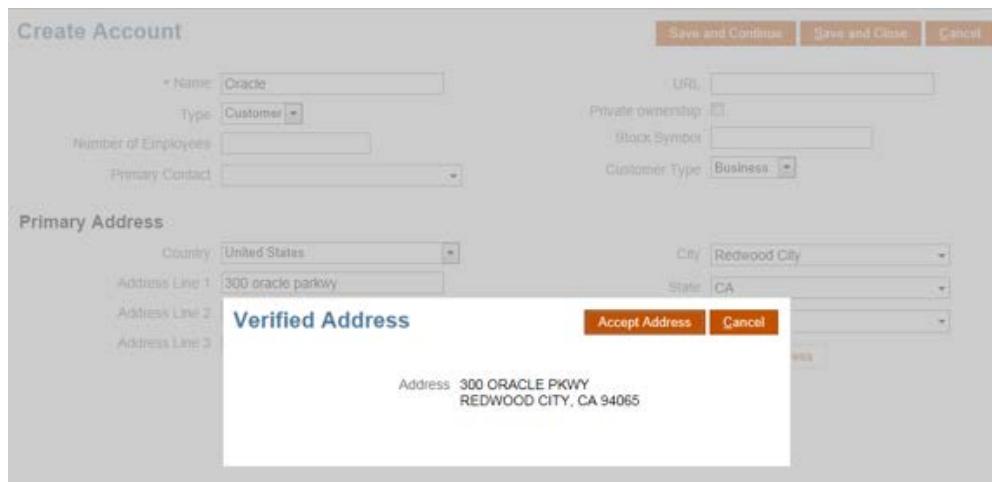


Oracle DaaS Address Verification

Oracle Data as a Service (DaaS), also called Social Data and Insight Cloud Service, enables smarter selling and marketing by allowing organizations to discover and reach prospects with the most comprehensive third-party data, including millions of companies and contacts. Now available as a pre-built integration with Oracle CX Sales, Oracle DaaS Address Verification offers worldwide location data packs (240+ Countries) provided by Loqate (www.loqate.com).

REAL-TIME ADDRESS VERIFICATION

Sales reps can perform on-the-spot address verification when creating a new account in Oracle Sales Cloud, preventing incorrect data from entering the system. The address verification level can be configured to highly granular levels, like the delivery point or PO box or a higher level, depending on your needs.



The screenshot shows the 'Create Account' interface in Oracle Sales Cloud. At the top, there are fields for 'Name' (Oracle), 'Type' (Customer), 'Number of Employees', and 'Primary Contact'. Below these, the 'Primary Address' section is visible, containing fields for 'Country' (United States), 'Address Line 1' (300 oracle pkwy), 'Address Line 2', 'Address Line 3', 'City' (Redwood City), 'State' (CA), and 'Zip'. A modal window titled 'Verified Address' is displayed, showing the verified address: 'Address: 300 ORACLE PKWY REDWOOD CITY, CA 94065'. Buttons for 'Accept Address' and 'Cancel' are at the bottom of this modal.

Figure 1 Real-time address verification in Oracle Sales Cloud

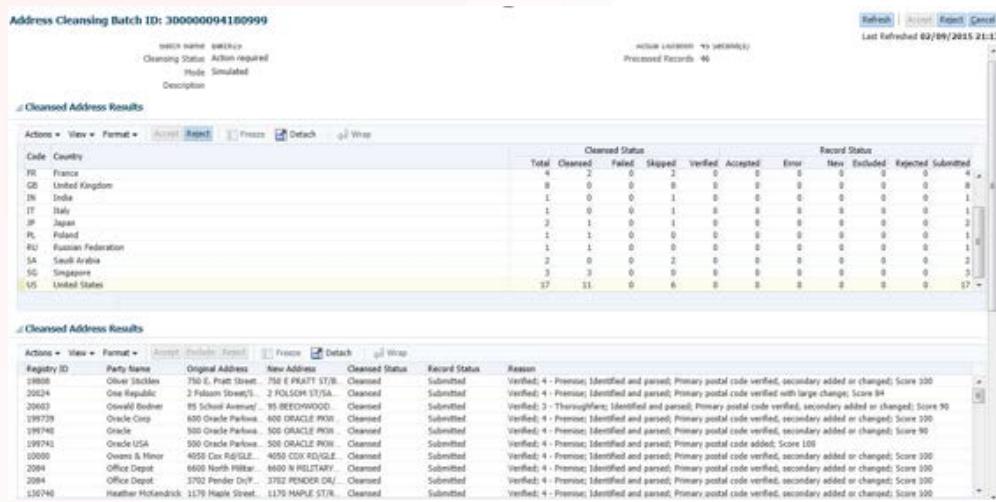
BENEFITS

- Check the validity of contact or account addresses.
- Correct errors, such as misspelled city or street names.
- Enhance addresses with missing elements, such as zip code or county
- Standardize address elements (Example: Change Drv to Dr.)
- Transliterate words or letters from 8 different global character sets into either native or Roman characters.

