Oracle Energy and Water
Customer Edge 2022

Analytics Track Agenda

June 27–28, 2022 Grand Hyatt, Nashville, TN

Oracle Customer Edge is a unique forum that connects utility professionals to share lessons learned, best practices, and disruptive trends about the future of energy and water. Networking activities are also offered for a more relaxed atmosphere where you can make lasting connections with your peers, share advice on how to solve common issues, and stay relevant in today's rapidly changing industry.

Sunday, June 26, 2022

TIME (CDT)	TITLE	LOCATION
3:00pm – 7:00pm	**Registration**	Grand Hall D/E Foyer Level 2

Monday, June 27, 2022

TIME (CDT)	TRACK	LOCATION
6:45am – 5:00pm	**Registration**	Grand Hall D/E Foyer Level 2
8:00am – 8:45am	**Breakfast**	Grand Hall D/E Level 2
8:45am – 10:45am	**General Session:** Welcome to Customer Edge! In the general session we'll talk about what the future holds for the industry, we'll hear from industry leaders, and we'll take a look at some of the exciting product updates you won't want to miss this week. ***Welcome & Introductions:*** **Rodger Smith**, SVP & GM, Oracle Energy & Water & **Stacy Mill**, VP of IT & CISO, Nashville Electric Service (Host Utility) ***Product Update:*** **Brad Harkavy**, VP Oracle Utilities Products; **Christina Schueneman**, Director, Customer Solutions; **Dan Madigan**, Director, Product Management; **Jason Duncan-Wilson**, Sr. Director Architecture Strategy ***Fireside Chat:*** **Jamal Syed**, President & CEO, HEXStream (Platinum Sponsor) ***Keynote Address:*** **Jason Dorsey**, President, The Center for Generational Kinetics **Welcome Introduction by: Pam Glanvill**, President, TMG (Gold Sponsor)	Grand Hall D/E Level 2
11:00am – 5:00pm	**Innovation Hub:** Meet our Innovation Team! Enjoy immersive experiences that allow you to explore the future of water and energy.	Level 2 lounge lobby (just off the elevators)

Copyright © 2022, Oracle and/or its affiliates

	We will have virtual reality, augmented reality, model town, interactive self-guided demos, and much more! Plus, check out the EDGEnergy Quizzio dashboard results to see the leaders.	
11:00am – 11:50am	**Solution Strategy and Vision:** Join us as we present Oracle Utilities analytics solution and discuss our technology vision across three important themes: customers, grid, and electric vehicles (EVs) and distributed energy resources (DERs). In this session you'll learn about platforms for visualization, embedded analytics, data science, and the evolution of APIs and integration with third-party data. ***Presenters:*** *Jason Strautman, Sr. Director Applications Engineering & Calvin Tu, Sr. Director, Utilities Cloud Solutions, Oracle*	Summit A Level 4
12:00pm - 1:00pm	**Lunch**	Grand Hall D/E Level 2
1:00pm – 1:50pm	**Releases and Roadmap:** Learn about upcoming product releases and product roadmap highlights for Oracle Utilities Analytics Insights, Oracle Utilities Analytics Visualization, Oracle Utilities Analytics Warehouse. ***Presenters:*** *Jason Kriendler, Director, Product Management & Palika Jayasuriya, Sr. Principal Product Manager, Oracle*	Summit A Level 4
2:00pm - 2:50pm	**Oracle Energy and Water Lakehouse: Self-Service SaaS Analytics for On-Premises and SaaS Customers:** Discover how Oracle Energy and Water Lakehouse can help utilities address analytics challenges. Built on Oracle Cloud Infrastructure, Oracle Energy and Water Lakehouse provides base product analytics functionality for on-premises and SaaS customers. It also enables utilities to take advantage of Oracle analytics to unlock data and reveal insights in support of the most robust utility analytics roadmaps. ***Presenter:*** *Jason Kriendler, Director, Product Management, Oracle*	Summit A Level 4
3:10pm – 4:00pm	**Meeting Time:** Let's set up time with your peers or the Oracle team before you head to the Innovation Hub. Your account representative can help you set up meetings.	Level 2 lounge lobby
4:10pm – 5:00pm	**Innovation Workshops** • **Exceeding Customer Service Expectations through AI Digital Assistance** – *Presented by rSTAR Technologies - John Annarelli, Enterprise Account Manager & Vivek Ahuja, VP of Technology* • **Grid Load Monitoring for Grid Stability, Reliability, & Revenue Protection** – *Presented by Abjayon – Neeraj Data, President & Rohit Pareek, Vice President* • **Oracle NMS Mobile Application, Generation 2 & Product Roadmap –** *Presented by Fishbowl Solutions, Tim Gruidl, President*	Grand Hall B/C Level 2
5:30pm – 7:30pm	**Edge Reception: Join us for a fun evening filled with plenty of food and drinks with a Nashville flair. This will be outdoors so dress casual!**	5th Floor/ Outdoor Pool &

