

Oracle Database

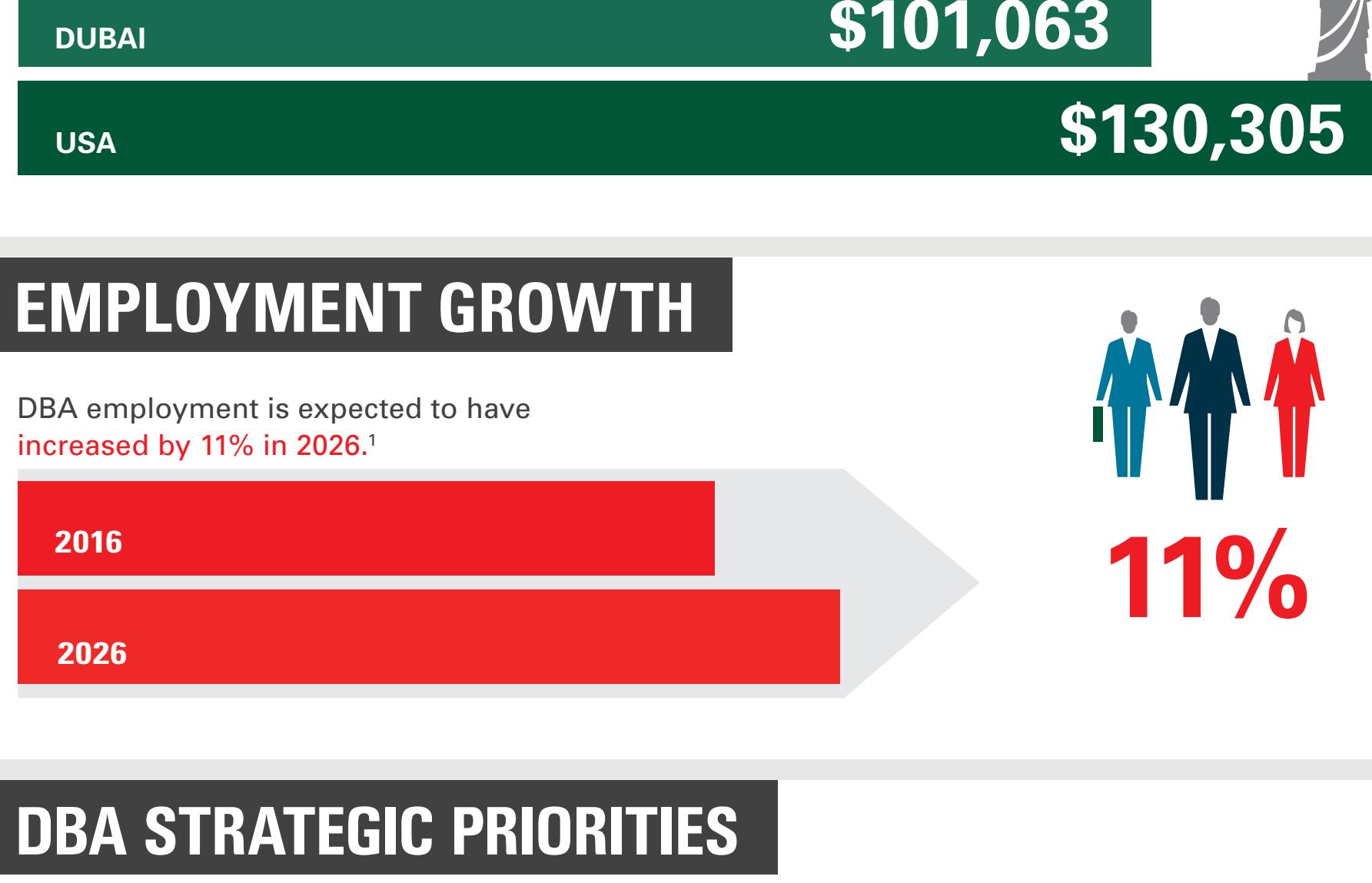
Where is Your DBA Role Heading?

Database technology is moving forward in giant leaps. However, many DBAs are wondering how these technical advances will affect their career prospects. As data experts around the world adjust the way they work, here's a look at what DBAs can expect.

Spoiler alert: The news is good!

