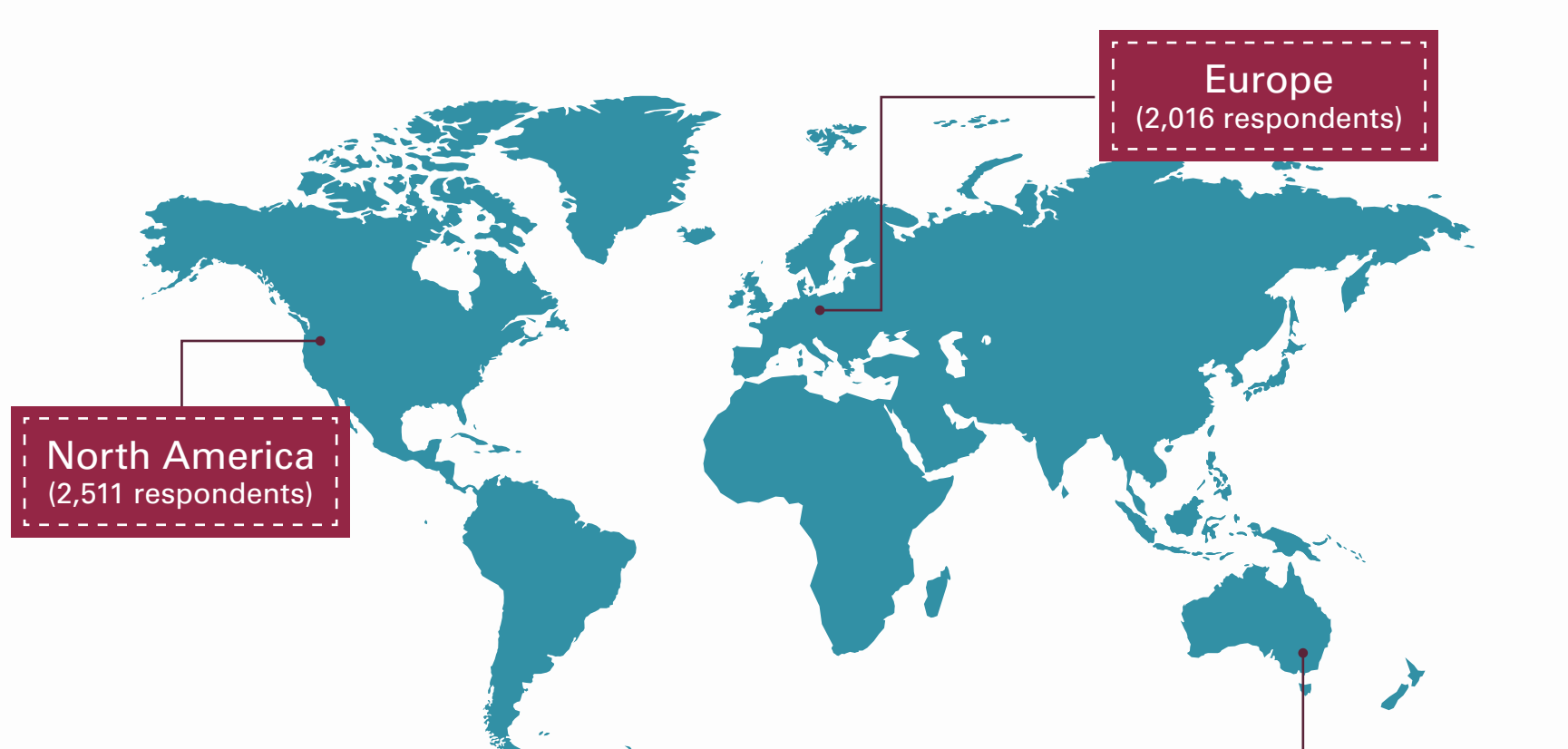


Engage the Connected Consumer with a Modern Digital Experience

NEW SURVEY FINDINGS

Oracle conducted an online survey with 5,028 consumers across eight countries in:

