

The Business Value of Oracle Database Appliance

IDC's study demonstrates that interviewed organizations' use of Oracle Database Appliance engineered systems has **upgraded their database and application environments in terms of performance, agility, and reliability**, which helps them better support their businesses operations. IDC projects that these Oracle customers will achieve **an average 5-year ROI of 498%**.

Key Results



54%

Lower 5-year cost of operations



498%

5-year ROI



10 months

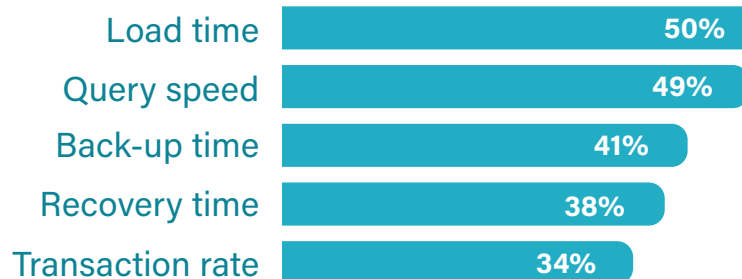
Payback period

Customer Quote:



"Improved performance with Oracle Database Appliance is the big win for us – the applications definitely run much faster, to the point that we actually have people comment on it."

Performance Benefits



% improvement

Cost and Efficiency Benefits

70% **more** efficient IT infrastructure teams

61% **more** efficient DBA teams

20% **lower** IT infrastructure costs

Agility and Business Benefits

<1 minute per year of unplanned downtime per user

73% **less** staff time, deployment of new database

\$0.9M per year higher revenue per organization