

# Oracle's Journey to the Cloud

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# Safe Harbor

The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, timing, and pricing of any features or functionality described for Oracle's products may change and remains at the sole discretion of Oracle Corporation.

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## Oracle's move to the cloud

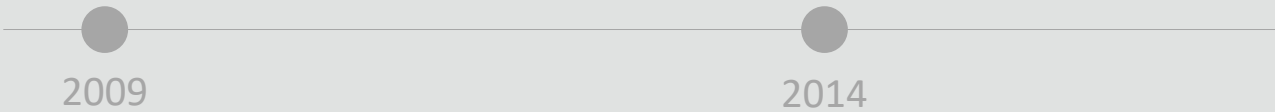
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In a service-oriented world, we must continuously deliver **exceptional experiences** and stay ahead of ever-changing expectations

Moving from a products to a services company meant changing everything

Past

License business with 5-year upgrade cycles



Present

Subscription business with quarterly updates



OFFERINGS	Products	<b>Services</b>
PACE OF CHANGE	Every few years	<b>Every quarter</b>
DESIGN PHILOSOPHY	Transactional	<b>Experiential</b>
ASSISTANCE	Reactive, technical	<b>Proactive, universal</b>
CUSTOMER RELATIONSHIP	Intermittent	<b>Ongoing</b>



## We leveraged our entire cloud platform to power the transformation

### ORACLE

Enterprise Resource  
Planning Cloud

### ORACLE

Human Capital  
Management Cloud

### ORACLE

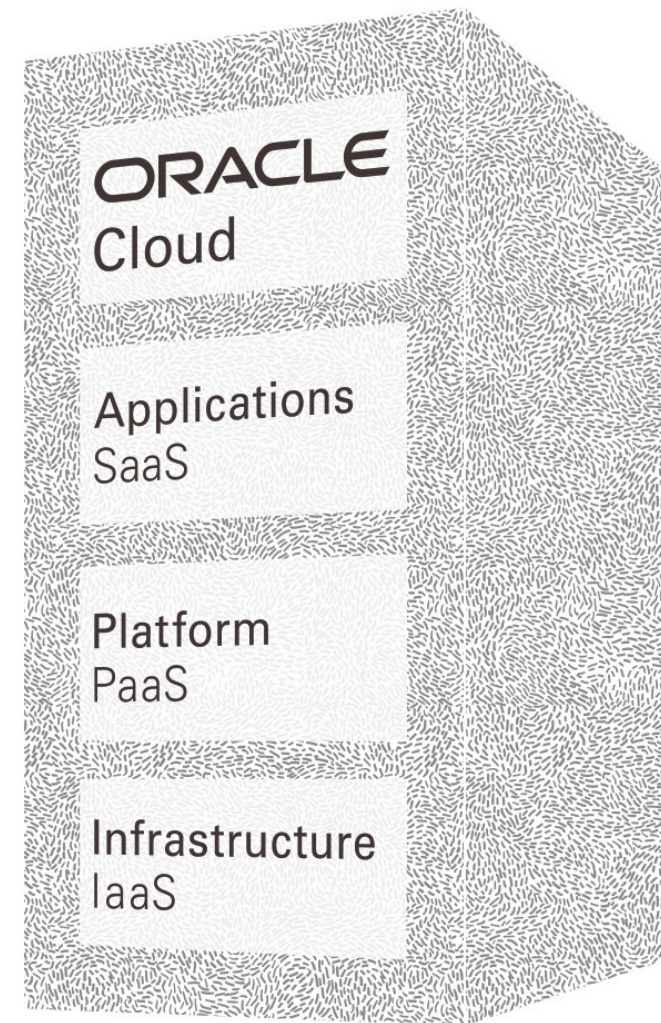
Supply Chain  
Management Cloud

### ORACLE

Enterprise  
Performance  
Management  
Cloud

### ORACLE

Customer Experience  
Cloud



## The Oracle Cloud has helped us unlock new value

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### Oracle Cloud helps us maximize efficiency & effectiveness

