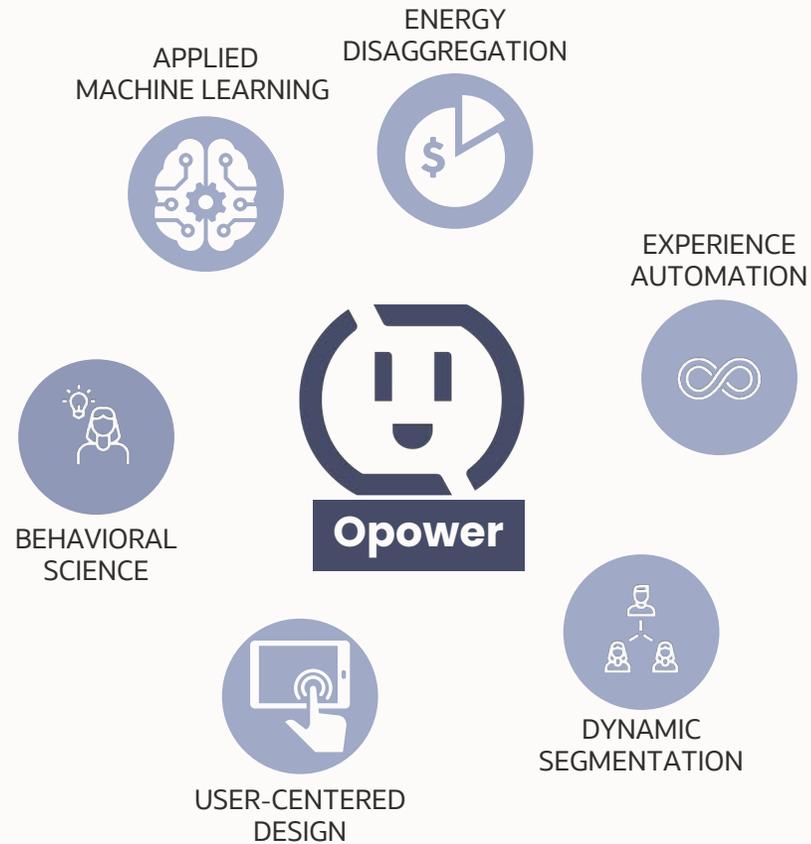
Why type of partners are you interested in sharing data with?



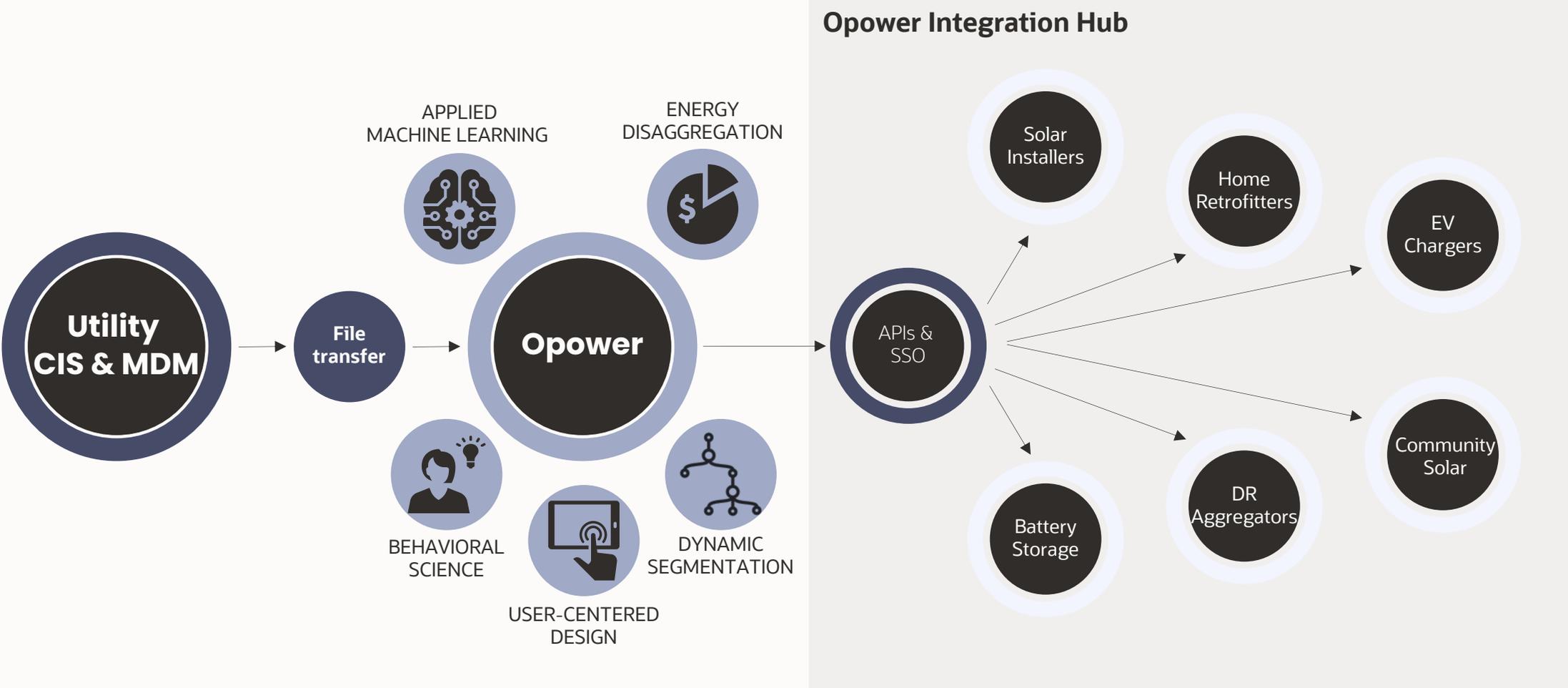
Seamlessly integrate energy insights into consumer apps



Opower provides third parties with over 100 customer attributes and insights



Reduce burden on your IT team to get the job done



Let's find out who customers are working with and deliver that experience they demand



SUNPOWER®



Let's find out who customers are working with and deliver the experience they demand



Rate Detail



Usage Patterns

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Home Energy Analysis Results

Household Usage



Opower Partner Ecosystem

ORACLE® PartnerNetwork



Marketplace
Rebate / incentive processing



Complex rate engine



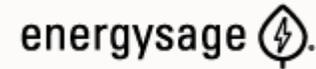
BYOD Demand Response



Marketplace
Promotions



Building benchmarking
ENERGY STAR® Portfolio
Manager®



DER calculator
Concierge service for DER
install



Energy data visualization
Smart Home Energy
Management



DER calculator



Marketplace
Rebate / incentive processing
Financing



Data exchange
Green Button Connect



Opower Partners at Oracle Customer Edge 2023

Gold sponsor



Data exchange
Green Button Connect

Silver sponsor



BYOD Demand Response

Partner Showcase sponsor



Energy data visualization
Smart Home Energy
Management

Partner Showcase sponsor



Marketplace
Promotions

Bronze sponsor



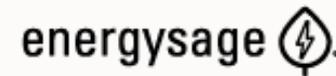
Building benchmarking
ENERGY STAR® Portfolio
Manager®

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Marketplace
Rebate and incentive
processing

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DER calculator
Concierge service for DER
install

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Marketplace
Rebate and incentive
processing
Financing





QUESTIONS?

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