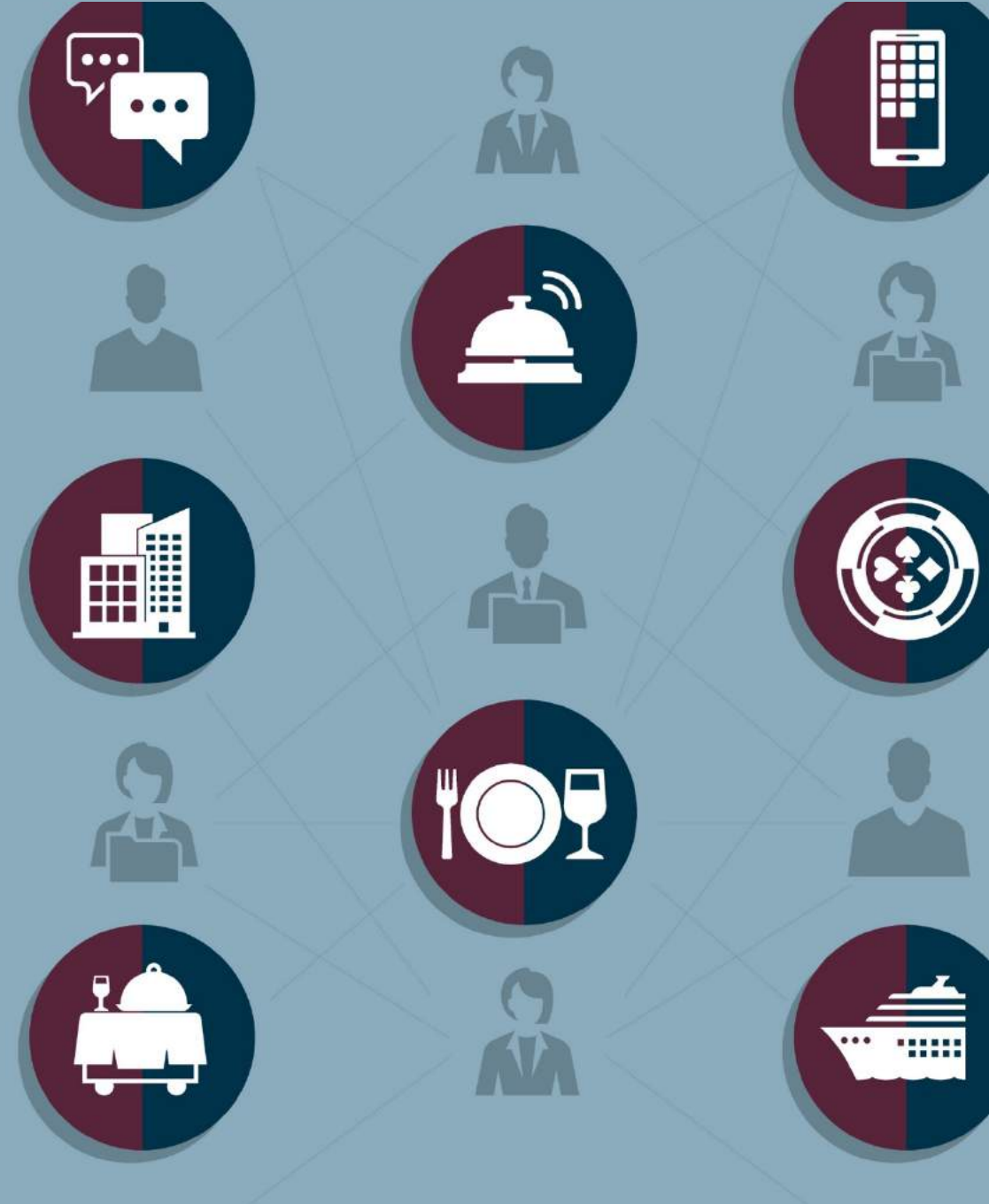


ORACLE HOSPITALITY CONNECT



Simphony: Today, Tomorrow

Creating New Possibilities with Oracle POS

Stefan Schaefer
Director Hotel F&B Pre-Sales EMEA
HGBU

Matthew Dunn
Principle Solutions Consultant
HGBU

March 27, 2019



