

# Oracle Forum



Turn change into opportunity.

Capital Fort, Sofia, 30. 1. 2020

Under the Auspices of:



AMERICAN CHAMBER OF COMMERCE IN BULGARIA

9:00 – 9:30	<b>Registration</b>	
9:30 – 9:40	<b>Welcome</b> Panagiotis Pantazis, Senior Director, Applications, Bulgaria, Romania, Greece, Cyprus, and Malta, Oracle	
9:40 – 10:20	<b>How to turn change into opportunity with Oracle Cloud Applications</b> Andres Garcia, Vice President Sales Central Eastern Europe and Commonwealth of Independent States, Oracle Swami Natarajan, Senior Director, Strategy & Business Development, Central Europe, Middle East, and Africa, Oracle	
10:20 – 11:15	<b>Empower your employees to accelerate success</b> Filiios Papastylianou, Human Capital Management Business Development & Strategy Manager, Oracle Philipp Wollner, Senior Solution Consultant, Oracle  <b>Panel discussion</b> Moderator: Vanya Babanin, PhD, Communications & Semiotics, Sofia University St. Kliment Ohridski Latchezar Georgiev, Managing Partner SB Accounting & Consulting, Oracle Philip Anastassiou, Human Resources Director METRO Cash and Carry Bulgaria and member of the Management Board of the Bulgarian Association for People Management (BAPM) Svetlozar Petrov, Chief Executive Officer, JobTiger	
11:15 – 12:00	<b>Coffee Break</b>	
12:00 – 12:40	<b>Exceed your customers' expectations to satisfy their needs and retain their loyalty</b> Zoya Vasileva, Head of Digital Department and Digital Sales, bTV Media Group Muhammed Hadzic, Customer Experience Business Development & Sales Strategy Leader Central Eastern Europe, Russia & Israel, Oracle Leonardos Grielas, Customer Experience Principal Solutions Engineer, Central and Eastern Europe, Oracle	
12:40 – 13:20	<b>Transform your business to build the Finance and Supply Chain of the 21<sup>st</sup> century</b> Swami Natarajan, Senior Director, Strategy & Business Development, Central Europe, Middle East, and Africa, Oracle  <b>Panel discussion</b> Moderator: Ludmila Malcheva, Founder and Chief Executive Officer, Right Image Dimitar Popov, Director Consulting, Deloitte Krasen Balgaranov, Manager Business Systems, Progress Software Andrey Bachvarov, PhD - Chief Executive Officer, Bica Services	
13:20 – 13:35	<b>Complete cloud-based solution in CT Gaming AD, based on Oracle's ERP Cloud Platform</b> Evgeniya Simeonova, Head of Oracle practice, TBI Info	
13:35 – 13:40	<b>Awards ceremony</b>	
13:40 – 15:00	<b>Lunch</b>	