

Oracle DaaS Address Verification

Oracle Data as a Service (DaaS), also called Social Data and Insight Cloud Service, enables smarter selling and marketing by allowing organizations to discover and reach prospects with the most comprehensive third-party data, including millions of companies and contacts. Now available as a pre-built integration with Oracle CX Sales, Oracle DaaS Address Verification offers worldwide location data packs (240+ Countries) provided by Loqate (www.loqate.com).

REAL-TIME ADDRESS VERIFICATION

Sales reps can perform on-the-spot address verification when creating a new account in Oracle Sales Cloud, preventing incorrect data from entering the system. The address verification level can be configured to highly granular levels, like the delivery point or PO box or a higher level, depending on your needs.

BENEFITS

- Check the validity of contact or account addresses.
- Correct errors, such as misspelled city or street names.
- Enhance addresses with missing elements, such as zip code or county
- Standardize address elements (Example: Change Drv to Dr.)
- Transliterate words or letters from 8 different global character sets into either native or Roman characters.

The screenshot shows the 'Create Account' form in Oracle Sales Cloud. The form is partially filled out with the following information:

- Name: Oracle
- Type: Customer
- Number of Employees: (empty)
- Primary Contact: (empty)
- URL: (empty)
- Private ownership: (checked)
- Block Symbol: (empty)
- Customer Type: Business
- Country: United States
- City: Redwood City
- State: CA
- Address Line 1: 300 oracle parkwy
- Address Line 2: (empty)
- Address Line 3: (empty)

A 'Verified Address' pop-up window is displayed over the form, showing the verified address: 300 ORACLE PKWY, REDWOOD CITY, CA 94065. The pop-up window has 'Accept Address' and 'Cancel' buttons.

Figure 1 Real-time address verification in Oracle Sales Cloud

BATCH ADDRESS VERIFICATION

Data stewards performing enterprise data cleanup can schedule address verification on thousands of records at a time. They're provided with details of each batch cleansing, including how many records were cleaned and how many failed.

Address Verification Cloud Service also can be consumed via APIs for use in other Oracle or third-party applications; however, customers are expected to write code on their side to consume these APIs. Pre-built integrations with apps other than Oracle CX Sales are not available.

Address Cleansing Batch ID: 300000094100999

Refresh | Accept | Reject | Cancel

Last Refreshed 02/09/2015 21:13

Batch Name: BatchID
Cleansing Status: Action Required
Batch: Simulated
Description:

Processed Records: 96

Cleansed Address Results

Code	Country	Total	Cleaned	Failed	Skipped	Verified	Accepted	Error	New	Excluded	Rejected	Submitted
FR	France	4	2	0	2	0	0	0	0	0	0	4
GB	United Kingdom	8	0	0	8	0	0	0	0	0	0	8
IN	India	1	0	0	1	0	0	0	0	0	0	1
IT	Italy	1	0	0	1	0	0	0	0	0	0	1
JP	Japan	2	1	0	1	0	0	0	0	0	0	2
PL	Poland	1	1	0	0	0	0	0	0	0	0	1
RU	Russian Federation	1	1	0	0	0	0	0	0	0	0	1
SA	Saudi Arabia	2	0	0	2	0	0	0	0	0	0	2
SG	Singapore	3	3	0	0	0	0	0	0	0	0	3
US	United States	17	11	0	6	0	0	0	0	0	0	17

Cleansed Address Results

Registry ID	Party Name	Original Address	New Address	Cleansed Status	Record Status	Reason
19890	Oliver Stokken	750 E. Pratt Street	750 E PRATT ST	Cleaned	Submitted	Verified: 4 - Premise; Identified and parsed; Primary postal code verified, secondary added or changed; Score 100
20024	One Republic	2 Polson Street/1	2 POLSON ST/1A	Cleaned	Submitted	Verified: 4 - Premise; Identified and parsed; Primary postal code verified with large change; Score 94
20603	Cornwall Reuther	95 School Avenue	95 BEECHWOOD	Cleaned	Submitted	Verified: 3 - Thoroughfare; Identified and parsed; Primary postal code verified, secondary added or changed; Score 90
199728	Oracle Corp	500 Oracle Parkway	500 ORACLE PKWY	Cleaned	Submitted	Verified: 4 - Premise; Identified and parsed; Primary postal code verified, secondary added or changed; Score 100
199740	Oracle	500 Oracle Parkway	500 ORACLE PKWY	Cleaned	Submitted	Verified: 4 - Premise; Identified and parsed; Primary postal code verified, secondary added or changed; Score 90
199742	Oracle USA	500 Oracle Parkway	500 ORACLE PKWY	Cleaned	Submitted	Verified: 4 - Premise; Identified and parsed; Primary postal code added; Score 100
12000	Onions & Honey	4050 Con Rd/100	4050 CON RD/100	Cleaned	Submitted	Verified: 4 - Premise; Identified and parsed; Primary postal code verified, secondary added or changed; Score 100
2004	Office Depot	6600 North Hillway	6600 N HILLWAY	Cleaned	Submitted	Verified: 4 - Premise; Identified and parsed; Primary postal code verified, secondary added or changed; Score 100
2004	Office Depot	3702 Pender Dr	3702 PENDER DR	Cleaned	Submitted	Verified: 4 - Premise; Identified and parsed; Primary postal code verified, secondary added or changed; Score 100
130740	Heather Holmbeck	1179 Maple Street	1179 MAPLE ST	Cleaned	Submitted	Verified: 4 - Premise; Identified and parsed; Primary postal code verified, secondary added or changed; Score 100

Figure 1 Batch address verification

CONNECT WITH US

For more information about DaaS Address Verification, visit oracle.com or call +1.800.ORACLE1 to speak to an Oracle representative.

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Integrated Cloud Applications & Platform Services

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