

February 2020 Release Announcement
**Oracle Analytics Delivers AI-Powered
Augmented Analytics in Every Environment**



On June 24th 2019, Oracle Senior Vice President T.K. Anand outlined his vision for augmented analytics at the first Oracle Analytics Summit, including:

1. Making innovative augmented analytics capabilities available in the cloud and on premises
2. Providing an integrated data and analytics experience that drives collaboration and action
3. Delivering unique analytic applications that combine machine learning, data, and domain expertise to offer pre-built KPIs and immediate intelligence
4. Creating a new level of transparency for the Oracle Analytics community

The Oracle Analytics team has been executing this plan, delivering [Oracle Analytics for ERP](#), releasing multiple updates to [Oracle Analytics Cloud](#), publishing a [public roadmap](#), actively engaging [customers and partners in telling their stories](#), participating in [webcasts and Tech Talks](#), and sharing [product ideas](#), and connecting with the community at [events](#).

Continuing the trend established at the Summit, Oracle Analytics 5.5 delivers new capabilities and value, most notably to on-premises customers. The release includes updates to Oracle Analytics Cloud and the rollout of Oracle Analytics Server.

Release Highlights

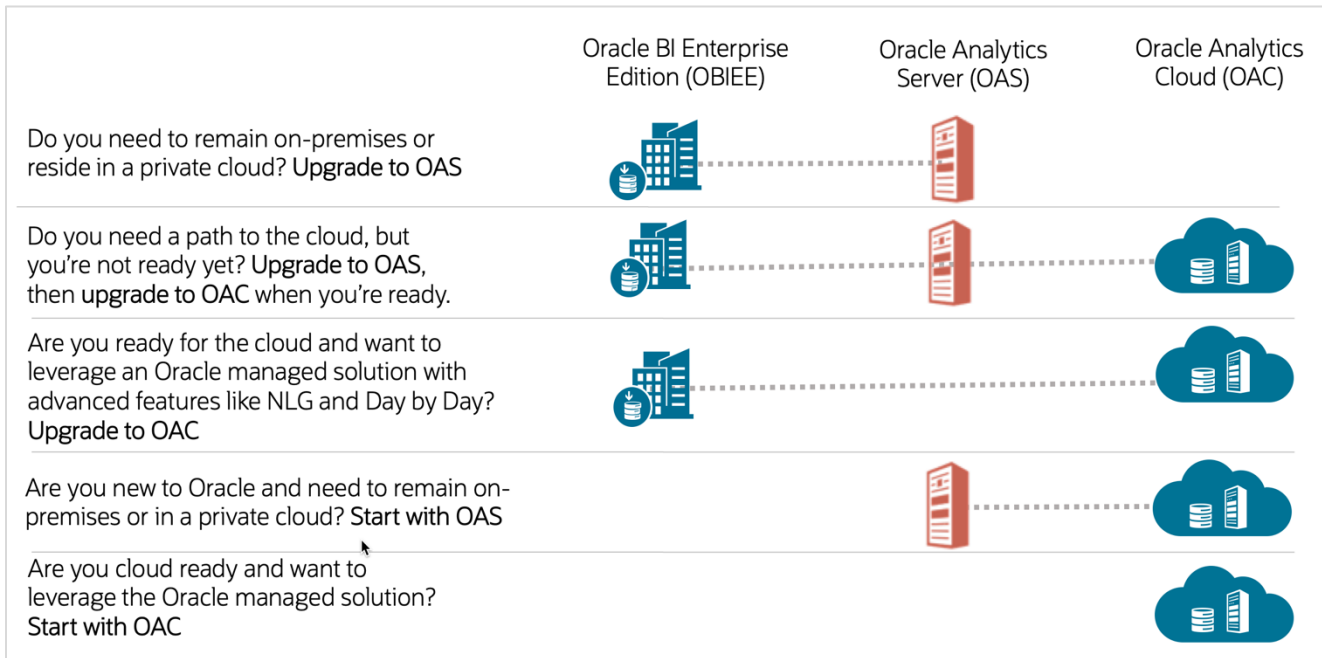
Oracle Analytics Cloud

Oracle Analytics Cloud (OAC) empowers business analysts and consumers with modern AI-powered self-service analytics capabilities for data preparation, visualization, enterprise reporting, augmented analysis, and natural language processing/generation. OAC 5.5 includes new visualizations, data source connections, and an array of enhancements.

For more details, check [What's New in Oracle Analytics Cloud 5.5.0](#).

Oracle Analytics Server

If you're an existing Oracle Business Intelligence Suite and Enterprise Edition (OBIFS and OBIEE) customer who is current on support, the most exciting aspect of Oracle Analytics Server (OAS) is that it's automatically available to you! That and the fact that it offers a practical path to modernizing your analytics:



"Modernizing analytics is key to enterprise success and we are excited about the possibilities with Oracle Analytics Server. We experienced a clean upgrade and were able to quickly migrate our content and dashboards in one day." **Lorri Pivornik, Senior Business Intelligent Architect, Jacobs Corporation**

For more information about the release and what's included, see [What Is Oracle Analytics Server.](#)

Oracle Analytics Server Benefits

With the release of OAS, the benefits of Oracle Analytics Cloud capabilities, such as augmented analytics and world-class data discovery, are available on premises, accelerating your analysis and helping you connect insights to actions. See the comments below for perspective from some of our early implementer partners, followed by links to get started and additional resources:

"OAS has opened up massive possibilities for our clients. The feature-parity with OAC has made it a compelling pre-step for longer term cloud strategies; the inclusion of modern analytic capabilities for no additional investment has enabled data exploration, visualisation and self-service within a centralised, well governed architecture. In addition, the capabilities around data transformation, automated enrichment, one-click advanced analytics and machine learning pipelines are enabling a head start for our clients into machine learning." - **Jon Mead, Managing Director, Rittman Mead**

“We are very excited about the launch of Oracle Analytics Server (OAS). Our customers wanted the flexibility of staying on-premises while being able to leverage Augmented, Machine Learning and Advanced Analytics capabilities. With OAS, they can now upgrade their existing OBIEE platforms to truly empower their users for self-service analytics. We are working with a number of our customers and are expecting them to be live on OAS by early March this year.” - **Shiv Bharti, Practice Director, Oracle Analytics, Perficient**

"OAS is an exciting, huge step forward for on-premises customers, especially as they think about their cloud strategy. Customers can now enjoy the benefits of Augmented Analytics and Machine Learning available in OAS, along with a host of several other new features which were cloud-only so far, without the need for additional licensing. This a big win for our customers!" - **Gianni Ceresa, Analytics Consultant, DATAlysis**

Getting Started

1. [Installation guidance](#)
2. [OAC Best Practices](#)
3. [Access via eDelivery](#) for customers current on support/maintenance for Oracle Business Intelligence
4. [Free Udemy Course - Modern Data Visualization with Oracle Analytics Cloud](#)
5. [Free Udemy Course - Augmented Data Visualization with Machine Learning](#)
6. [Register for 3-day OAC workshops](#)
7. [Learn more at the Oracle Analytics Summit, April 26-28 2020](#)

Resources

1. [What's New in Oracle Analytics Cloud 5.5.0](#)
2. [OAC Tips Tech Talk with Manpreet Shahi](#)
3. [What is Oracle Analytics Server?](#)
4. [OAS Install and Configuration with Alan Lee](#)
5. [Oracle Analytics Server Documentation](#)
6. [Feature Availability and Comparison with Oracle Analytics Cloud](#)
7. [Feature Availability and Comparison with Oracle BI Enterprise Edition 12.2.1.4](#)
8. [OAS - Certification Information](#)