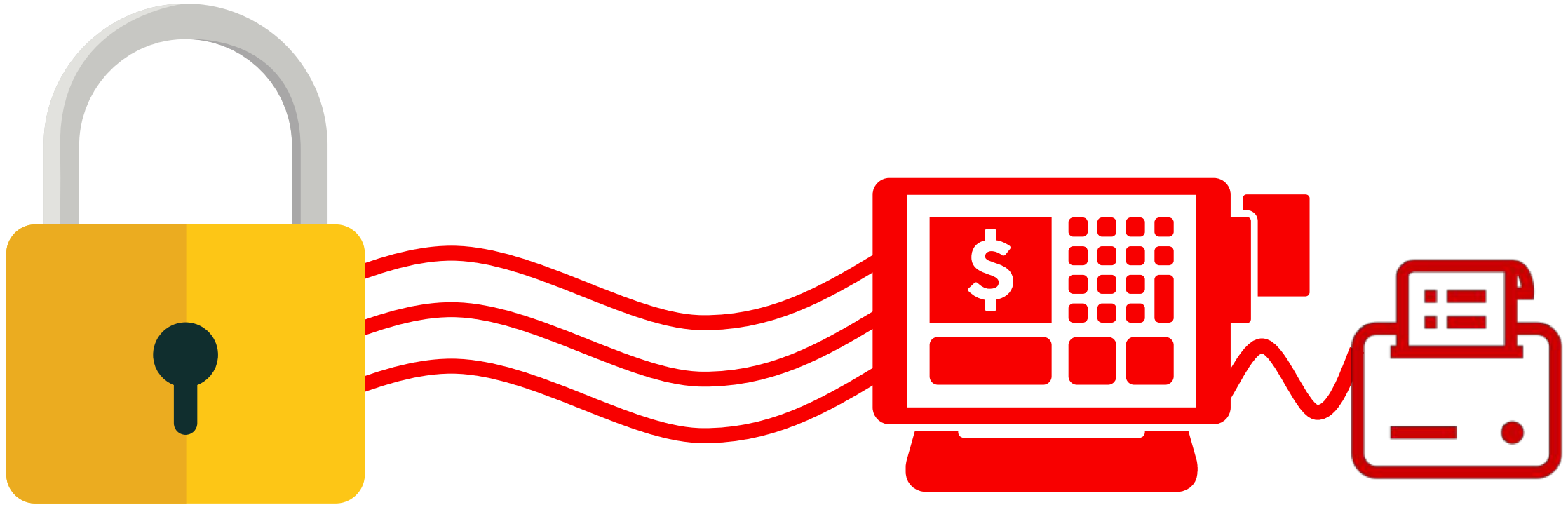
Safe Harbor Statement

The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, timing, and pricing of any features or functionality described for Oracle's products may change and remains at the sole discretion of Oracle Corporation.