Copyright © 2022, Oracle and/or its affiliates

		2nd Floor /Grand Hall Foyer

Tuesday, June 28, 2022

TIME (CDT)	TRACK	LOCATION
7:30am – 3:00pm	**Registration**	Grand Hall D/E Foyer Level 2
8:00am – 9:00am	**Breakfast**	Grand Hall D/E Level 2
9:00am – 9:50am	**General Session:** In Day 2's general session is focused on celebrating utilities successes and discussing the future of energy and water and how to drive innovation collaboratively. ***Welcome:*** **Vanessa Richter**, VP Sales, Opower, Oracle Energy & Water ***Customer Recognition:*** **Hillary Martin**, VP Product Strategy & Marketing ***Industry Lab:*** **Mike Ballard**, VP Industry Strategy ***Design for the Future:*** **Jod Kaftan**, Sr. Director, UX Design & Research ***Fireside Chat: Designing for Smarter Cities:*** **RJ Kumar**, President & CEO, ESC Partners (Platinum Sponsors) ***Preparing for the changing industry from a security standpoint:*** **Hafid Elabdellaoui,** VP Cybersecurity , Energy and Water	Grand Hall D/E Level 2
10:00am – 4:00pm	**Innovation Hub:** Meet our Innovation Team! Enjoy immersive experiences that allow you to explore the future of water and energy. We will have virtual reality, augmented reality, model town, interactive self-guided demos, and much more! Plus, check out the EDGEnergy Quizzio dashboard results to see the leaders.	Level 2 lounge lobby (just off the elevators)
10:00am – 10:50am	**Leveraging the Power of Oracle:** Learn about the latest offerings from Oracle Analytics Cloud and Oracle Cloud Infrastructure, including Lakehouse, data-lake, and warehouse technologies. The core audience for this session consists of IT buyers, users, and architects. ***Presenter:*** *Ronald Mayfield, Distinguished Enterprise Architect, Oracle*	Summit A Level 4
11:00am – 11:50am	**Electrical Vehicle Analytics: Utility Case Studies:** Electric vehicle adoption is increasing steadily. Join this session to learn how utilities are getting ahead of this change in consumer behavior by employing customer and grid analytics related to EV detection and grid-planning use cases. ***Presenters:*** *Manisha Balchandani, Service Delivery Manager, Oracle; Josh Patten, Customer Success Manager, Oracle and Chad Carsten, Sr. Manager Operations Tech, Evergy*	Summit A Level 4
12:00pm – 1:00pm	**Lunch**	Grand Hall D/E Level 2

Copyright © 2022, Oracle and/or its affiliates

1:00pm – 1:50pm	**Demystifying Analytics - Leveraging Oracle Utility Analytics as a Channel to Serve End-to-End Reporting and Analytics Needs:** Energy & Utilities businesses are running in a dynamic and fluid environment, influenced by changing customer needs, internet usage, social influences, emerging competitive businesses, and geopolitical situations to name just a few. These changes are coming so fast that historical descriptive analytics is no longer very helpful. Join this session to hear how Cognizant has been working with Duke Energy on its consolidated data warehouse and reporting platform customized systematic data integration platform. You'll hear how this work enables real time reporting for grid operations leveraging the Oracle Utility Analytics framework to serve end customer needs including public outage details on maps, damage assessment, business and control center reporting, storm analytics, and more. **Presented by Cognizant** ***Presenters:*** *Brian Jones, VP & Practice Lead, Energy & Utilities, Cognizant & Nikunj Yadav, Associate Director, Cognizant*	Summit A Level 4
2:00pm - 2:50pm	**Analytics and Organizational Design:** Successful use of analytics depends on people, systems, and process as much as it does on technology. Join this roundtable discussion to learn how utilities are making analytics experts, system users, and system access available across their distribution operations, customer care units, and IT departments to maximize benefits while reducing costs. ***Presenters:*** *Jasjeet Singh Hanjrah, OT/AT Consulting Solution Architect & Manisha Balchandani, Service Delivery Manager, Oracle*	Summit A Level 4
2:50pm – 3:10pm	**Afternoon Break**	Level 2 Foyer Level 4 Foyer
3:10pm – 4:00pm	**Unlocking your Data: Data Export and Integration Capabilities:** The utility data landscape is getting more complex by the day. However, integration technologies and strategies are also improving dramatically. In this interactive session, you'll hear from Oracle experts on the latest developments and ideas for evolving your architectures for extracting data from third-party sources. ***Presenters:*** *Erik Hobbie, Director, Product Management Jason Duncan-Wilson, Sr. Director Architecture Strategy, Oracle*	Summit A Level 4
3:10pm – 4:00pm	**Alternate Option - Storm Estimated Time of Restoration (ETR) and Grid Analytics (Machine Learning Analytics):** Predictive analytics is becoming essential for improving planning, operations, and situational awareness. Join this session to get the latest on estimated-time-of-restoration (ETR) prediction analytics using machine learning. You'll also learn about other important use cases for grid managers. ***Presenters:*** *Russell Taylor, Principal Grid PM & Raj Iyengar, Sr. Manager Data Science, Oracle*	Summit C Level 4 *(Network Management and Live Energy Connect Track Room)*

Connect with us

Call +**1.800.ORACLE1** or visit **oracle.com/utilities**. Outside North America, find your local office at: **oracle.com/contact**.

blogs.oracle.com/utilities https://www.linkedin.com/company/oracle-energy-and-water https://twitter.com/ORCLEnergyWater

Copyright © 2022, Oracle and/or its affiliates

Copyright © 2022, Oracle and/or its affiliates. All rights reserved. This document is provided for information purposes only, and the contents hereof are subject to change without notice. This document is not warranted to be error-free, nor subject to any other warranties or conditions, whether expressed orally or implied in law, including implied warranties and conditions of merchantability or fitness for a particular purpose. We specifically disclaim any liability with respect to this document, and no contractual obligations are formed either directly or indirectly by this document. This document may not be reproduced or transmitted in any form or by any means, electronic or mechanical, for any purpose, without our prior written permission.

Oracle and Java are registered trademarks of Oracle and/or its affiliates. Other names may be trademarks of their respective owners.

Intel and Intel Xeon are trademarks or registered trademarks of Intel Corporation. All SPARC trademarks are used under license and are trademarks or registered trademarks of SPARC International, Inc. AMD, Opteron, the AMD logo, and the AMD Opteron logo are trademarks or registered trademarks of Advanced Micro Devices. UNIX is a registered trademark of The Open Group. 0120.

Copyright © 2022, Oracle and/or its affiliates