

Clinical Research Organization (CRO) Growth Initiative

Gain the competitive edge, win more business, and execute more clinical trials efficiently and cost effectively with the new Oracle Health Sciences CRO Growth Initiative.

Accelerate your business

In the world of clinical research, quality, safety and speed are critical. CROs are in a race to attract and win more sponsor business. With this in mind, we have designed Oracle's new CRO Growth Initiative to include an Accelerator that provides you with unique Go to Market Benefits, Technical Enablers and Incentives that will empower you to plan, execute, measure, and reward your success in delivering your expert services with the industry's leading clinical technology platform, Oracle Health Sciences Clinical One.

Benefits



Partnership management

- Dedicated CRO focused resources to help accelerate your services growth and success based on a mutually agreed upon business strategy.



Free Training & Enablement

- Clinical One Accreditation
- Free ongoing flexible and robust training programs to help build sales and services expertise to win new business



Business Development Support

- Go-to-market activities to help elevate your brand
- RFX support for joint selling and bid defenses



Commercial Incentives

- Trial Services Credits for Clinical One Single Trial Cloud Services*
- Free 12-month non-production Clinical One Cloud environment**



Accelerate your business

* Cloud Services Eligible for Trial Services Credits

- Oracle Health Sciences Clinical One Cloud Service - Data Collection, Single Trial (Part # B93063, B93064)
- Oracle Health Sciences Clinical One Cloud Service - Data Collection and Randomization, Single Trial (Part # B93065, B93066)
- Oracle Health Sciences Clinical One Cloud Service - Randomization, Single Trial (Part # B93059, B93060)
- Oracle Health Sciences Clinical One Cloud Service - Randomization & Supplies Management, Single Trial (Part # B93061, B93062)

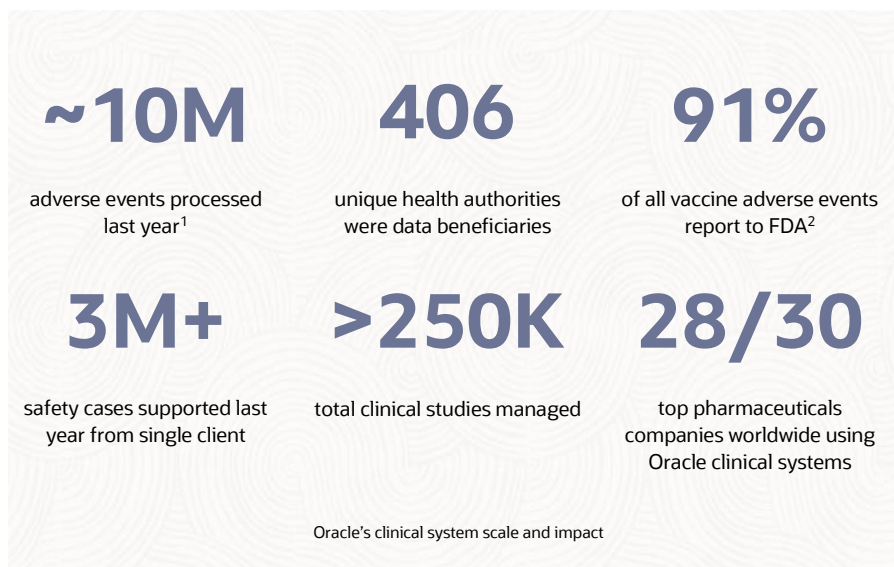
** Free 12-month non-production Clinical One Cloud environment

For 12 months from the date you join the CRO Growth Initiative, you may order a Clinical One non-production environment, which Oracle will provide to you at no charge for up to 12 months. You may use the non-production environment for up to three (3) Trials at any one time solely for non-production purposes to evaluate, familiarize, train, and enable your users on the Clinical One platform, and to demonstrate and promote the Clinical One platform to potential sponsor users.

Why Oracle?

Oracle is committed to providing innovative, future proof clinical and safety solutions that support critical services that you provide throughout the clinical development lifecycle—from study design and startup to conduct, close-out, and post-marketing.

Gain the competitive edge to win more business using proven and trusted clinical systems that can support any trial, size and therapeutic area to meet the needs of your customers and patients.



Industry recognized solutions

[Clinical Development Platforms Products PEAK Matrix® Assessment 2022](#)

Useful resources

[Life Sciences products](#)

[Life Sciences Customer Successes](#)

[Oracle Health Sciences Community](#)

[Oracle Health Sciences Safety Consortium](#)

Have questions? Want to participate?

Please contact your local Oracle Sales Representative or email us via hsgbu-cro_ww@oracle.com.

¹ VARES publicly available data set 2017 to 2022 week 19

² Data from single customer

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