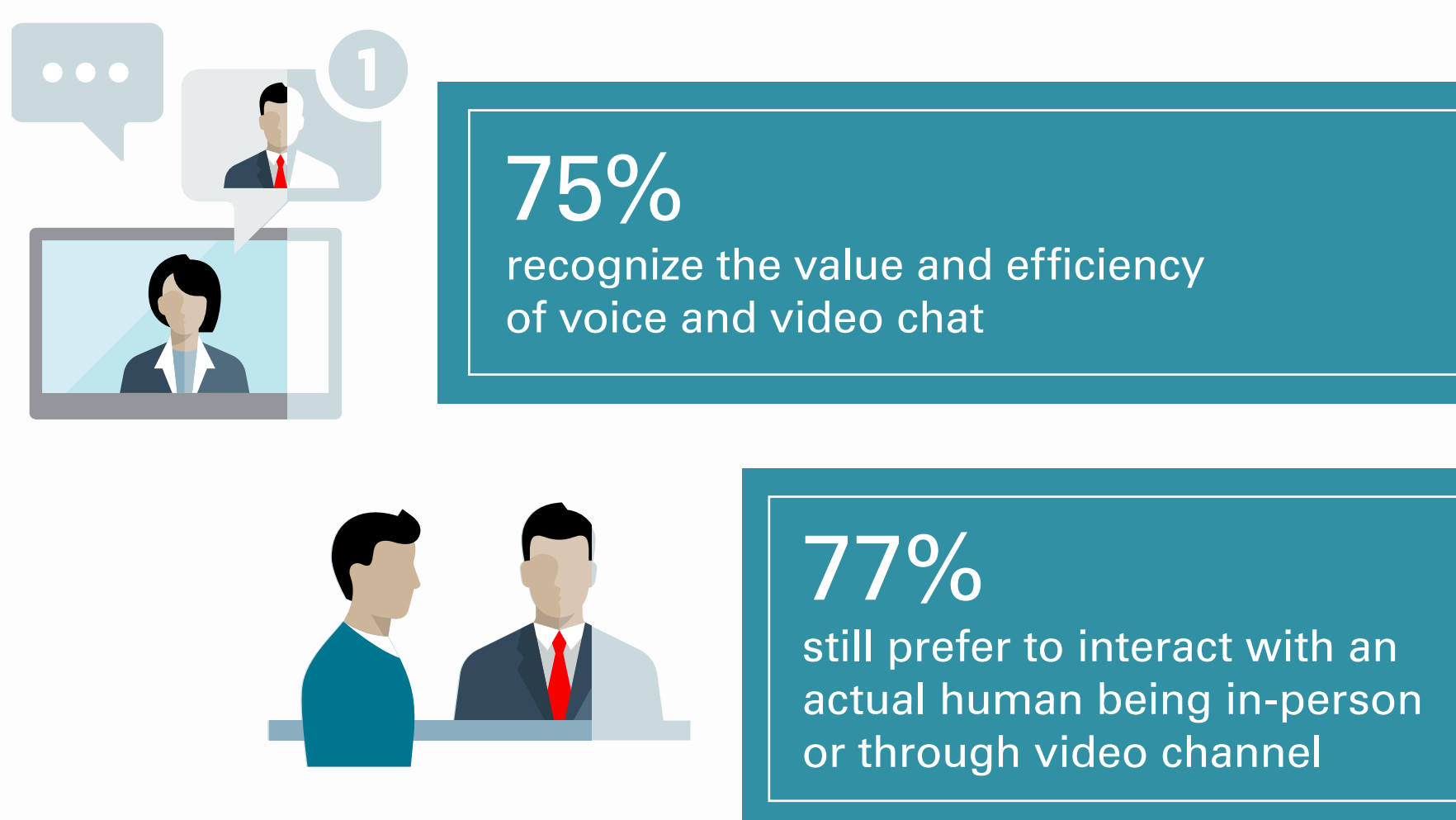


The results of the survey appeared in the Oracle report “Modern Experiences for Connected Customers—Creating Digital Customer Engagement.” Here’s what the survey found.

