Market Connect is a startup’s path to the enterprise

Market Connect allows qualifying startups to level up their engagement and gain access to customer, product and marketing ecosystems.

**What You Get**

- Customer engagements/meetings
- Product team interactions
- Marketing and events exposure
- Blogs, social media, PR and AR
- VC introductions and engagements

Startups who complete all qualification steps receive a social media promotion kit.

Candidates are reviewed regularly and can be activated for benefits at anytime.*

**How to Qualify**

**Complete Your Startup Profile**
Complete your full profile in the Startup Portal.

**Begin Using Oracle Cloud**
Startups must have activated their Oracle Cloud account and used $500 of their initial credits.

**Submit a Case Study**
Write and submit a customer case study (template/example provided).

**Submit Your Reference Architecture**
Submit a document illustrating your reference architecture.

**Integration Strategy**
Explain your product integration strategy with an Oracle product solution, if applicable.

**Submit Your Two-Minute Elevator Pitch**
Upload a video that shows why Oracle customers, partners, and product teams should be excited about your solution.

**Upload Your Vector Logos**
Upload scalable vector artwork of your logos.

*Completion of the steps does not guarantee all benefits. All submissions must be approved by our team.

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