Meet the Startups
Manufacturing and Supply Chain
Supply chain and manufacturing innovation powered by Oracle for Startups

Industry 4.0. Sustainability. COVID.

Manufacturers and the supply chain have been buffeted by change and upheaval. It’s become increasingly important for companies to be nimble, open to adaptation and willing to embrace digitization and virtualization. In addition, green and sustainable solutions that were nice to have a few years back are increasingly musts on more enterprise and commerce company checklists.

Oracle provides established solutions in the manufacturing and supply chain space with products like Oracle SCM and Oracle Fusion Cloud Manufacturing. But what is just as exciting are the startups in this space that we are nurturing, mentoring and championing.

We’re thrilled to share a selection of startups with applications in the manufacturing and supply chain space. They are a diverse and global group. One helps manufacturers simulate what ingredients and processes to use for the best durability and cost-effectiveness. Another brings augmented reality to the manufacturing and distribution floor. A third is pioneering the use of virtual reality for training in factories.

All are using Oracle Cloud and making steps to integrate with our products in the manufacturing, supply chain and commerce spaces. Discover how your enterprise can take advantage of these next generation solutions.
For questions about the Oracle for Startups program or the startups themselves, please email:

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To learn more about the program:

Website: oracle.com/startup
Blog: blogs.oracle.com/startup
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Now, Let’s Meet The Startups
Additive Flow’s multi functional software provides the key to unlocking the multi material, multi parameter process capabilities of AM, which, to date, the capabilities of design and/or optimisation software has not been able to match. In so doing, Additive Flow’s technologies empower users to take additive manufacturing further than it has ever gone before for applications across many industrial sectors including injection molding, casting, etc.

INS Insider Navigation Systems GmbH specializes in hardware-free and precise indoor navigation and indoor experience, using augmented reality without requiring extra infrastructure like GPS or beacons. Our augmented reality visualises company data based on position and pose, gathered from existing CRM/ERP and information management systems to visualize real-time data in a live camera-captured environment.
VRGlass creates platforms for immersive training, workshops and webinars, offering a set of tools to create and manage virtual environments and digital twins. VRGlass works with clients such as Volkswagen, Renault, Nissan, Volvo, Carrefour, Telefonica, Unilever, Electrolux and Coca-Cola.