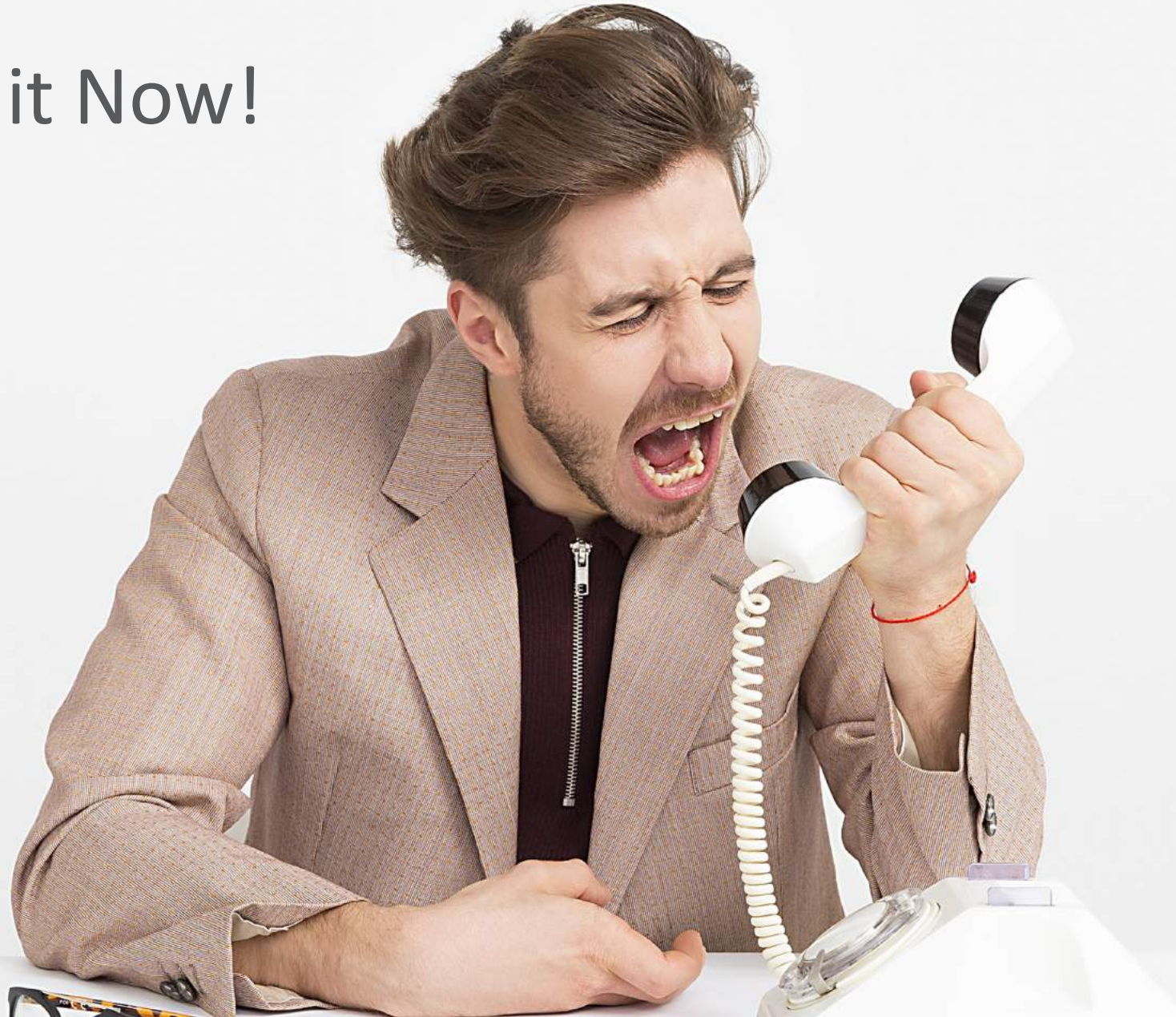
Imagine More...

The Traditional POS Picture

The Traditional POS Picture



We Need it Now!



Oracle MICROS Compact Workstation 310

ORACLE[®]
Hospitality





Break Free!

ORACLE[®]
Hospitality

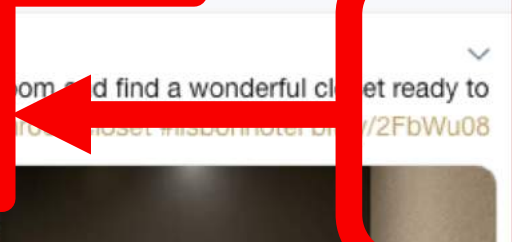
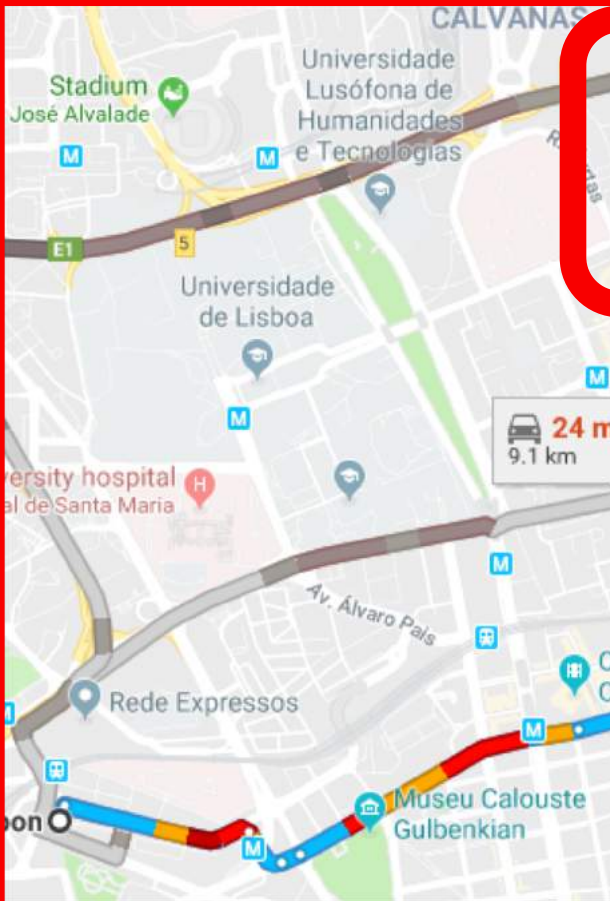


