

Agenda

8:30 **Registration**

9:00 **Autonomous Data Management: The Way Forward**
Jesus Robles Fernandez, Cloud and Core Technology Director EMEA

Data is the world's most valuable resource. It's the enduring asset at the center of every company's digital strategy. But as firms pursue digital transformation, the data management underpinning their applications, analytics and algorithms stretches across public cloud, local cloud, and on-premises environments. In this new reality, how can companies accelerate data-driven innovation, while still maintaining airtight security against ever-evolving attacks? To find out, come join us for a session on Oracle's vision for Autonomous Data Management and to learn about organizations already putting these ideas into practice.

9:30 **Transaction Processing Made Effortless with Autonomous Database**
Morana Butković, Oracle Solution Engineering CEE

What are your biggest challenges in becoming data driven? With the growing data volumes, how much time are you spending on managing your databases and regularly securing, optimizing and transforming your data? What if you could reverse the trend and spend all that time in helping your business innovate with data. What if you could manage multiple data models from a single database and run mixed workloads with 100x higher performance. Join us for this session to see how Autonomous Transaction Processing modernizes your data tier and eases the development of your new low code productivity applications using APEX or more complex cloud native applications.

10:00 **Quick Microservices with Autonomous Database and Visual Builder**
Ivan Delić, Oracle Solution Engineering CEE

We will explore highlights of Oracle: Autonomous Database and Visual Builder with the mission of building quick and efficient microservices to boost the business. Autonomous Database will ensure data flow and integrity while Visual Builder will enable modern UI.

10:20 **Coffee break**

10:50 **The Modern Data Warehouse – Any Data Any Size, from Anywhere for Anyone**
Ljiljana Perica, Oracle Solution Engineering CEE

Is your data a gold mine or scrap heap? Our quest for digital disruption has created a challenge - too much data to manage. Oracle Autonomous Data Warehouse and Oracle Analytics Cloud turn challenge into opportunity. Rapidly extract any data and transform it into valuable insights. Empower business users to make data-driven decisions that can fuel innovation, even disrupt the market. Automate manual tasks, virtually eliminating human error and drive productivity. With unmatched analytical performance outpacing the competition becomes reality. Learn how latest advancements in Augmented Data Management and Analytics, powered by Machine Learning and AI, free up IT while enabling the business to unlock the true potential of their data.

11:20 **Extending ISV ERP Solution with Oracle Autonomous Database and Oracle Analytics Cloud – Case study Info Studio**
Dražen Matijević, Oracle Consulting

Customer case study about delivering reporting engine for Motorways of Bosnia and Herzegovina, as a part of the Autonomous Database Land-Use-Expand strategy. Comprehensive set of reports/visualizations from customer data designed and produced in merely few days.

11:40 **Mission Critical Workloads Are Moving to Oracle Cloud Infrastructure – This Is Why**
Morana Butković, Oracle Solution Engineering CEE

The combination of eye-opening price performance, flexible payment options and migration assistance has led to companies saving costs, creating new products and revenue streams and trusting Oracle Cloud Infrastructure to run their mission-critical workloads. In this session, Oracle customers will share their real-world journey, and how they are benefitting from Oracle Cloud Infrastructure.

12:10 **VIRGA ERP on Oracle Cloud – Reaching our Ideal Audience**
Alen Prodan, Technical Support Manager, Login
Gorana Bardak, Business Development Manager, Login

12 years ago ERP VIRGA was offered to the Croatian market as the first Cloud application in SaaS model. Today, the application is used by many SMEs in the trade, manufacturing and hotel sectors. Learn firsthand about the migration experience to Oracle Cloud and the benefits that users get from its synergy with Login's years of experience in development and implementation of advanced business applications.

12:30 **Cost Management Challenges in Multicloud Deployments**
Davorin Capan, CEO, Neos

As cloud technology evolved into interconnected multicloud hybrids, the insight and management tools got left behind. Requirements are more specific when compared to traditional on-premise infrastructure. Your clouds need to be transparent and controllable. You want to see through all of them. Make up your mind based on real-time data and current events. In this session gain insight into the complete cost of a multicloud environment, making it easy to manage and control from the start.

12:50 **Closing and Lunch**