Seamless and integrated functionality allows us to shift focus to higher value activities, increase cross-functional collaboration, and save money

### Oracle Cloud helps us make smarter decisions

End-to-end insights into our business coupled with Oracle's smart data and AI/ML optimization enhance our decision-making

### Oracle Cloud helps us outpace others

Quarterly innovation helps us stay ahead of ever-changing trends and rapidly adjust to market demands

### Oracle Cloud helps us delight customers & employees

A consumer-grade experience from end-to-end increases satisfaction, engagement, and loyalty

# Based on our own success, we wanted to share our story

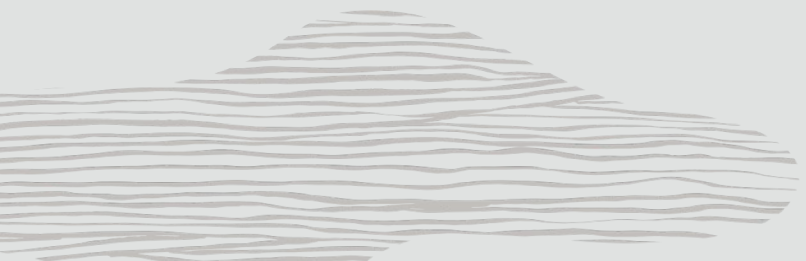
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Oracle@Oracle

## The Oracle@Oracle Mission



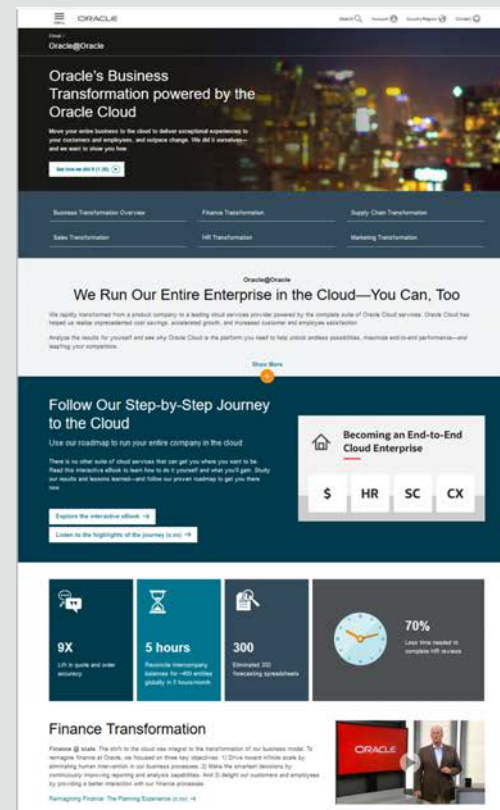
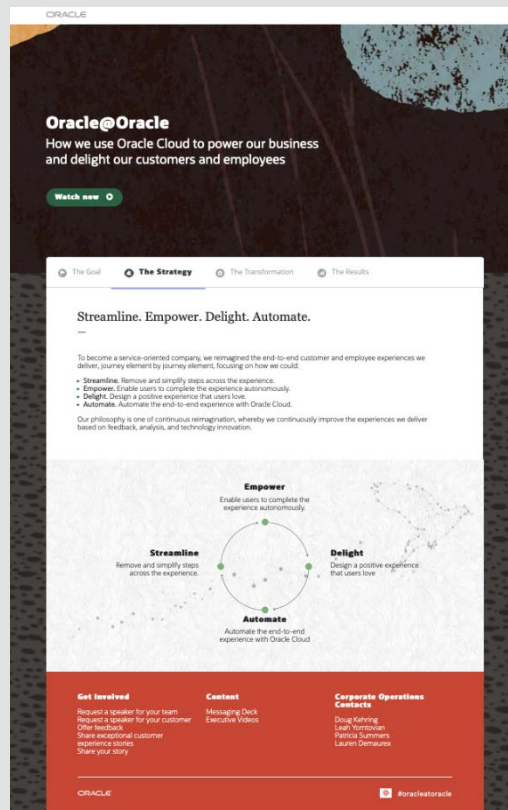
Educate, engage, and empower our internal and external audiences on the benefits we have achieved by leveraging Oracle Cloud





