

25-26 SEPTEMBER 2018
BUDAPEST, HUNGARY

ORACLE
RETAIL
INDUSTRY
FORUM
BUDAPEST

ORACLE®

AGENDA

24 September 2018

		LOCATION
17:00	Arrivals Welcome Reception	Corinthia Atrium II
19:00	Welcome Networking Event and Dinner – short walking distance from hotel	EXTRA Ruin Pub

25 September 2018

		LOCATION
6:30-9:00	Guest Breakfast Available at the Corinthia Hotel	Brasserie Restaurant
8:00	Registration Opens	Grand Ballroom Lobby
9:00	Oracle Retail Industry Forum Begins	Grand Ballroom
	Global Consumer Research: The Topography of Retail Chris James, Vice President EMEA, Oracle Retail	
9:40	Fireside Chat with Mike Webster Chris James, Vice President EMEA, Oracle Retail Mike Webster, Senior Vice President and General Manager, Oracle Retail	Grand Ballroom
10:10	Networking Break	Valletta I
10:40	IDKids Community: Making More Profitable Inventory Investments Delphine Brabant, Head of Buying/Product IT Department, IDKIDS Community	Grand Ballroom
11:20	New Planning and Optimization Innovations (Live Demo) Matt Hampton, Sales Consulting Director, Oracle Retail	Grand Ballroom
12:00	Networking Luncheon and The Retail Exchange	Valletta I
13:30	Auchan: A Merchandising Case Study Mathilde Paul, Chef de Projet Chez, Auchan	Grand Ballroom
14:10	Merchandising Innovations in the Cloud and Beyond (Live Demo) Edd McRobbie, Sales Consulting Director, Oracle Retail	Grand Ballroom
14:40	Networking Break	Valletta I
15:10	Wyevale: A Modern Customer Experience Phil Bowcutt, Head of Applications, Wyevale Andrew Parr, Director, Wyevale	Grand Ballroom
15:50	Oracle Commerce Cloud and Behind the Scenes on Cloud Bob Meixner, Senior Product Strategist, Oracle Commerce	Grand Ballroom
16:20	An Integrated Customer Experience Antony Wildey, Vice President Global Omnichannel, Oracle Retail Lee Clinton, Consultant, Oracle Retail	Grand Ballroom
16:50	Wrap Up Comments	Grand Ballroom
18:00	Meet in Lobby for Evening Excursion; Coaches to the Boat Zsofia	Meet in Corinthia Lobby
19:00	Evening along the Danube River (Drinks and Dinner)	On the Danube River
22:00	Coaches Return to the Corinthia Hotel	

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26 September 2018

LOCATION

6:30-9:00	Guest Breakfast Available at the Corinthia Hotel	Brasserie Restaurant
6:45	Rise and Shine Run in Hero's Square	Hero's Square
9:00	CCC: The Role of Holistic Planning to Support Growth Piotr Pawlowski, Strategic IT Director, CCC SA	Grand Ballroom
9:40	Panel Discussion: Modernising Operations Lara Livgard, Senior Director Solution Management, Oracle Retail	Grand Ballroom
10:10	Networking Break	Valletta I
10:40	A View from a Digital Disruptor Jeff Wollen, Chief Information Officer, Wiggle Chris James, Vice President EMEA, Oracle Retail	Grand Ballroom
11:15	Call to Action: Imperative for Change Jeff Warren, Vice President Solution Management, Oracle Retail	Grand Ballroom
12:00	End-to-End Modern Retail Barry Guettler, Vice President Global Enterprise, Oracle Retail Antony Wildey, Vice President Global Omnichannel, Oracle Retail	Grand Ballroom
12:30	Networking Luncheon	Valletta I
13:15	Solution Strategy Breakouts (90 min)	

Merchandise Operations Management Lara Livgard, Senior Director Solution Management, Oracle Retail	Kolcsey
Planning, Pricing and Optimization DJ O'Neil, Director Solution Management, Oracle Retail	Jozsef
Supply Chain Mike Johnson, Director Solution Management, Oracle Retail	Kazinczy
Omnichannel including Stores and Commerce Chris Sarne, Senior Director Solution Management, Oracle Retail	Erkel
Brand Compliance Management Paul Woodward, Senior Director Solution Management, Oracle Retail	Lehar

Oracle Retail Industry Forum
 25-26 September 2018
 Corinthia Hotel Budapest
 Erzsébet körút 43-49, Budapest H-1073, Hungary