

BUSINESS INTELLIGENCE – NEXT GEN BI SOLUTIONS



ENHANCING DECISION-MAKING BY IMPROVING VISIBILITY TO BUSINESS DATA

KEY FEATURES

- View, analyze and act on all your BI content on smart phone or tablet
- Fast, secure and optimized content for mobile devices
- Build once, consume anywhere; no design changes required
- Ability to act on insights by invoking business processes from mobile devices

KEY BENEFITS

- Improved customer sales, service & support
- More efficiency and coordination in operations & business processes
- Faster deployment of BI analytics, applications & services
- Customer self-service benefits - Faster & easier executive access to information & data sources
- Right-time data for users' roles in processes or operations

The motto of business intelligence is having access to the right information at the right time. It has now been extended to anytime, anywhere. With the growing demand of real time information, analytics matters a lot when the decisions are required to be made on the fly - anytime, anywhere. The latest and real time intelligence accelerates right decisions. Oracle Financial Services PrimeSourcing enables you to take informed decisions on the fly.

Overview

Business Intelligence on mobile allows you to view BI content on supported smart phones / mobile devices. Using BI on mobile, you can view and analyze BI content such as analyses and dashboards, BI Publisher content, scorecard content, and content delivered by agents. Viewing content on a mobile device requires a presentation that differs from how you view the same content on a desktop monitor. BI on Mobile optimizes the presentation of your BI content for mobile devices. Beyond the default presentation of content provided by the BI mobile application, you can customize how you view dashboards and analyses by setting properties for layout display. Business Intelligence on mobile application requires that you have access to an instance of BI that is configured and running.



Figure 1. A snapshot of BI content view on tablets

Oracle Business Intelligence Mobile for iOS: Functionality at a Glance

Available as a downloadable application from the Apple App Business Intelligence Mobile optimizes the presentation of the devices

- View, Analyze and Act on Business Intelligence Content - Oracle BI Mobile provides full-fidelity access to all your Oracle Business Intelligence 11g content including reports, ad-hoc query and analysis, OLAP, dashboards, scorecards, alerts, notifications and actions. Oracle Business Intelligence Mobile provides full support for rendering and interactivity including ability to drill, invoking actions, changing prompts, alerts, notifications and so on
- Fast, Secure and Optimized Output - Oracle BI Mobile provides full support for Oracle Business Intelligence 11g catalog browsing and search over the mobile device. Catalog browsing and search makes it easy for the mobile user to locate and interact with relevant information. Mobile users also have the ability to designate content as Favorites for faster future access. Business users on the go can be notified of time critical information via alerts and notifications. iPhone and iPad features like orientation recognition, pinch, swipe and many more are available within Oracle BI Mobile. corporate data over VPN ensure that access to data on the go is secure
- Build Once, Consume Anywhere - Oracle Business Intelligence 11g content is available for immediate consumption on mobile devices. There is no need to move content to specially marked folders, nor do you need to redesign any content specifically for viewing on mobile devices
- Ability to Act on Insights - Oracle BI Mobile makes the BI information actionable by providing the ability to invoke in-context, embedded actions from your mobile devices. Supported actions include: ability to invoke workflow/business Processes (BPEL), send message/post event (ESB), navigate to BI or web content, execute java method, and execute ERP/CRM workflow or invoking a web service

