**Chart a Smarter Path to the Cloud with Oracle Consulting's Proven Phase 0 Approach**

We understand that organizations like yours must continue to address critical priorities during this period of unprecedented change—including the decision to move to a new business platform. At Oracle Consulting, we are ready to help you chart your unique path to the cloud through our innovative Phase 0 program, a series of targeted, human-centered workshops designed to help you maximize the value of your Oracle technology investment.

During Phase 0, we'll collaborate with you to develop a well-defined roadmap to the cloud, gain alignment on business goals and expectations, and proactively identify and mitigate risks. Think of Phase 0 as a pre-implementation jumpstart. It’s a cloud culture assessment combined with a working roadmap, providing a simple, intuitive, prescriptive solution that is easy to follow, leverages industry practices, accelerates pace, and empowers our clients to focus on what really matters—their business.

**DELIVERABLES WE'LL ESTABLISH**

Together, we'll chart a path forward defined by a mutual understanding of the solution, its components, and what it will take for us to succeed. By the end of our Phase 0 sessions, we'll issue a comprehensive read out that includes the following high level deliverables:

- Project Success Metrics
- Change Readiness Assessment
- Deployment Approach
- Defined Scope
- Future State Architecture
- Data Migration Strategy and Integration Inventory
- Change Management Recommendations
- Governance Model
- Resource Plan and RACI
- Implementation Investment Estimate (upon request)

**KEY FEATURES**

- Complimentary service to qualifying customers (estimated value $200 500k)
- Tailored approach to your organization’s needs, industry, timeline, and environment
- Hands on sessions facilitated virtually or in person, tailored to your business needs

SPEAK WITH A PHASE 0 LEADER AND START YOUR JOURNEY TODAY!
**OUR APPROACH TO ALIGNMENT**

The Phase 0 workshop sessions are designed to help you visualize your journey to the cloud, and the changes to business processes and mindset that the journey will entail. Facilitators will incorporate enterprise/global model design, human-centered design thinking, change navigation, and other industry-specific best practices into energetic and collaborative sessions.

We make it easy for you. Your only investment: the time of your allocated resources to engage with Oracle Consulting, plus pre-workshop input to our discovery questions.

Below is the framework we’ll use to develop a complete deployment and risk mitigation plan:

### Pre Phase 0 Planning

1. **Sponsorship**
   - Establish business sponsorship
   - Capture executive goals, strategy, and challenges
   - Agree to goals and scope
   - Identify business and IT leads
   - Identify business stakeholders

2. **Preparation**
   - Confirm workshop logistics and agenda
   - Secure resources
   - Gather business KPIs and pain points
   - Identify app footprint, customizations, portfolio, integrations, and IT priorities

### Phase 0 Workshop

3. **Workshops**
   - Conduct by process area to review and evaluate:
     - Value drivers
     - Organizational and solution fit
     - Application usage and key requirements
     - Key integration points and customizations

### Post Phase 0 Activities

4. **Prepare**
   - Assess findings and solution alternatives
   - Develop cloud migration strategy and roadmap
   - Evaluate migration scenarios and timings
   - Determine relative cost/complexity/risk
   - Validate initial solution recommendation

5. **Present**
   - Present cloud solution and roadmap to key program sponsors
   - Discuss roadmap options and recommendations
   - Provide budgetary estimates and timelines for approach
   - Review next steps

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**KEY BENEFITS**

- Develop a prescriptive framework for operational readiness, sequencing, and phasing for success with a clearly defined project proposal
- Secure stakeholder alignment and risk recognition on your project goals, requirements, and desired outcomes across Business and IT key stakeholders
- Gain unparalleled insights into your existing on-premise solutions using Oracle’s proprietary analysis of your current environment’s unique landscape
- Set yourself up for successful cloud adoption by assessing your cloud culture readiness
- Begin adopting an out of the box mindset with the help of Oracle Consulting’s deep knowledge of industry-leading business practices and how they work in the cloud

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**LET’S GET STARTED**

There’s no better time than now to plan your journey to the cloud.

Reach out to Ask-OracleConsulting_NorthAmericaApplications@oracle.com to begin a conversation that can lead to a business transformation.

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**WHAT MAKES US DIFFERENT**

When you work with Oracle Consulting, you get access to all of Oracle: product development, support, and education—enabling lifecycle customer success. We bring this expertise, along with industry-specific best practices gained from successful implementations, directly to organizations like yours during Phase 0 sessions.

From working with clients to develop a vision for their cloud transformation to helping them integrate cloud culture traits into their DNA, our mission is to empower them to own their transformation and leverage their new environment for continuous innovation. We want to become your trusted advisor in charting an optimal path to the cloud for your business—and for your people.