SALARIES ACROSS THE GLOBE

Senior DBA



EMPLOYMENT GROWTH

DBA employment is expected to have increased by 11% in 2026.¹

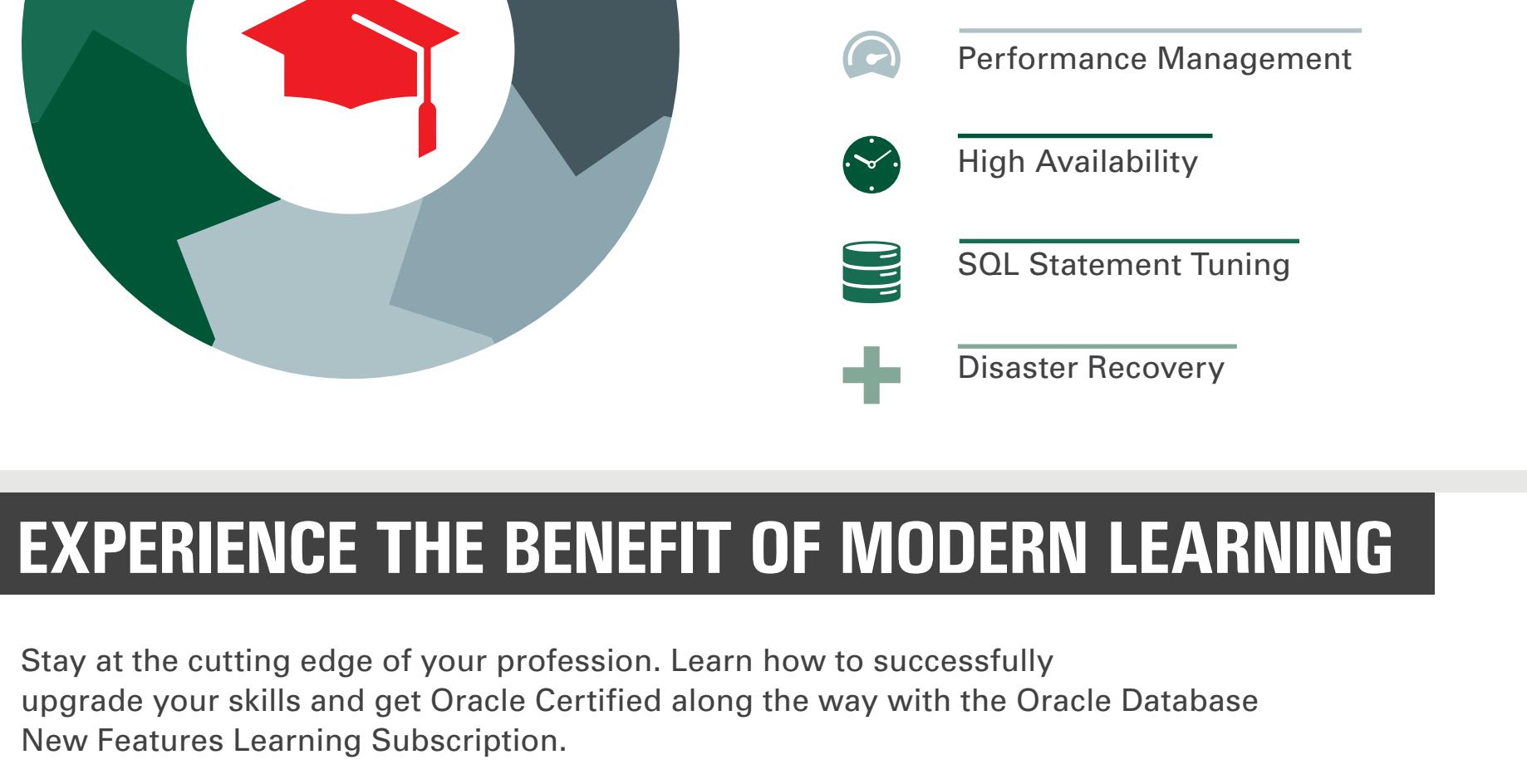
2016



11%

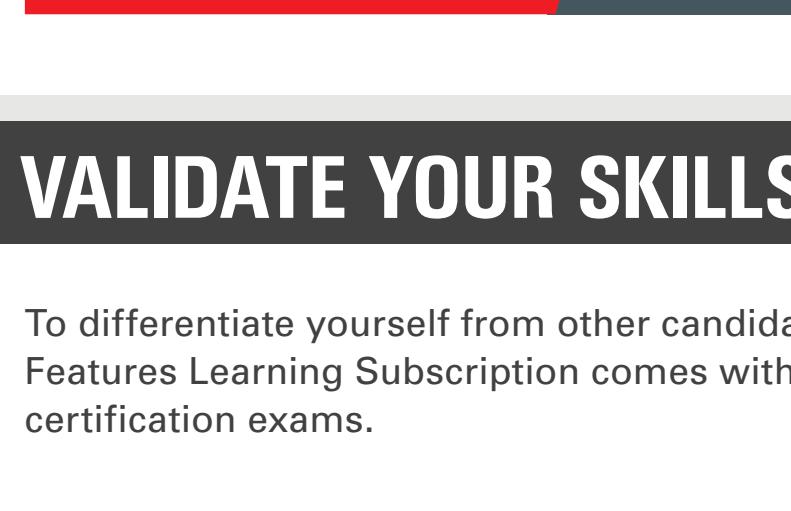
DBA STRATEGIC PRIORITIES

Today's DBAs are compelled to rise above the quantitative nature of their role to a more qualitative outlook at how database expertise can help the overall business. Top of the game DBAs who know the business become even more efficient once they understand "the why" behind different database requests.



TOMORROW'S DATABASE IS HERE

Get Ready for the next Release



- Manage the Database Server
- Security
- Backup & Recovery (traditional)
- Performance Management
- High Availability
- SQL Statement Tuning
- Disaster Recovery

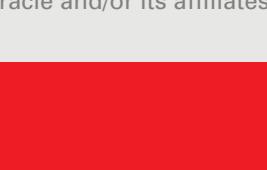
VALIDATE YOUR SKILLS

To differentiate yourself from other candidates seeking DBA jobs, the Oracle Database New Features Learning Subscription comes with an opportunity to take two Oracle Database New Features certification exams.

BE YOUR BEST

Technology doesn't stand still and neither should you.

Oracle Database is the world's #1 enterprise database, enabling over 310,000 customers to improve operational agility and effectiveness. Sharpen your Oracle DBA skills. Prove you are experienced, motivated, and committed to being your best. Achieving an Oracle certification brings global recognition of core key skills.



Join the more than 2 million people worldwide who have earned an Oracle Certification.

[Learn more at education.oracle.com/dbanewfeatures](http://education.oracle.com/dbanewfeatures)

¹ [1] US Bureau of Labor Statistics

[2] US Bureau of Labor Statistics, Payscale, U.S. Bureau of Labor

Statistics, Occupational Outlook Handbook, Career Priorities For 2018

Forbes, Glassdoor, 3 Essential DBA Career Priorities For 2018

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