# Oracle@Oracle Content

Websites that share our story: powerful information at your fingertips



## Internal and External Websites

- Visit [www.oracle.com/oracleatoracle](http://www.oracle.com/oracleatoracle)
- Videos, article, e-book, and more

## Oracle@Oracle Content

Videos that share our story: **best practices** and **lessons learned**



## The Oracle@Oracle Experience at OpenWorld

Our Journey to the Cloud

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3 Days

4 Theaters

80 Sessions

50 Speakers

**Finance &  
Supply Chain**

**Human  
Resources**

**Customer  
Experience**

**Business  
Transformation**



## The Oracle@Oracle Experience at OpenWorld

Meet the team who reimagined Oracle



The Oracle@Oracle Experience at OpenWorld

Finance & Supply Chain Sessions: Tuesday

Time	Session
9:00 am - 10:30 am	Open for Informal Networking, Q&A
11:00 am - 11:45 am	Delivering the Future-ready Supply Chain: IT Best Practices
1:30 pm - 2:15 pm	Reimagining the Close Process with Oracle ERP, EPM and Analytics Cloud
2:30 pm - 3:15 pm	Agile Financial Planning and Analysis: Intelligent Forecasting and Long-Range Planning
3:30 pm - 4:15 pm	Developing the Future-ready Finance Workforce
4:30 pm - 6:30 pm	Leaders Circle Networking Reception
4:45 pm - 5:30 pm	Future-ready Finance: ERP and EPM Cloud @Oracle
5:30 pm - 6:15 pm	Future-ready Supply Chain Operations: How Oracle Re-imagined its Supply Chain

Why Attend?

- Learn how Oracle’s finance team moved to a single, scalable global chart of accounts to simplify reporting, reduce data management complexity, and drive consistency of reported information
- Discover how the finance team eliminated hundreds of spreadsheets and automated the entire planning process by standardizing on EPM Cloud
- Hear how Oracle finance executives invested in employees and implemented a world-class finance talent academy focused on digital skill sets and business partnering
- Learn how Oracle was able to reduce supply chain planning cycles from 1 week to 48 hours
- Hear about Oracle’s vision for an automated close, and learn from the finance executives who are reimagining the close process with ERP, EPM and Analytics Cloud



The Oracle@Oracle Experience at OpenWorld

Human Resources Sessions: Tuesday

Time	Session
9:00 am - 10:30 am	Oracle@Oracle Videos
11:00 am - 11:45 am	Reimagining a Better Hiring Experience
12:00 pm - 12:45 pm	Reimagining Talent Management
1:00 pm - 2:30 pm	Oracle@Oracle Videos
2:45 pm - 3:30 pm	Data-Driven HR Transformation
3:30 pm - 4:15 pm	Lessons Learned for Successful Cloud Implementations
4:30 pm - 6:30 pm	Leaders Circle Networking Reception

Why Attend?

- Learn how Oracle’s HR team increased data insights by 39% within talent ratings and reduced talent review cycles by 70%
- Understand how HR leverages data today to build culture, increased employee engagement, and better plan for the future
- Uncover best practices from moving 140K employees off on-premises system, E-Business Suite, to Oracle Cloud
- Discover Oracle’s talent mobility strategy, and hear how we achieved a 63% higher rate of job change for employees in talent reviews





# The Oracle@Oracle Experience

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## Event Calendar 2020

OOW Dubai – January 14-15  
OOW London – February 12-13  
MBX Chicago – March 24-26  
OOW Singapore – April 21-22  
OOW Sao Paulo – May

# Thank You

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