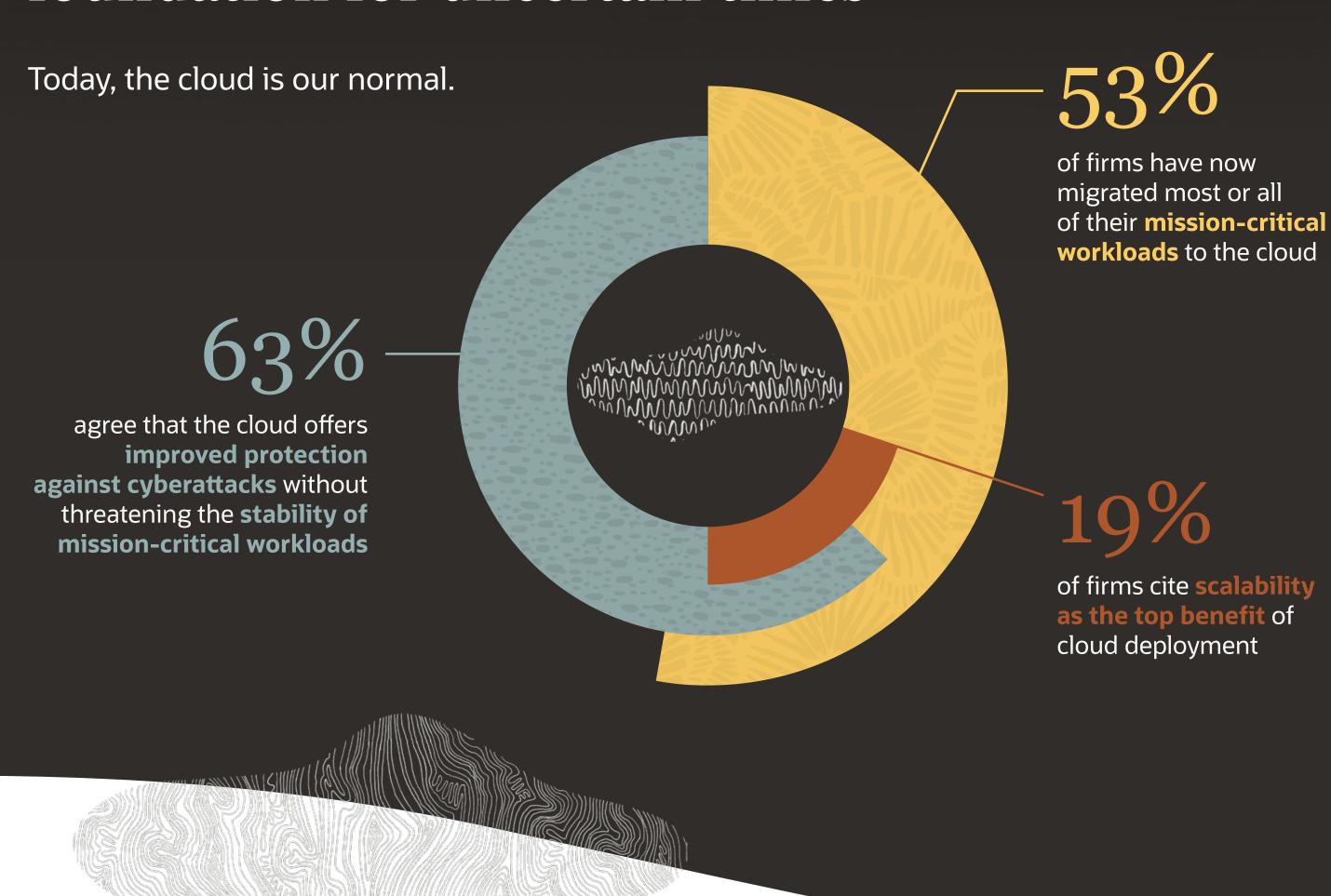
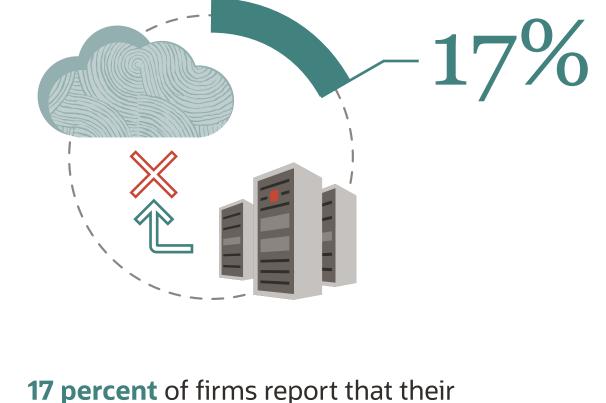
New Oracle research conducted by Longitude explores how rapidly shifting global conditions are driving a new wave of second-generation cloud adoption.

