



5 Ways Oracle AI Data Platform Can Benefit Your Business

Oracle AI Data Platform unites leading foundation models, your enterprise data, and intuitive tools so you can rapidly develop advanced applications, an enterprise lakehouse, AI agents, and other solutions to drive your business forward. How can it help you now?

Connect data wherever it lives

Bring internal and external data into a single, governed layer with AI Data Platform. With zero-copy and zero-ETL integrations, teams connect directly to live, distributed sources so they can query, analyze, and build models without moving or duplicating data.

Unify every step of the data-to-AI lifecycle

AI Data Platform unites your data, analytics, and AI in one environment. It unifies ingestion, preparation, modeling, and deployment so teams can move from raw data to intelligent applications with less friction and complexity.

Build trust with governed, high-quality data

A centralized master catalog provides a consistent and trusted source for your data products and AI assets. Automated lineage, metadata, and policy enforcement help ensure every data set is accurate, compliant, and ready to power your AI initiatives.

Accelerate innovation through automation and reuse

AI Data Platform helps your teams innovate faster with automated data and AI workflows and reusable assets that reduce repetitive effort. Teams spend less time rebuilding and more time delivering high-value insights and AI-driven solutions.

Run AI securely at enterprise scale

Built on Oracle Cloud Infrastructure, AI Data Platform applies consistent security, access controls, and governance across data and AI assets. It strengthens protection and compliance while giving teams the flexibility to build and deploy AI confidently.

Ready to get started?

Access product tours, technical documentation, and other resources.

[Learn more](#)

CUSTOMER SUCCESS

"AI Data Platform gives us the tools to capture meaningful insights directly from patients, empowering individuals to actively manage their condition and clinicians to deliver higher-quality, personalized care."

Colm McMahon, Executive Director, Clinical Research Centre, University College Dublin