



# OXXO Establishes a Platform for Growth with Oracle





OXXO is a retail phenomenon that has +18,840 stores in Mexico, Chile, Colombia, and Peru, with +129,000 employees serving more than 11 million customers every day.

On top of its magnitude, the retailer also has an unparalleled speed process for opening stores. OXXO opened 1,422 new stores in 2018, which means an average of 5 stores per business day.

We at Oracle Retail are proud to help the company streamline operations and bring convenience to Latin America customers.

Oracle Retail serves OXXO with the following solutions:

- [Oracle Retail Merchandising System](#)
- [Oracle Retail Warehouse Management System](#)
- [Oracle Retail Demand Forecasting](#)
- [Oracle Retail Advanced Inventory Planning](#)

The combination of technology, implementation partners, combined with the proven efficiency of the OXXO team, brings the retailer agility to rapid expansion, flexibility, and scalability to support the company's business strategy.





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