



3 Reasons to Move to Oracle Product Lifecycle Management (PLM)

To support global demand, organizations must continuously innovate, ideate, and deliver quality products faster. With Oracle’s centralized Cloud PLM platform and embedded AI, you can simplify work streams and unify data to accelerate product innovation and go to market.

Key Challenges:

Delayed innovation holds you back

Legacy systems can’t support modern PLM. Data silos restrict access and transparency. Rigid processes limit collaboration. Without access to real-time lifecycle data or the ability to use predictive analytics, it’s hard to make informed decisions and respond to changes.



How Oracle Fusion Cloud PLM Can Help:

Embedded AI accelerates innovation

AI is embedded into Oracle Cloud software at no extra cost, making it easy to integrate into your supply chain. Using AI, you can build products with smarter data, generate design alternatives, detect defects, & analyze suppliers to drive a smarter innovation pipeline.

Disconnected PLM data is costly

Product innovation suffers when PLM data is siloed across the business. Disparate product records and sales numbers deliver fractional insights. Fragmentation and disconnect between design and development teams slows down your ability to bring new products to market.



Leverage the cloud advantage

Oracle Cloud PLM connects data across the product lifecycle. Innovate, develop, and commercialize faster through a single platform. Streamline collaboration and improve decision-making. Accelerate time to market and scale with the power of the cloud.

Overcomplicated platforms slow progress

Traditional tools require heavy coding and lack capabilities for collaboration, taking up developers’ time instead of focusing on innovation. Lengthy development cycles, steep technical requirements, and integration complexities can lead to wait times in configuration.



Build your own PLM apps, faster

Oracle’s low-code/no-code development apps empower users to build with clicks, not code. A simple UI enables admins to configure pages so users are presented with streamlined data based on a business rule. Advanced capabilities offer customization for web & mobile apps.

CUSTOMER SUCCESS

“Moving from Agile to Oracle Cloud PLM was an integral step towards modernizing our business and processes.”

Chief Information Officer, Global Manufacturer

Accelerate product innovation with Oracle Product Lifecycle Management

Oracle’s next-generation Cloud PLM platform provides an enterprise digital thread that seamlessly connects your design and supply chain for a unified view of the product lifecycle.

[Learn more](#)