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New Possibilities...



Customer Engagement



Oracle MICROS Tablet 721



A Basic Time & Motion Study...

On average, a staff member will...

- 10 tables per shift
- 5 table interactions
- 20m
- 2 shifts per day
- 5 days a week
- 48 weeks a year
- Walking at 5 km/h
- €1000 per year
- 480 km per year



New Partner Opportunities

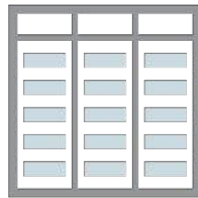
Oracle
Payment
Services



Social media
Integration



Digital Menu
Boards



Online
Roomservice



Guest relations



Online table
reservations



Loyalty Apps

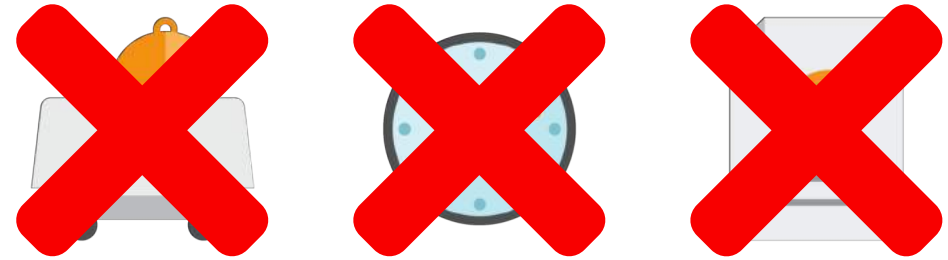
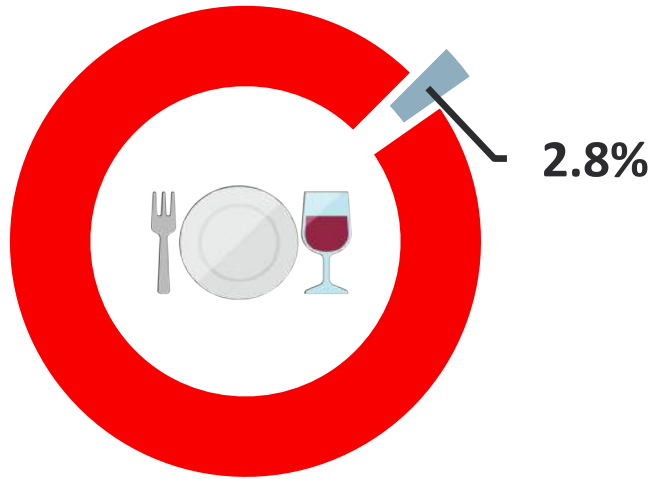


ORACLE[®] PartnerNetwork

My In-Room Dining Story...



