ORACLE
Retail

Oracle Retail Merchandising System

Underlying every well-run retailer are the efficiencies, business processes, and infrastructure necessary to make sure customers get the product they want, at a price they want, when and where they want it. A real-time, exception-based view across all merchandising transaction data provides retailers with the information they need to make better-informed, rapid decisions, based on a single version of the truth.

OVERVIEW

One of the key challenges in retail is to efficiently and effectively provide the vast amount of information available in a usable and consumable format. With the explosion of social media, omnichannel shopping and the pressure to expand into new formats and countries, this has never been more important. As the central source of all information, merchandising solutions provide organizations with a simplified and accurate view across the entire retail organization.

The Oracle Retail Merchandising System enables retailers to reduce the time and cost it takes to perform crucial day-to-day merchandising activities from new product introduction to automated replenishment to financial inventory valuation, and it tracks where items are in their lifecycle. Oracle's solution facilitates the ability to expand into new channels and provides the foundation for omnichannel retail management.

FEATURES OF ORACLE MERCHANDISING SYSTEM

Exception Based Retail. Persona-based dashboards provide the users with real-time information which highlights actionable or frequently monitored activities. The entire UI is focused on user behavior, providing multiple methods to view, filter, and take action on items on their dashboard.

Eliminating Complexity. Dashboards highlight the work a user needs to focus on and the tools to resolve the issues direction from the dashboard and a way to go directly to the item requiring resolution. Contextual BI provides the users additional information to aid in decision making without having to search for the information.

Foundation Data Management. The system provides users with a complete application to manage the fundamental elements of the business such as organization and product hierarchies, locations, and suppliers. Items are classified within the merchandise hierarchy, which facilitates operational processing and reporting.

Key Benefits

- *Complete retail stock ledger supporting cost and retail methods of accounting*

- *Franchise, wholesale operation support*

- *Proven scalability for many of the largest global retailers*

- *Multi-vertical, multi-country and multi-format support ensures business agility*

- *Data integrity improved by providing one central source for merchandising transaction information*

- *Extensive business process and implementation documentation*

Enterprise Inventory. It effectively handles the requirements of the fast-paced, multi-channel environment. New channels can be added as needed and the organizational hierarchy can be adjusted easily. The Oracle Retail Merchandising System provides real-time inventory visibility, the option to segregate inventory by channel, and the ability to monitor all transactions, including sales by channel.

Master Data Management. Depending on the retailer's requirements; it can act as either the master or recipient for particular information. Orders can be created within the Merchandising System itself, be sent from an external system via standards-based web services, via integration with Assortment Planning or uploaded from a file.

Comprehensive Cost Tracking. The solution manages supplier unit costs, bracket costs, and estimated landed costs. It automates the defaulting and calculation of estimated landed cost, which gives retailers a more objective basis for supplier cost evaluation and ensures more accurate inventory valuation in the purchasing cycle.

Robust Supplier Deal Management. It supports all types of off-invoice deals, bill backs, and rebates to manage the end-to-end trade funds process effectively.

Multiple Replenishment Methods and Mass Maintenance. Replenishment of merchandise from suppliers or warehouses is achieved using either stock level methods or forecast-driven methods. Mass maintenance assists with setup and size profiles are leveraged to populate stock value for fashion items. For grocery retailers, replenished quantities can be automatically divided between multiple suppliers and scaled to full truckloads.

Retail Stock Ledger. All transactions, including sales, purchases, stock counts, price changes, merchandise transfers, wholesale transactions and more, are held within the merchandising system. Thus, providing visibility to all retail and wholesale transactions impacting inventory valuation and margin.

Globalization. It supports multi-currency, multiple legal entities, and multi-language in a single instance. In addition, the Merchandising System provides support for retailers who operate in multiple countries with multiple sets of financial books and centralized VAT processing provides additional flexibility.

Documented Business Processes and Implementation Tools. Oracle has developed a robust set of implementation tools to help retailers and partners implement the solution as efficiently as possible in accordance with best practices.

Complete, Seamless Integration. The Oracle Retail Merchandising System provides the platform for executing end-to-end retail processes.

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Key Features

- *Role-based dashboards, contextual BI and notifications*
- *Configurable approvals*
- *Exception based retailing*
- *Multi-language, multi-currency, and multiple sets of books support*
- *Customizable flex fields*
- *Robust cost and deal management*
- *Purchase order management including scaling, splitting, and investment buys*
- *Multiple replenishment methods using simple stock levels or forecasts*