ORACLE CRM ON DEMAND SINGLE-TENANT STANDARD EDITION

ORACLE®

CRM ON DEMAND

Oracle provides organizations with an unparalleled choice of deployment options. Oracle CRM On Demand Single-Tenant Standard Edition provides each customer with a dedicated Oracle CRM On Demand database, application server, and analytics server while still offering companies the benefits of Oracle's shared infrastructure for add-on modules such as Mobile Sales Access. This solution is ideal for enterprise organizations requiring an on-demand CRM solution with dedicated servers.

THE WORLD'S MOST COMPREHENSIVE CRM ON DEMAND SOLUTION

- Easy to use for high user adoption
- Deploys quickly with little IT investment
- Embedded marketing, sales and service best practices
- Powerful and easy to use real-time and historical analytics
- Works online or offline

Optimized Performance and Scalability

Because Oracle CRM On Demand Single-Tenant Standard Edition provides each customer with its own dedicated Oracle CRM On Demand database, application server, and analytics server, you benefit from an on-demand architecture that can be more readily adapted to meet your unique business processes and data needs. Capacity can be easily adjusted to meet the changing processing and performance demands of large enterprise organizations. Oracle experts work with you to better understand your requirements and tune the business process and data layers of your dedicated CRM On Demand instance for optimal performance. In addition, you can leverage Oracle's shared infrastructure add-on modules such as Mobile Sales Access to drive productivity. The additional offerings deliver large-scale capabilities previously out of reach for many companies due to the lengthy deployment time, high cost, and complexity involved with setting up the required infrastructure in-house.

Dedicated Instance

Oracle CRM On Demand Single-Tenant Standard Edition gives you an additional option for adhering to regulatory constraints. Since each Single-Tenant Standard Edition customer receives its own dedicated Oracle CRM On Demand database server, your information is stored separately from other organizations. Paired with Oracle's world-class Data Centers which hosts Oracle applications for Oracle On Demand end users, including government, healthcare and banking entities – this option is optimal for those companies that require the highest levels of regulatory or internal compliance.

ORACLE®

- Optimized performance tuned to your specific business needs
- Scalable to meet changing enterprise demands
- Dedicated infrastructure to meet regulatory or internal compliance requirements.

Security Options

Oracle CRM On Demand Single-Tenant Standard Edition gives you the opportunity to deploy additional security options. These include:

- Virtual Private Network to ensure users have authenticated to your network before accessing CRM On Demand

- Customer Provided Network to route traffic over a private network instead of the internet

- Database Vault to provide an additional layer of protection to your data

Oracle CRM On Demand Single-Tenant also gives you the option to conduct an annual security assessment. In addition, you have the option for 256-bit encryption if standard encryption is not secure enough for you.

Single-Tenant Enterprise and Standard Editions Features		
Feature	Enterprise Edition	Standard Edition
Dedicated Web, Application, and Database Servers	✓	✓
Enterprise Disaster Recovery Option	✓	✓
Unlimited Custom Objects	✓	✓
Governance, Quarterly Business Review, and Modernization Services	✓	✓
Single-Tenant CTE Environment	✓	✓
Enhanced Risk Mitigation Capabilities[1]	✓	
Flexible Maintenance Windows	✓	
Flexible Upgrade and Patching Schedule	✓	
Flexible ETL Run Time	✓	
Minimum Number of Users	350	750

---

[1] *Increased flexibility in responding to emergency situations, flexible critical defect repair, and emergency maintenance capability outside regular maintenance window.*

Bottom Line

Oracle CRM On Demand Single-Tenant Standard Edition lets you enjoy all of the advantages of an on-demand CRM solution – ease of use, ease of deployment, seamless upgrades, no upfront investment, and minimal IT involvement – with a single environment dedicated to the unique needs of your company.

ORACLE®

Integrated Cloud Applications & Platform Services