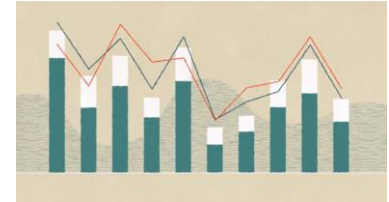


Oracle Retail Merchandise Financial Planning Cloud Service

In retail, it all starts with a plan. Senior management sets strategic merchandise and financial objectives - and all the other departments aim to meet them. In today's retail world, management needs to set goals for multiple channels and formats that are common in today's competitive environment. Independently, merchants, planners, store operations managers, and others create many low-level financial, store, item, assortment, and operational plans in order to support the corporate plan's goals. These low-level, detailed, financial, and unit plans define how the retailer will achieve corporate goals.



Benefits

- Improved accuracy
- Increased gross margin
- Increased return on investment (ROI)
- Reduced markdowns
- Lower total cost of ownership (TCO)
- Future-proof
- Proven capabilities

ENABLING RETAILERS TO DRIVE PROFIT

Oracle Retail **Merchandise Financial Planning** Cloud Service (MFP-CS) is a best in class merchandise financial planning solution that enables retailers to drive profit and remain flexible to the changing retail environment. This solution is accessible to all retail business models by lowering the overall total cost of ownership.

Key features include:

Cloud Service. Deployed and supported by Oracle's Cloud for Industries (OCI). Your IT department simply provides data. All on-going support and updates are provided by Oracle Retail and OCI with the highest level of system availability, security, performance, and scalability.

Quick Implementation. Oracle Retail MFP-CS can be implemented in days (depending on your data availability).

Merchandise and Location Planning. Enables planners to plan categories by channels (subclasses, etc.) and locations (stores, sites, apps, etc.) by department.

Best Practice-Driven. This solution provides out-of-the-box best-practice templates with a configuration allowance.

Proven, Globally Scalable RPAS Planning Platform. Delivered on Oracle's highly scalable RPAS (Retail Predictive Application Server) platform. This operating system has proven to be stable and secure, as demonstrated by 100+ functioning customers using large multidimensional data sets with globally distributed users and multiple currencies.

Omnichannel Planning. Supports the modern retail model of buy anywhere/fulfill anywhere, with channel-specific metrics for brick and mortar stores, direct selling operations, and wholesale/franchise enterprises.

Multi-Currency and Geography. Plans can be created, reviewed, and approved in multiple currencies and languages.

Fulfillment Planning. Supports cross-channel returns planning and customer journeys (Buy Online Return in Store, Buy Online Pick Up in Store, Buy in Store Ship From Warehouse) to increase inventory visibility, accuracy, and reduce markdowns.

Embedded Science and Automation. Simplifies the planning process while improving accuracy with Smart Starting Points, Statistical Forecast, and Define Reconciliation and Effective Variance Planning.

Pre- and In-Season Planning. Provides both pre-season and in-season planning with key financial indicators that include sales, markdowns, receipts, inventory, gross margin, and open-to-buy.

Plan Alignment. Oracle Retail MFP-CS users can bring many plans together for easy reconciliation and approval through consistent, disciplined processes.

Retail and Cost Accounting. Oracle Retail MFP-CS is appropriate for use by retailers using either cost or retail accounting methods.

Exception Based. Exception management functions flag affected areas of a plan that otherwise might not be noticed when managing large amounts of data.

Integrated Forecasting. This end-to-end suite of integrated solutions ensures that all components of the retail enterprise can rely on a common financial plan.

KEY BENEFITS

Integrated Forecasting. Bases plans on accurate demand forecast, rather than focusing on sales history. Ensures all departments are working with a common plan.

Improved Accuracy. Provides views into sales history, actualized weekly sales, and unconstrained forecast to support better, more accurate planning.

Increased Profits. Supports proactive retail management, resulting in fewer lost sales, excessive markdowns, and unprofitable exit strategies.

Increased Return on Investment. Enables receipt flow planning down to the weekly level to maximize return on inventory investment and align promotional activities with strategic goals by geography, class/category, and selling channel.

Reduced Markdowns. Ensures that bottom-up item plans reconcile with top-down financial plans, preventing over-stocks.

Scalable and Continuous Delivery. Solutions scale globally yet are configurable to support changes in local markets through a continuous delivery of enhancements and upgrades that can easily be applied.

[REQUEST A DEMO](#)

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Key Features

- *Cloud service deployed and supported by Oracle's Cloud for Industries (OCI)*
- *Quick implementation*
- *Merchandise and location planning*
- *Best practice-driven*
- *Proven, globally scalable RPAS planning platform*
- *Omnichannel planning*
- *Supports multiple currencies and geographies*
- *Embedded science and automation*
- *Pre and in-season planning*
- *Retail and cost accounting methods*
- *Automated exception management functions*
- *Designed to be integrated with Oracle Retail solutions*
- *Adapts to your business needs*

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