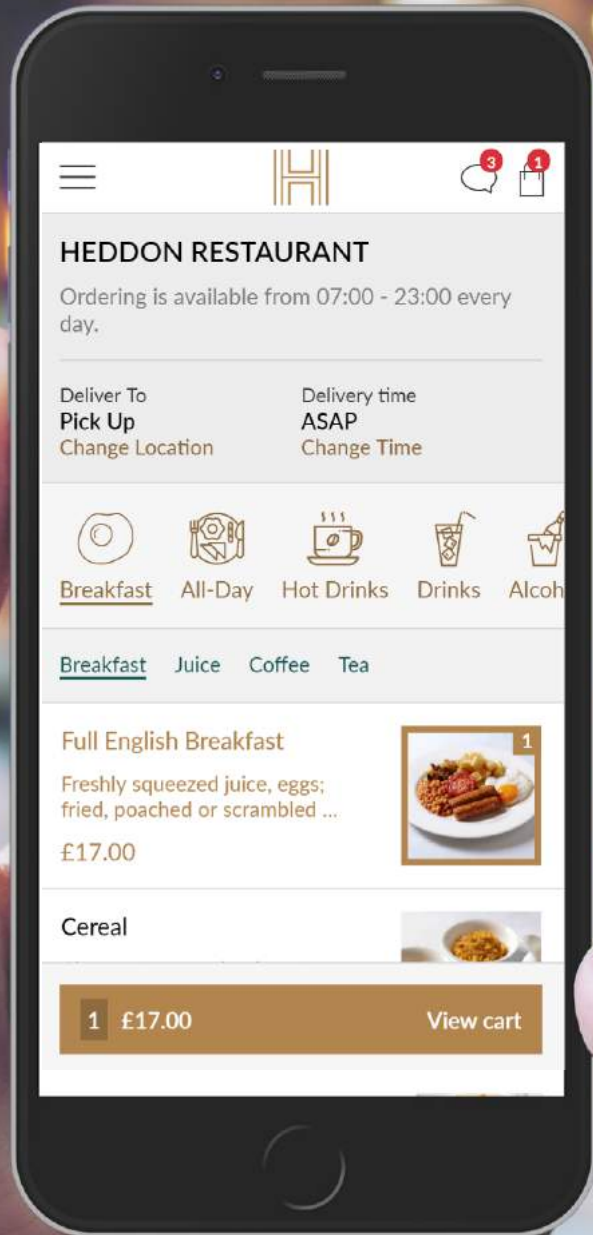
In-Room Dining – The Facts

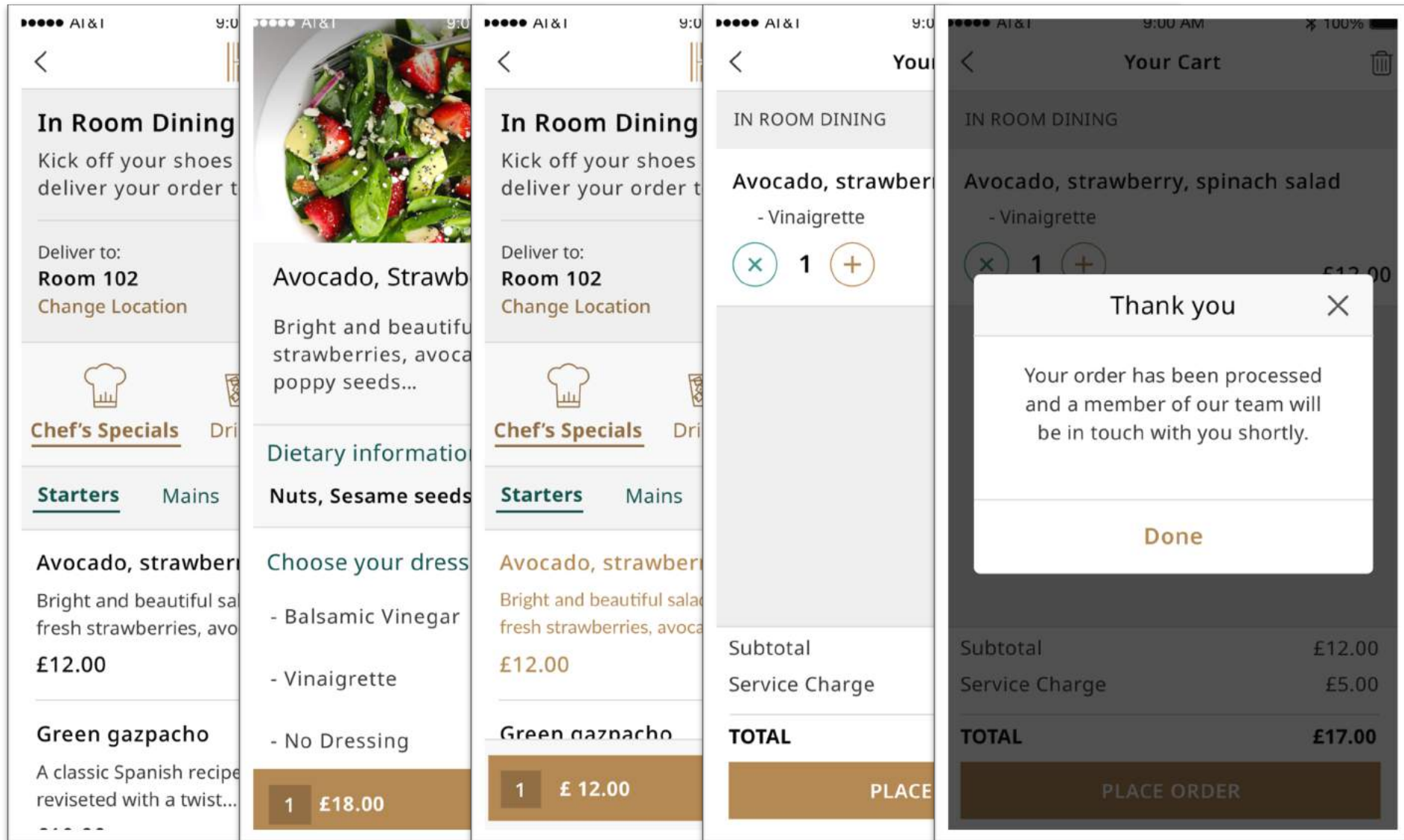


