



Oracle MICROS Reporting and Analytics Advanced Cloud Service



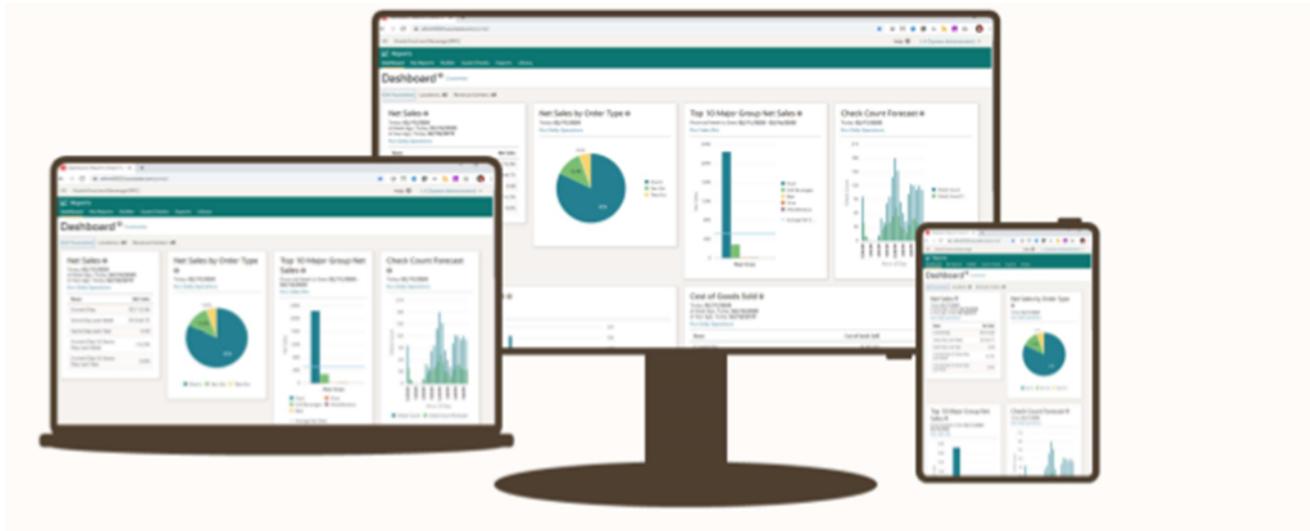
Oracle MICROS Reporting and Analytics.
Your Data How You Want It.

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INSTANT ACTIONABLE INSIGHTS FROM BUILT-IN RESTAURANT ANALYTICS SOFTWARE

Oracle MICROS Symphony includes an industry-leading Reporting and Analytics self-service engine. Its comprehensive set of reports, dashboards and interactive visualizations provide instant insights into restaurant data for your managers and executives alike. Oracle MICROS Reporting and Analytics gives you instant—and constant—access to your data, however and whenever you want it, empowering you with a powerful operational reporting solution that compiles and organizes financial and operational information into easy-to-understand reports and dashboards.

Using the built in the cloud platform, food and beverage (F&B) operators can centralize data and gain operational and analytical insights into their businesses to make informed business decisions fast.



A SINGLE PLATFORM FOR COMPREHENSIVE REPORTING AND DATA ACCESS

Oracle MICROS Reporting and Analytics Advanced Cloud Service is a powerful, centralized web-delivered reporting platform. It delivers a single point of access to sales and operational data that helps F&B operators increase revenue and profits. Getting access to your data has never been easier. Key transaction data can easily be sent to secure locations on a dependable and scheduled basis, enabling Oracle Food and Beverage to maintain the centralized system of record for downstream systems.