The cloud provides a stable foundation for uncertain times



Fundamental challenges persist for some

While the cloud has established itself as the standard for enterprise IT today, some organizations are still lagging behind.



technology infrastructure is still **incompatible** with the cloud—hindering their progress.

And technology capabilities aren't all that needs to change:

25 percent of firms have no robust data governance framework in place.



implementing a cloud strategy.

having a skills gap as their biggest obstacle to

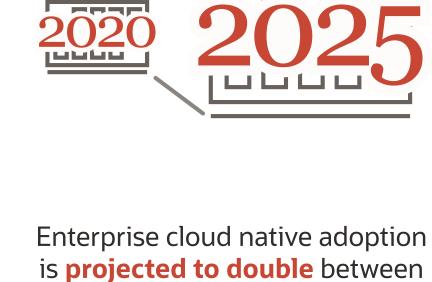
New challenges demand new capabilities

aligned with how we must all work and operate today. This is the second-generation of cloud.

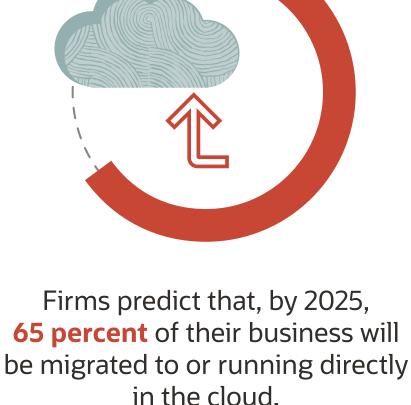
Amid uncertain global conditions, demand is

rising for new, greater cloud capabilities—better





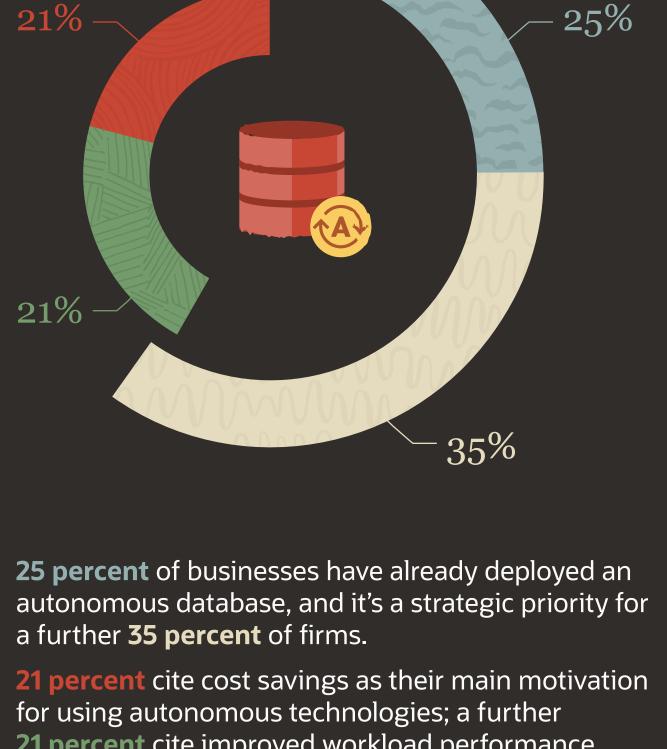
2020 and 2025.



The global enterprises of tomorrow will be built on autonomous cloud components— Five major benefits cited by firms who achieving greater scalability and saving

Autonomy rises as an essential new capability

you time to focus on innovation versus adminstration.



21 percent cite improved workload performance.

Reduced manual tasks

have deployed an autonomous database



Better visualization of data



More sophisticated analysis

Improved data accuracy



All of these will be essential capabilities

Integration of all data sources

for driving success in the *new normal*.

Explore the cloud outlook

for our changing world

Demand and shifting conditions are accelerating the pace of cloud. Understand the cloud demands of the new normal, and see how businesses are

adapting.

View the research report **Cloud 2020: Cloud Accelerates with Urgency -**

oracle.com/cloud

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the findings, key takeaways and five steps to becoming a cloud leader

