

Build Future-ready Digital & Payment Platforms for Retail & Corporate Banks

Hanoi | Jan 18, 2019

AGENDA

1:30 PM Registration

2:00 PM Welcome Remarks

2:10 PM Lessons in Building Digital Banks and Businesses – A Best Practice Sharing

- Lessons from the frontline - Getting the right platform, people and ideas from boardroom to execution.
- A founder's journey in launching Timo, One of Vietnam's first and most successful digital-only bank to founding a new age FinTech

Speaker **Claude Spiese**,
Founder of BankClub,
CEO of Link Development

2:55 PM Collaborate, Innovate & Scale with Digital

- Building Digital Banks of Tomorrow with Open Banking APIs - demonstrable ideas for a truly Digital Financial Services Ecosystem
- Designing A Frictionless Future - Customer Acquisition, Engagement & Fulfillment Across the Customer Lifecycle

Speaker **Faisal Khan**,
Banking Solutions Director,
Oracle Financial Services

3:15 PM Embrace Payments Transformation To Gain Competitive Advantage & Boost Revenue

- A New Model for Payments Innovation - An Edge in the Digital World
- Moving to an Enterprise Payments Hub - Leveraging Speed, Cost & Efficiency
- How to tap into valuable data to transform customer engagement

Speaker **Anand Ramachandran**,
Senior Director,
Global Banking Solutions Practice,
Oracle Financial Services

3:45 PM Tea Break

4:05 PM Building Future-ready platforms for Business Banking & Payments in Vietnam

- What Vietnamese banks need to do – IT & Business Perspective
- The New Rules of Success for Payments Innovation & Transaction banking from an digital ecosystem perspective

Speaker **Matthew Martin**,
Former Chief Information Officer,
Asia Commercial Bank

**4:40 PM Panel Discussion
Digital and Data-driven Transformation:
New business models to drive revenue while enabling innovation**

- The new rules of success for revenue growth & sustainability
- How banks can advance their digital strategies to avoid the utility trap
- How to tap into valuable data to transform customer engagement.
- Leveraging Open APIs & Enterprise Payment Hubs, Blockchain to reduce cost of cross border payments processing

Moderator **Vo Tan Long**,
Partner, PWC Vietnam

Panelist **Christian König**,
Founder, Fintechnews Singapore
Matthew Martin,
Former Chief Information Officer,
Asia Commercial Bank
Claude Spiese
Founder of BankClub,
CEO of Link Development

5:45 PM Closing Remarks followed by Cocktails & Dinner



Receive a copy of the latest
'The New Digital Demand in Retail Banking'
survey report.

For more information, go to www.oracledigitalbank.com