Leap to the Cloud for More Agile and Cost-Effective Customer Communication

Faster, easier, and more cost effective. These are the goals of every financial institution when it comes to managing the ever-increasing complexity of customer communication requirements. Whether nurturing client relationships, complying with a growing list of regulatory requirements, or communicating to employees, the need to grow today, at a time when firms are more focused than ever on cost reduction, is now more obvious than it has been.

We offer six compelling reasons to start your journey today:

1. **Achieve Instant Gratification**
   Agility is non-negotiable in an era where time-to-market expectations are measured in hours or days instead of months.
   - Be up and running in as little as 60 days.
   - Strip away technical users.
   - Automate sending or keeping documents in your possession.

2. **Save Early and Often**
   Financial institutions are laser-focused on driving costs out of core business functions, such as customer, regulatory, and employee communication.
   - Cost and risk of a $1 billion company over 5 years (left) versus a $50 million organization (right).
   - Unbundled software-as-a-service for all communication costs.
   - ORACLE Cloud—scalable communication solutions with lower TCO and increased performance.

3. **Choose Your Own Path and Pace**
   Firms are looking for faster, easier, and lower risk paths to modernization.
   - Discover your networking path.
   - Set your own pace: legacy, hybrid, or cloud.
   - Simplify and scale operations in advanced cloud environments.

4. **Deliver More Meaningful, Responsive Communication**
   Providing a quality customer experience is more critical than ever. Highly personalized communication sets the stage for success.
   - Engage customers through any channel and communication topic.
   - Precision content across customer touchpoints.

5. **Automate Modernization**
   Achieve IT nirvana: continuous automation without risk and business disruption.
   - Augment and accelerate business processes.
   - Always-on capabilities for superior customer experience.

6. **Empower IT to Focus on What It Does Best—Drive Innovation**
   IT pros want and need to focus on innovation, not on maintaining legacy infrastructure and platform updates.
   - Reduce IT management burden.
   - Empower tech team with lower IT dependency.

Ready to begin?

Our expert guides are eager to help you chart your course to Oracle Financial Services Communication Cloud Service for more agile, effective, and cost-efficient business communication.