BATCH ADDRESS VERIFICATION

Data stewards performing enterprise data cleanup can schedule address verification on thousands of records at a time. They're provided with details of each batch cleansing, including how many records were cleaned and how many failed.

Address Verification Cloud Service also can be consumed via APIs for use in other Oracle or third-party applications; however, customers are expected to write code on their side to consume these APIs. Pre-built integrations with apps other than Oracle CX Sales are not available.



Code	Country	Total	Cleaned	Failed	Skipped	Verified	Accepted	Rejected	Exempt	Record Status	New	Excluded	Rejected	Subtotal
FR	France	4	2	0	2	0	0	0	0	0	0	0	0	4
GB	United Kingdom	0	0	0	0	0	0	0	0	0	0	0	0	0
IN	India	1	0	0	1	0	0	0	0	0	0	0	0	1
IT	Italy	1	0	0	1	0	0	0	0	0	0	0	0	1
DE	Germany	1	0	0	1	0	0	0	0	0	0	0	0	1
PL	Poland	2	1	0	1	0	0	0	0	0	0	0	0	2
RU	Russian Federation	1	1	0	0	0	0	0	0	0	0	0	0	1
SA	South Africa	2	0	0	2	0	0	0	0	0	0	0	0	2
SG	Singapore	3	3	0	0	0	0	0	0	0	0	0	0	3
US	United States	37	31	0	6	0	0	0	0	0	0	0	0	37

Registry ID	Party Name	Original Address	New Address	Cleansed Status	Record Status	Reason
19888	Oliver Stickle	750 E. Pratt Street.	750 E PRATT STB.	Cleaned	Submitted	Verified; 4 - Premise; Identified and parsed; Primary postal code verified, secondary added or changed; Score 300
20624	One Republic	2 Fallon Street, 12	2 Fallon Street, 12	Cleaned	Submitted	Verified; 4 - Premise; Identified and parsed; Primary postal code verified with large change; Score 94
20603	Oversea Carrier	95-105 10th Street	95-105 10th Street	Cleaned	Submitted	Verified; 4 - Premise; Identified and parsed; Primary postal code verified, secondary added or changed; Score 90
199739	Oracle Corp	500 Oracle Parkway	500 ORACLE PKW	Cleaned	Submitted	Verified; 4 - Premise; Identified and parsed; Primary postal code verified, secondary added or changed; Score 90
199740	Oracle	500 Oracle Parkway	500 ORACLE PKW	Cleaned	Submitted	Verified; 4 - Premise; Identified and parsed; Primary postal code verified, secondary added or changed; Score 90
199741	Oracle USA	500 Oracle Parkway	500 ORACLE PKW	Cleaned	Submitted	Verified; 4 - Premise; Identified and parsed; Primary postal code added; Score 100
10900	Grove & Miner	4050 Cox Rd/GE	4050 COX RD/GE	Cleaned	Submitted	Verified; 4 - Premise; Identified and parsed; Primary postal code verified, secondary added or changed; Score 100
20844	Office Depot	6400 North Military	6400 N MILITARY	Cleaned	Submitted	Verified; 4 - Premise; Identified and parsed; Primary postal code verified, secondary added or changed; Score 100
20844	Office Depot	3702 Pender Dr/	3702 PENDER DR/	Cleaned	Submitted	Verified; 4 - Premise; Identified and parsed; Primary postal code verified, secondary added or changed; Score 100
130246	Heather Hollenbeck	1179 Maple Street.	1179 MAPLE STR.	Cleaned	Submitted	Verified; 4 - Premise; Identified and parsed; Primary postal code verified, secondary added or changed; Score 100

Figure 1 Batch address verification

CONNECT WITH US

For more information about DaaS Address Verification, visit oracle.com or call +1.800.ORACLE1 to speak to an Oracle representative.

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Integrated Cloud Applications & Platform Services

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