

Oracle Delivers New Low-Code App Dev Service on OCI Customer, Analyst and Partner Quote Sheet

Customer Quotes

"The WTL Group has been using Oracle Technologies for more than 20 years. In late 2019 we started leveraging Oracle's Autonomous Database + APEX within Oracle Cloud Infrastructure to deliver a mission-critical solution within our Logistics Division; the APEX low-code platform has enabled the delivery team to quickly go from prototype to a final product and rollout within 5 months. The result was a secure, elegant, and responsive web-based solution deployed in 4 distribution centers being used by more than 250 active users around the clock managing a fleet of 600 assets," said **Giovani Cani, vice president, IT delivery, Wilson Transportation & Leasing Group.**

"Nokomis Health has used Oracle APEX as its primary development platform for the past 7 years. It originally enabled two Oracle APEX developers to build a complex HIPPA compliant claim review engine and onboard the first healthcare insurer within less than 9 months. I honestly believe that the project delivery costs would have been a minimum of 2-3 times greater had we chose an alternative development tool due to the huge productivity that Oracle APEX provides," said **Richard Henriksen, CEO & co-founder, Nokomis Health Inc.**

"In the five years since we started using Oracle APEX, Oracle has knocked it out of the park in terms of functionality from release to release and particularly from a 'low-code' perspective. Implementing Oracle APEX is unlike some other products from Oracle is that it is painless. The product is a pleasure to use, it enabled us to go to market quickly with a very rich user experience. Experience is also enhanced by the great APEX user community. Each release has become richer and richer in functionality and has reduced custom code considerably," said **Gemma Wood, co-founder, Cavanti Corporation.**

"Bar Group is a logistics company specializing in last mile delivery services. In the last few years, home delivery services have been exploding with development and changes, and 2020 in particular forced us to introduce many new online services and APIs. All challenges have been successfully delivered using Oracle APEX, using our own development team and all in a very short timeframe. Now we have a flexible system that we know, understand and can easily maintain thanks to Oracle APEX and ORDS," said **Hagai Russo, CIO, Bar Group.**

"As COVID-19 highlighted the need to rapidly adjust technology to meet business changes, APEX and the Oracle Cloud has been enabling seamless change for years. You have to meet changes faced by the external landscape and environment - our deployment schedule is days and weeks, not months and quarters," said **Rich Mutell, CEO, Apex Health Innovations.**

"Oracle APEX has allowed us to modernize our SMB ERP from a Windows client/server application to a modern web app. APEX is also powerful for our application users as it allows them to design and personalize reports, without the need of a programmer. As a development tool, it is not complex, and allows our developers to focus on the SQL code and not on the presentation code. APEX has allowed us to develop different solutions on the web focusing on the database design, rules and SQL code without worrying on implementing different technologies on the front end. APEX has continued to evolve and we see it as a tool that will enable us to use all future web technologies in our applications," said **Rodolfo Luthe, general manager, Grupo Luthe.**

Analyst Quotes

"Oracle with APEX has one of the industry's best low code frameworks for building data-centric apps. When you combine APEX with Oracle's Autonomous Database and Oracle Exadata in OCI you have a highly differentiated full stack, low code solution. Oracle APEX empowers developers and tech savvy business users to build and operate scalable, secure, and highly available runtime infrastructure. Low code capabilities are crucial for enterprises to own their 'automation destiny' in the era of business best practices uncertainty, created by technology advances in general, and a pandemic world more recently," said **Holger Mueller, vice president and principal analyst, Constellation Research.**

"Whether you know it or not, Oracle APEX has been around for the best part of two decades, and has evolved to be an industry-leading low code data-driven application development framework with over 500,000 community developers. No other development platform better exploits the unique capabilities of the Oracle Autonomous Database and Oracle Exadata in OCI. Best of luck finding another low-code cloud platform that provides its level of scale, cost effectiveness, proven-ruggedness, and ease-of-deployment," said **Mark Peters, senior analyst and practice director, Enterprise Strategy Group (ESG).**

