

The Kroger Company and Deloitte: Technical Modernization and Oracle Retail

In partnership with Deloitte and Oracle Retail, Kroger replaced multiple legacy applications that were 20-30 years old. The modernization increases operational agility for faster innovation and focus on customer service.



Merchants

- A single, accurate view of inventory
- Quality core data for vendor negotiations and performance measurement
- Ability to source product from multiple DC's

Inventory Management & Replenishment

- Visibility to accurate warehouse inventory levels and on order
- Ability to review appropriate product substitutions to optimize inventory productivity
- Streamlined exception management

Store Operations

- More accurate picture of in-stocks
- Accurate inventory without increasing labor
- Appropriate product substitutions from the warehouse to minimize out of stocks

84.51

- Solid base of data for personalized offers, assortments and forecasting
- Creates key relationships that do not exist, item/supplier and item/location
- Reliable data driven insights

Digital

- Enable more accurate "Available to Promise"
- Integration between online orders and instore inventory processes

Retail Accounting Service Center

- Spend less time trying to reconcile sales and inventory
- Reduce manual resolutions for invoice matching; improve match percentage
- · Simplify accounting structures
- Upgrade my core finance systems without huge cost and complexity

Warehouse Ops

- Fewer receiving issues minimizing exceptions
- Accurate warehouse inventory levels
- Simplified warehouse to warehouse transfers



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