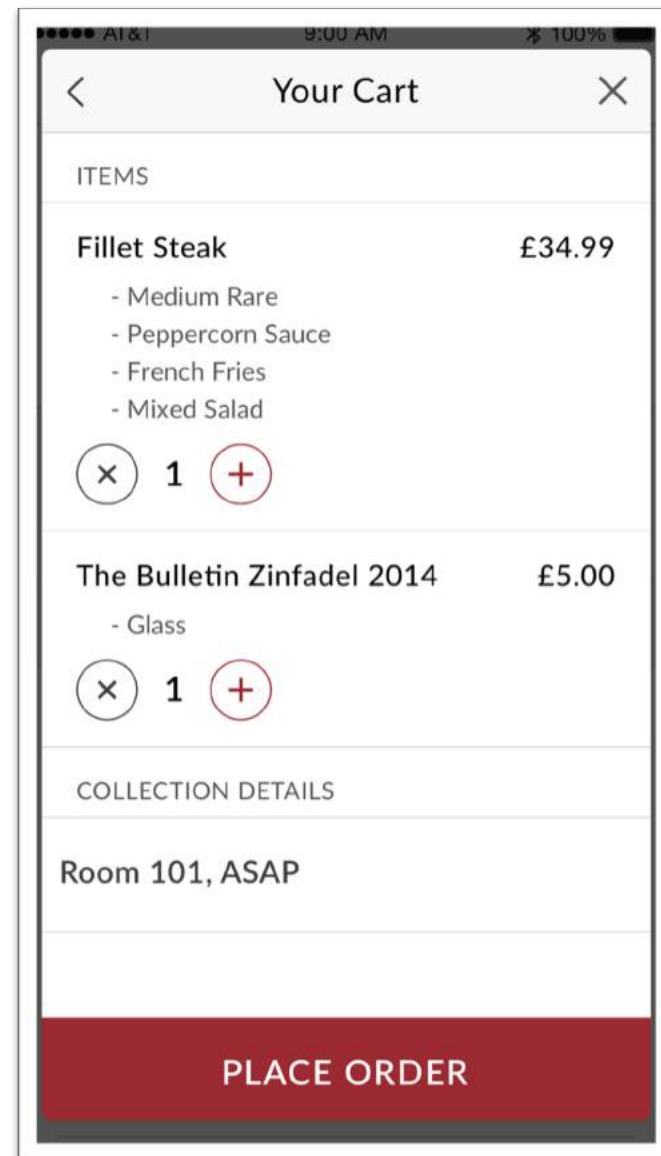
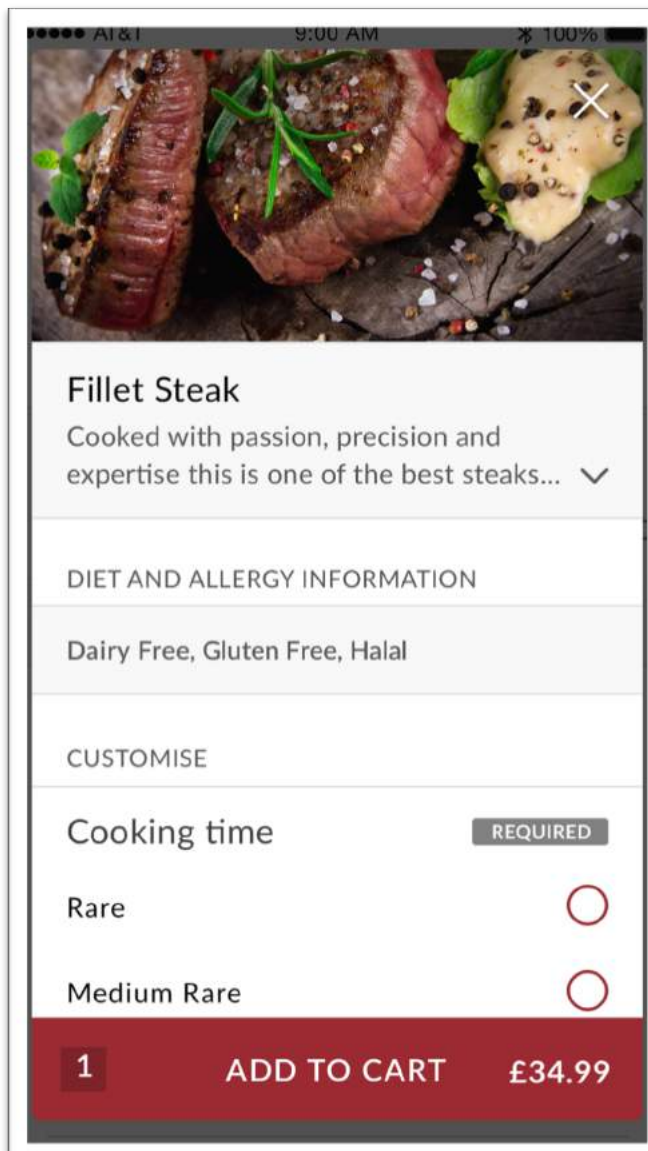
