Oracle Energy and Water
Customer Edge 2022

Finance & Operations Track Agenda

June 27–28, 2022 Grand Hyatt, Nashville, TN

Oracle Customer Edge is a unique forum that connects utility professionals to share lessons learned, best practices, and disruptive trends about the future of energy and water. Networking activities are also offered for a more relaxed atmosphere where you can make lasting connections with your peers, share advice on how to solve common issues, and stay relevant in today's rapidly changing industry.

Sunday, June 26, 2022

TIME (CDT)	TITLE	LOCATION
3:00pm – 7:00pm	**Registration**	Grand Hall D/E Foyer Level 2

Monday, June 27, 2022

TIME (CDT)	TRACK	LOCATION
6:45am – 5:00pm	**Registration**	Grand Hall D/E Foyer Level 2
8:00am – 8:45am	**Breakfast**	Grand Hall D/E Level 2
8:45am – 10:45am	**General Session:** Welcome to Customer Edge! In the general session we'll talk about what the future holds for the industry, we'll hear from industry leaders, and we'll take a look at some of the exciting product updates you won't want to miss this week. ***Welcome & Introductions:* Rodger Smith**, SVP & GM, Oracle Energy & Water & **Stacy Mill**, VP of IT & CISO, Nashville Electric Service (Host Utility) ***Product Update:* Brad Harkavy**, VP Oracle Utilities Products; **Christina Schueneman**, Director, Customer Solutions; **Dan Madigan**, Director, Product Management; **Jason Duncan-Wilson**, Sr. Director Architecture Strategy ***Fireside Chat:* Jamal Syed**, President & CEO, HEXStream (Platinum Sponsor) ***Keynote Address:* Jason Dorsey**, President, The Center for Generational Kinetics **Welcome Introduction by: Pam Glanvill**, President, TMG (Gold Sponsor)	Grand Hall D/E Level 2

ORACLE

11:00am – 5:00pm	**Innovation Hub:** Meet our Innovation Team! Enjoy immersive experiences that allow you to explore the future of water and energy. We will have virtual reality, augmented reality, model town, interactive self-guided demos, and much more! Plus, check out the EDGEnergy Quizzio dashboard results to see the leaders.	Level 2 lounge lobby (just off the elevators)
11:00am – 11:50am	**Achieving Operational Efficiencies with Enterprise Performance Management:** Using Data as an Asset: Come hear the story of leveraging Oracle Analytics Cloud (OAC) and Intelligent Performance Management (IPM) as the centralized connector enabling Performance Management for the enterprise. This session is designed for financial analysts, ops analysts and management executives. As opposed to a siloed and very specific data store approach, the intent and focus of this solution is to enable performance management at the broader Enterprise Level. *Presenter: James Rogers, Master Principal Solution Engineer, Oracle Finance & Operations*	**Finance & Operations** Rail Yard B Level 4
12:00pm - 1:00pm	**Lunch**	Grand Hall D/E Level 2
1:00pm – 1:50pm	**Environmental Social & Corporate Governance (ESG) Reporting: New Standards and Strategies:** Delivering Sustainability/ESG reporting brings many challenges from disparate systems, disconnected processes, and numerous frameworks. Complicating this further is the fact that this enormous challenge falls to limited team resources. Attend this session to learn what's possible with Oracle EPM to deliver your sustainability activities, including process visibility, data collection, dashboards, planning, and reporting. *Presenters: Katherine Price, Sr. Solution Engineer, Oracle Finance & Operations & Casey Herman, Partner, US ESG Leader, PWC & Paras Sachdeva PwC	Director, Advisory , PWC*	**Finance & Operations** Rail Yard B Level 4
2:00pm - 2:50pm	**Modernizing Plant and Property Accounting in the Cloud for Regulated Energy Customers:** As core ERP moves to the cloud, there has been a gap in the technology landscape of solutions that leverage and extend cloud capabilities in the regulated energy plant and property accounting space. The Huron Energy Application Toolkit (HEAT) delivers critical property accounting capabilities to augment the Oracle Cloud ERP applications. These features will allow regulated energy businesses to remain compliant with FERC and local requirements throughout the asset lifecycle, from capitalization to retirement, including AROs. *Presenters: Jake Pultorak, Senior Director & Simar Grewal, Financial Leader, Strategic Advisory, Power & Utilities, Huron Consulting*	**Finance & Operations** Rail Yard B Level 4
2:50pm – 3:10pm	**Afternoon Break**	Level 2 Foyer Level 4 Foyer

ORACLE

3:10pm – 4:00pm	**Secure and Scalable: Why SaaS Architecture and Technology Matters:** Understand how Oracle's unique architecture and position as a leading technology provider enables Utilities companies to scale and innovate to meet the needs of the industry while staying ahead in the race to secure our nation's critical infrastructure. *Presenter:* Gil Traverse, Solution Engineering Manager, Oracle	**Finance & Operations** Rail Yard B Level 4