HIGHLIGHTS

Reports and dashboards: feature comprehensive sales, financial, and operational information

Modern and intuitive user interface: minimize the time required to use the system and reduce staff training needs

Visualizations and dashboards tiles: improve the ability to consume data

Report Builder: targeted to non-technical users, it allows the simple creation of customized reports

Self-Service Exports: allows technical users to manage, maintain, create, and monitor all exports and integrations

Cloud architecture: improved performance and continuous feature delivery

Oracle MICROS InMotion Mobile: a native app with automatic alerts and notifications available for iOS and Android enables KPIs to be monitored via dashboards on any smartphone

Mobile reporting: easy access and reviewing of report data from any device means you can make decisions from anywhere

Centralized data: for all locations, allowing for immediate access to real-time data across the enterprise

REPORTING ON ANY DEVICE

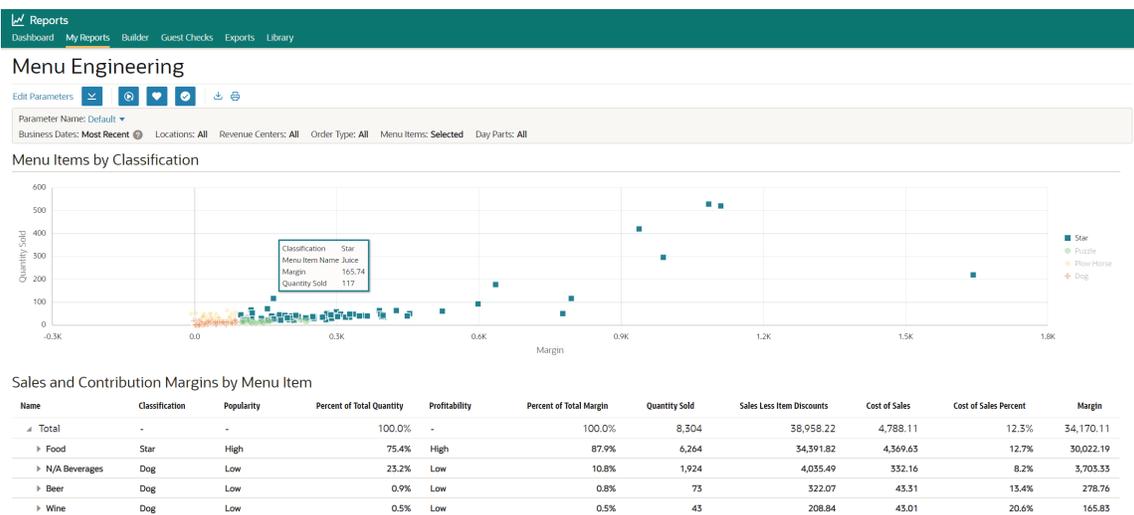
Oracle MICROS Reporting and Analytics offers reporting for any device and screen size, providing business owners and managers with sales and productivity data while they are off-site or engaging with guests. Whether you're checking your store's performance from a smartphone using the Oracle MICROS InMotion Mobile app, or a tablet, laptop or desktop computer, Reporting and Analytics provides hundreds of pre-defined reports covering all areas of the business.

- A configurable real-time dashboard provides insights into costs, revenue, traffic, and kitchen data.
- Summary reports typically provide a high-level overview of sales and operations and provide that starting point to allow managers to drill into more detail, right down to the individual transaction details.
- Daily detail level reports provide information on tenders, discounts, or service charge use and distribution amongst locations, revenue centers, employees, dayparts, etc.
- Menu Item Sales and Operations Performance reports concentrate on sales analysis for all or specific menu items, as well as operational metrics like guest count, average checks, tips, and table turns to name just a few. Those reports allow managers and multi-unit operators to find their most profitable menu items, employees, or dayparts – allowing them to make changes that impact the bottom line.
- A variety of comparison reports provide day-over-day, week-over-week, location, or date information that helps corporate users and owners find their best-performing stores, days, items, or employees.
- Many reports provide specific details and analysis for kitchen performance, labor, inventory, or cash management, as well as gift and loyalty and forecasting.

DRIVE PROFITABILITY WITH MENU INTELLIGENCE

For any food service operator, measuring the popularity of a menu item and how it contributes to the bottom line helps to maintain a profitable menu. Oracle MICROS Reporting and Analytics Advanced Cloud Service provides several reports to help you manage your menu. The Menu Engineering report and Sales Mix Summary report enable you to identify the top sellers and the least popular and profitable items. The Menu Engineering report employs an interactive scatter chart to aid the user with visually understanding the distribution and classification of menu item sales and margins. This assists with identifying the least profitable items that could be candidates for removal from the menu. The Menu Item Affinity report ensures that strategic menu items that are frequently sold with other high-profit items are not removed.