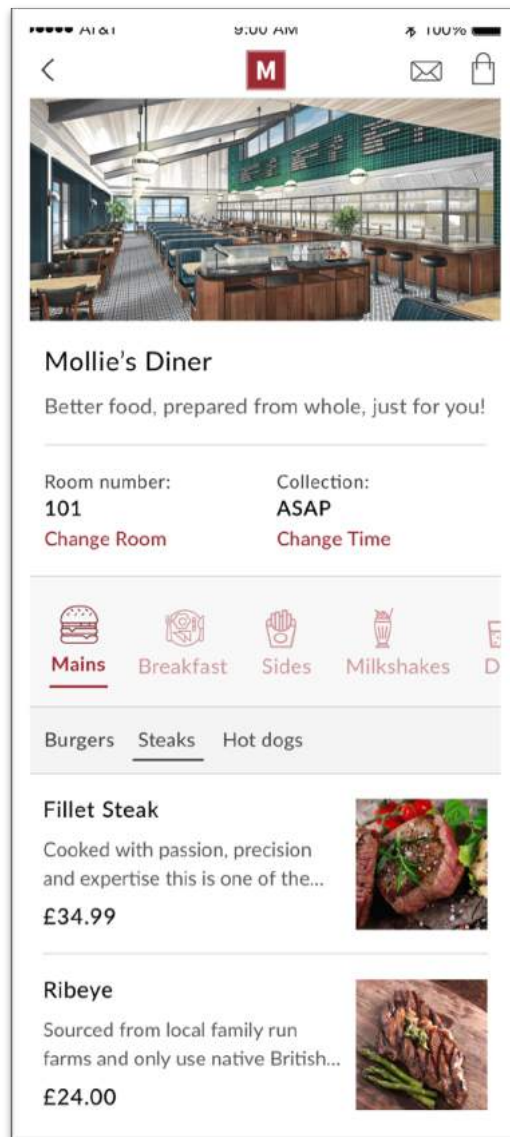
↑ 20%

iRiS®

Inspiring Guest Experience









Imagine More...