4:10pm – 5:00pm	**Innovation Workshops**
	    • **Exceeding Customer Service Expectations through AI Digital Assistance** – *Presented by rSTAR Technologies - John Annarelli, Enterprise Account Manager & Vivek Ahuja, VP of Technology*
	    • **Grid Load Monitoring for Grid Stability, Reliability, & Revenue Protection** – *Presented by Abjayon – Neeraj Data, President & Rohit Pareek, Vice President*
	    • **Oracle NMS Mobile Application, Generation 2 & Product Roadmap –** *Presented by Fishbowl Solutions, Tim Gruidl, President*
		Grand Hall B/C
		Level 2

5:30pm – 7:30pm	**Edge Reception: Join us for a fun evening filled with plenty of food and drinks with a Nashville flair. This will be outdoors so dress casual!**	5th Floor/ Outdoor Pool & 2nd Floor /Grand Hall Foyer

Tuesday, June 28, 2022

TIME (PST)	TRACK	LOCATION
7:30am – 3:00pm	**Registration**	Grand Hall D/E Foyer Level 2
8:00am – 9:00am	**Breakfast**	Grand Hall D/E Level 2
9:00am – 9:50am	**General Session:** In Day 2's general session is focused on celebrating utilities successes and discussing the future of energy and water and how to drive innovation collaboratively. *Welcome:* **Vanessa Richter**, VP Sales, Opower, Oracle Energy & Water *Customer Recognition:* **Hillary Martin,** VP Product Strategy & Marketing *Industry Lab:* **Mike Ballard,** VP Industry Strategy *Design for the Future:* **Jod Kaftan,** Sr. Director, UX Design & Research *Fireside Chat: Designing for Smarter Cities:* **RJ Kumar***, President & CEO, ESC Partners (Platinum Sponsors) *Preparing for the changing industry from a security standpoint:* **Hafid Elabdellaoui,** VP Cybersecurity , Energy and Water	Grand Hall D/E Level 2
10:00am – 4:00pm	**Innovation Hub:** Meet our Innovation Team! Enjoy immersive experiences that allow you to explore the future of water and energy. We will have virtual reality, augmented reality, model town, interactive	Level 2 lounge lobby (just off the elevators)

ORACLE

	self-guided demos, and much more! Plus, check out the EDGEnergy Quizzio dashboard results to see the leaders.	
10:00am – 10:50am	**Integrating Annual Operating Plans with Rate Case to Maximize Positive Outcomes:** During this session, we will discuss how organizations are utilizing Oracle EPM technologies to decrease the effort required to prepare a rate case and to leverage reporting to prepare both GAAP, FERC or jurisdictional specific PSC/PUC financial variance analysis. Other topics to be discussed will also include data governance and chart of account maintenance, as well as different ways that EPBCS predictive analysis can be leveraged. *Presenters: Patrick Ferraro, Financial Technology, Strategy, & Process Consultant & Simar Grewal, Financial Leader, Strategic Advisory, Power & Utilities, Huron Consulting Group*	**Finance & Operations** Rail Yard B Level 4
11:00am – 11:50am	**Supporting Utility Industry Accounting Requirements Throughout the Supply Chain:** In this session, we will discuss how Oracle Cloud supports industry reporting requirements through the full asset lifecycle. This will cover integration of the supply chain with project management, optimization of inventory, procurement automation and sourcing compliance, for the construction and maintenance of your critical assets. *Presenter: Joel Sandberg, Master Principal Solution Engineer, Oracle*	**Finance & Operations** Rail Yard B Level 4
12:00pm – 1:00pm	**Lunch**	Grand Hall D/E Level 2
1:00pm – 1:50pm	**Data Flow between back-office and operations. Leveraging Modern Supply Chain Principles:** This presentation will discuss architectural considerations in developing an integrated enterprise asset management solution. We will discuss Oracle's productized integrations as well as its associated processes. *Presenters: Joel Sandberg, Master Principal Solution Engineer, Ashleigh Bravo, Sr. Solution Engineer, Boon Meksavan, Enterprise Technology Advisor, Viktoriya Feldman, Director of Product Management, Oracle*	**Finance & Operations** Rail Yard B Level 4
2:00pm - 2:50pm	**Principles for Starting a Cloud Transformation Journey:** In this session, we will discuss how Oracle Cloud can enable a single view into operational and financial data without any impact to the operational systems using a single global digital ledger. We will cover how Utilities can grow the business through acquisitions while seamlessly accommodating Chart of Accounts (COA) changes that are forced on them due to statutory/regulatory requirements in the new market areas. *Presenter: Ravi Sundarum, Master Principal Solution Engineer, Oracle*	**Finance & Operations** Rail Yard B Level 4

ORACLE