DISSATISFACTION WITH ENGAGEMENT CHANNELS

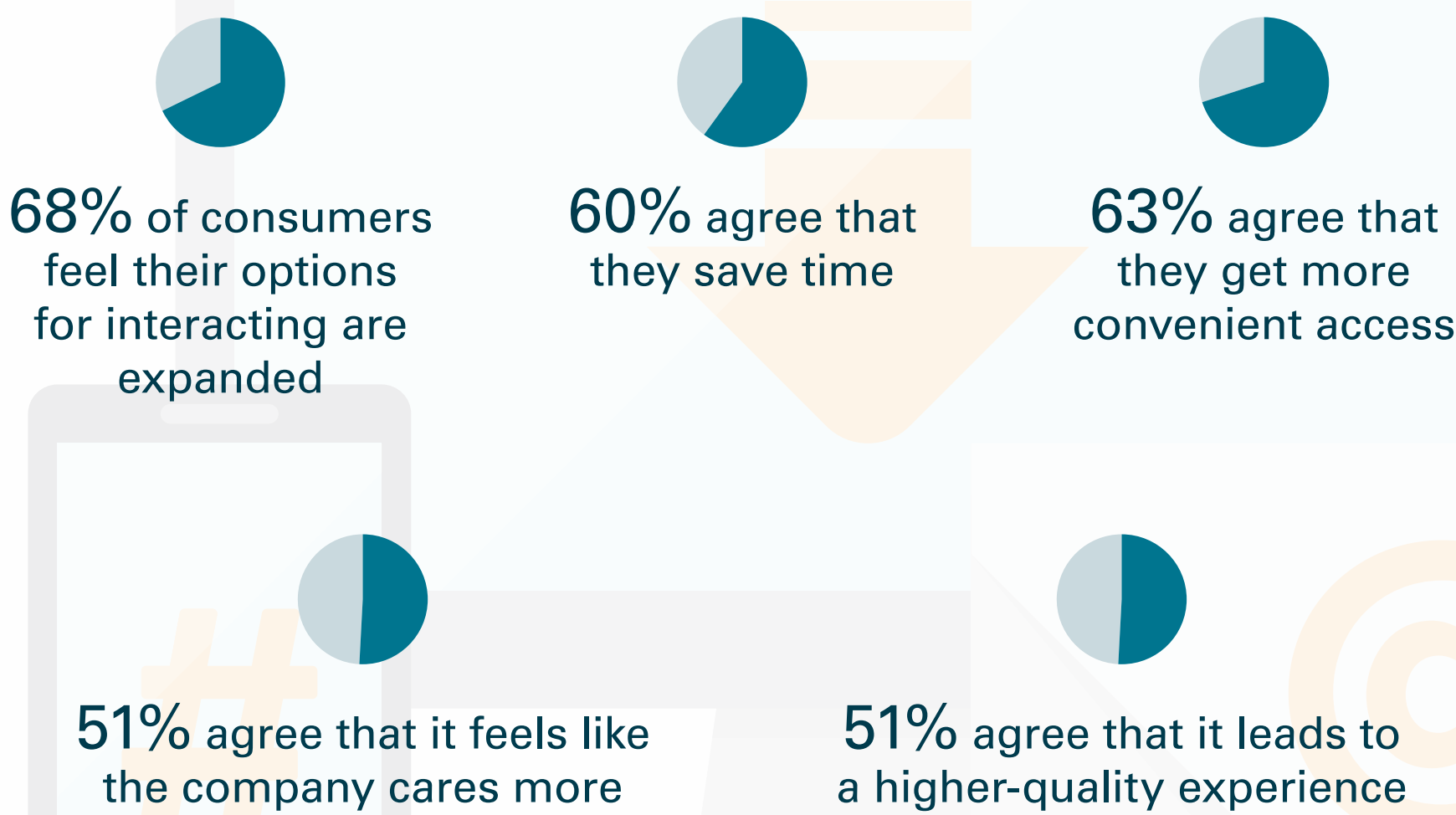


CONSUMERS WANT MORE



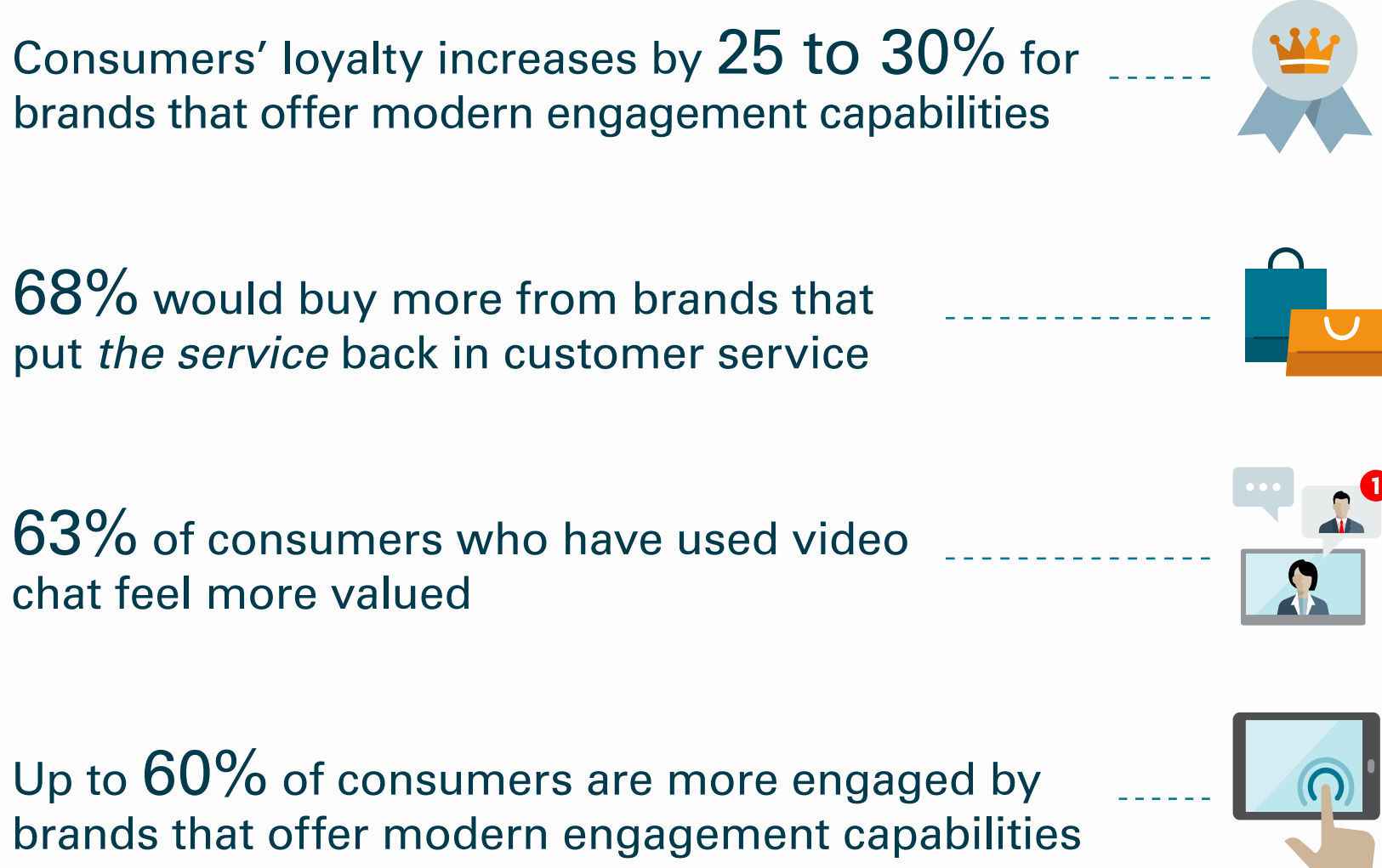
BUILDING MODERN ENGAGEMENT TO INCREASE CUSTOMER SATISFACTION

When an organization offers modern digital engagement channels...



CONTEXT-DRIVEN DIGITAL ENGAGEMENT ON THE RIGHT CHANNEL ACROSS WEB AND MOBILE

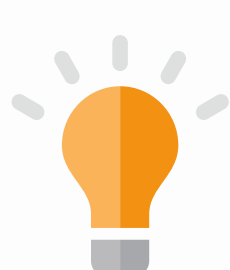
Brands can benefit by proactively engaging customers during key moments of individualized journeys.



ELEVATE YOUR ENGAGEMENT

Oracle understands the importance of modernizing customer engagement and experience. View the full report [here](#) (which is also broken down by industry segment [here](#) and by regions [here](#)).

Oracle Live Experience Cloud is helping companies modernize customer experience with context-driven digital engagements across web and mobile that are proactive, seamless, and meaningful.



Click [here](#) to learn more



Click [here](#) to request a live demo