Menu Engineering Report



SELF SERVICE ACCESS TO YOUR F&B DATA IN THE CLOUD

Access to food and beverage data in the cloud means different things to different roles in the business. For the store manager, it means having access to operational reports from any device and from anywhere. It allows them to monitor and analyze ongoing restaurant operations.

A corporate user may have ad hoc needs to slice and dice data in different ways. The report builder in Reporting and Analytics allows non-technical users to create customized reports against dozens of subject areas and hundreds of different data points. They can create content-rich, tabular, or visual reports and make them available to other users in the enterprise.

The IT Team or integration partner will be leveraging machine to machine communication to access F&B data in the cloud to power third party data warehouses, accounting, or payroll solutions. The self-service exports module in Reporting and Analytics allows those teams to manage, maintain, create, and monitor all their data extraction needs from a central place.

IMPROVE THE BOTTOM LINE WITH VARIABLE COST CONTROL

Restaurant operators are always looking for ways to control costs. With Oracle MICROS Reporting and Analytics, variable expenses such as labor and inventory can be closely monitored and adjusted.

Inventory

Food costs are one of the biggest expenses for a foodservice operation and monitoring and controlling stock is essential to maximizing profits. With Oracle MICROS Reporting and Analytics, menu item costs can be maintained and food costs monitored to ensure that thresholds are not crossed. Organizations looking for a more in-depth approach to food cost reporting can deploy it with Oracle MICROS Inventory Management Cloud Service, to deliver a complete reporting and inventory management solution to their businesses.

Labor

Labor is another significant cost to most F&B operators. Reports such as the Labor Analysis report enable operators to understand how each job contributes to the overall labor cost. When combined with Oracle MICROS Labor Management Cloud Service, which is included in Oracle MICROS Symphony the user—a solution that provides centralized employee maintenance and accurate, up-to-date labor information across the entire organization—Oracle MICROS Reporting and Analytics delivers the next level of labor control.

Loss prevention

Potential theft is a prevalent concern in the food and beverage industry, and food service operators must look for ways to reduce this risk to their bottom line. The Audit and Analysis tool can be used to search through transactional details and identify transactions that contain high error corrects, discounts or voids. Other employee control reports help identify employees with suspicious behavior by analyzing their behavior and transaction details over time.

Powerful Forecasting

Oracle MICROS Forecasting and Budget Cloud Service enables you to create forecasts from within Oracle MICROS Reporting and Analytics Advanced Cloud Service. This enables you to set projections for your KPIs—including sales, revenues, guest count, and total checks. This data becomes extremely powerful when fed into the inventory management and labor management solutions because those projections can guide stock ordering and staff scheduling to ensure that demand is met while maximizing cost efficiency.

WHY ORACLE MICROS REPORTING AND ANALYTICS FOR YOUR BUSINESS?

Manage, customize, and monitor all aspects of data access to Oracle MICROS Symphony—your transaction platform. The game-changing self-service solution for all data exporting and integration needs put you into the driver's seat.

Actionable dashboard tiles provide the real-time information that all roles in your business need—store managers, regional managers or owners, and executives—to understand current operations and to make data-driven decisions that directly impact guest satisfaction and the bottom line.

Self-service report building solution targeted to non-technical users offers an intuitive user interface to create customized ad-hoc reports and visualizations, giving users the tools they need to create reports specific to their operation, on top of the extensive set of core reports. The Oracle MICROS proprietary report builder allows users to take all of the different data that is stored in Symphony and turn it into meaningful and specific reports for their business.

Built-in, not just for, the cloud. The cloud back-end services, graphical user interfaces, and usage of Oracle database features provide fast reporting performance, stability, security, and unique scalability. Oracle MICROS Reporting and Analytics is best positioned for modern cloud deployments.

RELATED PRODUCTS

- Oracle MICROS Symphony Cloud Service
- Oracle MICROS RES 3700 Point-of-Sale
- Oracle MICROS e7 Point-of-Sale
- Oracle MICROS Gift and Loyalty Advanced Cloud Service
- Oracle MICROS Labor Management Cloud Service
- Oracle MICROS Inventory Management Cloud Service
- Oracle MICROS Forecasting and Budget Cloud Service

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