

# Can You Truly Automate the Future?

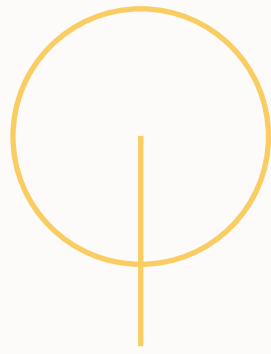
The growing importance of intelligent automation (IA).

## Automating the working world.



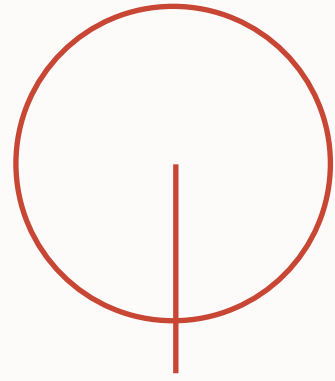
**Just 15%**

of IT and business leaders say they have little or no IA in their organization.



**65%**

have an enterprise strategy for IA.



**And 80%**

believe adopting IA is very important to the success of their organization over the next five years.

## High hopes for minimal effort.

More and more departments will start to use IA in the next five years—freeing them from mundane tasks.

**71%**

Information Technology

**58%**

Service operations

**54%**

Sales & Marketing

**50%**

HR/Training

**50%**

Operations/Production/Manufacturing

**50%**

Product development

**47%**

Finance/Risk

**43%**

Logistics/Supply chain

**41%**

Strategic planning

## Why the setback?

Despite most organizations putting strategies and governance models in place, they still face internal challenges—yet if they don't adopt IA, they risk being severely disadvantaged.

**64%**

say they've developed past IA projects in isolation and without an enterprise plan.

**41%**

feel they haven't aligned their business, data, and IT leaders to collaborate effectively.

## How your peers are benefiting.

**79%**

of respondents said IA boosted productivity and efficiency.

**71%**

improved the quality of their products and/or services.

**66%**

managed to drive greater innovation.

**Find your competitive edge with IA**

Learn more in this report from Harvard Business Review Analytic Services, "The 2025 Imperative: Intelligent Automation Now," on what you could achieve with IA and how it can help you scale.

[Learn more](#)