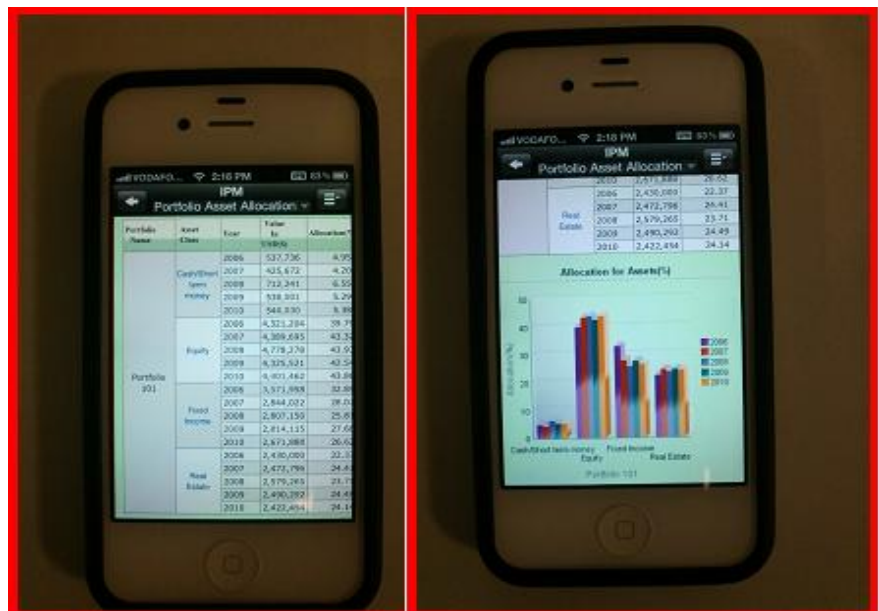


Figure 2. A snapshot of Oracle Business Intelligence Mobile for iOS

Oracle Business Intelligence Mobile for Android: Features at a Glance

Available as a downloadable application from the Google play or app vendor

- Available on flavors of Architect from 3rd party - Android being an open source OS there are many 3rd party vendors who have developed the apps using different Architect such as Native / Browser or Hybrid architecture. Hence option is available to choose the app depending on the requirement
- No Special configuration required - No special configuration required for Android based apps either on the BI server or the device to be used. The apps are designed and developed in such a way that original BI content on the server is not disturbed and the BI content showcased on the device get configured accordingly. Hence no need to change your existing BI content for implementing Mobile BI
- Requires special License - As there are many apps available on the Android platform each respective app would require a special license to be installed other than the BI license
- Portable & Customizable as per specific requirements - The apps on the Android platform are portable and these apps can be designed and developed to tailor fit a specific requirement depending on the need and the technology used other than a general purpose app

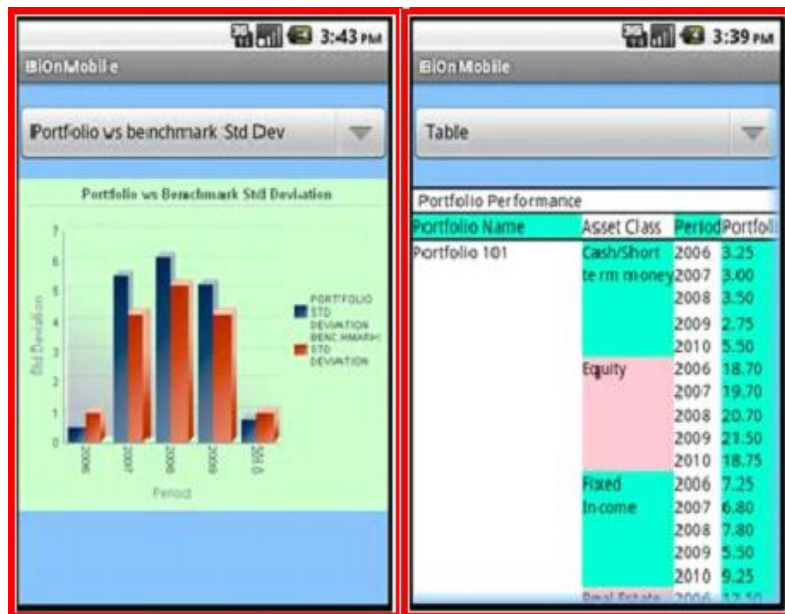






Figure 3. A snapshot of Oracle Business Intelligence Mobile for Android

**CONTACT US**

For more information about Oracle Financial Services PrimeSourcing, visit oracle.com or call +1.800.ORACLE1 to speak to an Oracle representative.

CONNECT WITH US

-  blogs.oracle.com/oracle
-  facebook.com/oracle
-  twitter.com/oracle
-  oracle.com

Hardware and Software, Engineered to Work Together

Copyright © 2014, Oracle and/or its affiliates. All rights reserved. This document is provided for information purposes only, and the contents hereof are subject to change without notice. This document is not warranted to be error-free, nor subject to any other warranties or conditions, whether expressed orally or implied in law, including implied warranties and conditions of merchantability or fitness for a particular purpose. We specifically disclaim any liability with respect to this document, and no contractual obligations are formed either directly or indirectly by this document. This document may not be reproduced or transmitted in any form or by any means, electronic or mechanical, for any purpose, without our prior written permission.

Oracle and Java are registered trademarks of Oracle and/or its affiliates. Other names may be trademarks of their respective owners.

Intel and Intel Xeon are trademarks or registered trademarks of Intel Corporation. All SPARC trademarks are used under license and are trademarks or registered trademarks of SPARC International, Inc. AMD, Opteron, the AMD logo, and the AMD Opteron logo are trademarks or registered trademarks of Advanced Micro Devices. UNIX is a registered trademark of The Open Group. 1014