

Cloud Native Monetization



Today's Chief Information Officer is faced with the challenges of developing and deploying applications at Internet speed and positioning the business to capitalize on innovative new business models, all while reducing operational costs. These challenges are increasingly met with cloud native application deployments, with production use of cloud native growing more than 200% in the past year per the Cloud Native Computing Foundation.

AGILITY. EFFICIENCY. MODERNIZATION.

Service providers and enterprises are increasingly seeking greater control over their operations and freedom from expensive managed services.

DevOps practices are becoming the new normal as IT organizations reap the benefits of rapidly standing up new instances, automating operations to reduce costs and improve security, and reacting quickly to competition by quickly incorporating changes. Cloud Native architectures increase operational efficiency by improving hardware utilization and scaling real-time business events to capture revenue.

A DevOps aligned, micro-services based architecture lays a foundation of agility and scalability to enable the business to monetize future 5G-enabled digital services and emerging business cases.

ORACLE COMMUNICATIONS BRM: CLOUD NATIVE MODERN MONETIZATION

Oracle Communications Billing and Revenue Management (BRM) is a modern monetization solution that provides real time convergent charging for any business model. It is now available in a cloud native deployment option, supporting a Kubernetes-orchestrated containerized multi-service architecture to facilitate continuous integration / continuous delivery and DevOps practices. Best deployed on Oracle's Gen2 Cloud Infrastructure with its autonomous capabilities, adaptive intelligence and machine learning cyber security, BRM cloud native has the option of being deployed in any public or private cloud infrastructure environment.

Combine the power of a proven, market-leading monetization solution with the agility and efficiency of cloud native deployment to modernize your IT operations, accelerate time to market, and reduce costs.

"As CSPs undergo digital transformation, they are placing a strong emphasis on architectural agility to effectively support next generation business cases and reduce the overall cost of operations. This makes cloud-native compliant, microservices-based architectural framework an essential ingredient of future telecom operations."

John Abraham
Principal Analyst
Analysys Mason

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