"The most effective low-code solution will not only speed the development of mission-critical apps but will also provide an enterprise-class deployment architecture that's both elastic and automated. This important capacity derives from the unique combination of rapid low-code development with a highly scalable and secure data architecture with Oracle Autonomous Database on Oracle Exadata in the Oracle Cloud running at the core of APEX," said **Bradley Shimmin, chief analyst, Omdia.**

"Oracle's new APEX low code application development cloud service is another major Oracle game changer and the best low code service available today. It turbo charges application developer productivity, simplifies deployment, and fully exploits the Oracle Autonomous Database, Oracle Exadata, and Oracle Cloud Infrastructure," said **Marc Staimer, founder and president of DSC and Wikibon Analyst.**

Partner Quotes

"We have used Oracle APEX since its very inception, and in that time we have found it to be the most flexible, powerful, scalable and cost effective solution available to us. We have based an entire solution development strategy on an APEX platform, and can deliver low-code solutions to a higher quality, lower cost and quicker timescales than the equivalent tools from other providers. The continuous delivery of new capabilities, combined with the power of the underlying Oracle Cloud database, allows us to deliver a huge range of business use cases both internally and to our customers," said **Dermot Murray, vice president ideation, Inoapps.**

"Without a doubt, Oracle APEX on Autonomous Database is the gold standard for low-code development platforms. For almost 20 years, we have built our entire business on APEX. It has given us a huge competitive advantage, allowing us to deliver beautiful, scalable, feature-rich solutions for our clients in a fraction of the time compared to any other technology we've seen. We're delighted to see this new offering from Oracle, which offers a simple and more affordable entry point into the world of APEX on Autonomous Database and Oracle Cloud," said **Michelle Skamene, vice president, Insum Solutions.**

"Every new release of APEX comes with more features that brings low-code development to a whole new level. For example, in APEX 20.2, Faceted Search and REST Data Sources makes extremely user intuitive reporting on remote data sources a piece of cake. My customers were just blown away by it," said **Roel Hartman, director, APEX Consulting**.

"Oracle APEX is a low-code solution that enables you to build everything from the simplest Single Page App (SPA) through to feature rich enterprise applications. What does this mean? Simple, it means that APEX comes with out-of-the-box support for a lot of the tasks and features you frequently use, which results in you being able to spend more time focusing on the what your application should do, rather than how you're going to achieve it. Getting an application into production has never been quicker, easier or more rewarding," said **John Scott, director, APEX Evangelists**.

"APEX around the clock. During the more than 20 years we have been using APEX, it evolved into a mature enterprise-level application development platform running 24x7 critical business applications for our customers. APEX provides unique features of Oracle Database in combination with other Oracle Cloud services including high scalability, performance and productivity, at no additional cost (outside the database license). APEX is the tool to develop high-end business (critical) applications," said **Guido Leduc, CEO, The DOC**.

"APEX has been a core component of our business from the outset. APEX has allowed us to deliver cost effective solutions for our customers both on-premise and in the cloud. APEX is our go-to development platform for implementing industrial grade extensions and integrations to Oracle e-Business Suite and ERP Cloud. Don't leave home without it," said **Jon Dixon, co-founder, JMJ Cloud**.

"Oracle APEX is extensible and responsive by design, allowing us to use it for all sizes of projects for all device types across all industry sectors. We can easily integrate the applications we build with numerous other technologies and have the choice to deploy them on-premise or in the cloud. We're achieving a faster time to market and a greater ROI on our projects, making it the engine powering our company's and customers future," said **Peter Raganitsch, CEO, FOEX GmbH**.

"As one of the first adopters of Oracle APEX we share the story of delivering secure, high-quality and user-friendly solutions with our enterprise clients. Embarking our clients on low-code journey the projects suddenly become 10x faster with Oracle APEX compared to other technologies. At first hard to believe but thanks to Oracle APEX all the latest and greatest features of modern enterprise web development are at the touch of a button," said **Dario Bilic, executive director, BiLog**.

"Oracle APEX is an incredible tool, it allows us to exponentially accelerate the delivery of software solutions, reducing the cost of projects to the maximum! The solutions developed are practically maintenance-free," said **Adrián Filomeni, CEO, FILOMENI Sistemas Informáticos**.