Why choose Oracle Database for all your data needs?

Oracle database products offer customers cost-optimized and high-performance versions of Oracle Databases, the world’s leading converged, multi-model database management system, as well as in-memory, NoSQL, and MySQL databases. Oracle Autonomous Database, available on premises or in the Oracle Cloud Infrastructure, enables customers to simplify and automate database environments and reduce management workloads.

**Reduce operational costs by up to 90%**
Reduce the costs of managing, securing, and maintaining your Oracle databases with machine learning-driven automation. Provision, scale, and tune, protect and patch, and repair the databases—all automatically without user intervention.

**Benefit**

*417% ROI over 5 years*

Maximize the return on your investment

Independent analyst study shows how Oracle Autonomous Database offers significant savings and 417% ROI over five years, with only five months to payback.

**Guard against data breaches**

Assess, detect, and prevent data security threats with Oracle database security solutions for encryption, key management, data masking, privileged user access control, activity monitoring, and auditing. Reduce the risk of a data breach and simplify and accelerate compliance.

**Use a single database for all data types**

Free application developers from complex transformations and redundant data with Oracle’s converged database.

**Deploy where you need to**

Deploy Oracle Database wherever required—in your data center, public cloud, or private cloud. This offers the flexibility between deployments in your data center when residency or latency are critical, or in the cloud when you want to take advantage of scalability and the broad set of capabilities.