



ORACLE®

SITES CLOUD

Engaging Websites Made Easy

ORACLE®

Why Sites?

Why Sites Cloud Service?

With Oracle Sites Cloud Service, you can rapidly build and publish marketing and community websites—from concept to launch—for every part of your business.

It's perfect for your enterprise. Your IT experts can view and govern all sites, yet anyone can create and customize a site without IT help.

It's an integrated experience—content, collaboration, and creativity are built in to one user interface. And shared content makes collaboration between and among groups easier than ever.

It's how you create amazing digital experiences. It redefines the way business and people communicate.

**WATCH**

Oracle Sites Cloud Service Overview



Why Sites?

Get What
You NeedBe
Responsive
and FastFocus on the
EnterpriseConnect and
Collaborate

Keep Control

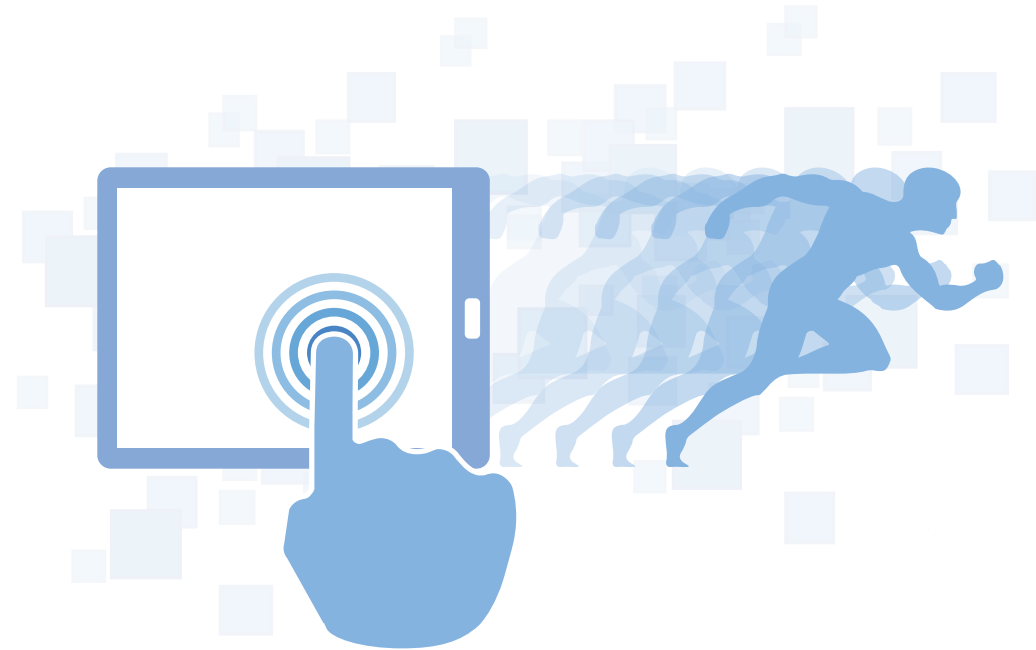
Build and
PublishImagine the
PossibilitiesDrive
Engagement

Get Started

Get What You Need

Everything you need to
create engaging sites.
We've got it.

Oracle Sites Cloud Service: Easier. Faster. Better.

**Simple and Intuitive Tools**

Drag-and-drop components, sample page layouts, and site themes let you assemble and publish a site from predefined building blocks.

Switch themes and rebrand a site at the touch of a button.

Deep Integration

Because Oracle Sites Cloud Service is integrated with Oracle Documents Cloud Service, you can seamlessly grab and reuse collaborative content to build engaging online experiences.

Apps

Apps, such as social networking or calendar, easily extend the functionality of a site.

You can register third-party apps and your custom apps with Oracle Sites Cloud Service. The apps are then available to integrate into your sites to address a business need.

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Be Responsive and Fast

Got something to say? Get the word out quickly.

With Oracle Sites Cloud Service, you can accelerate both the process and your success.



Responsive Design

Preview any web page to see how it will appear on a device with a particular screen size.

Themes with a responsive design automatically arrange the page content for optimal use on the selected screen size.

Mobile First

Mobile is it. Mobile is now. Everyone wants easy access on the go. Don't you?

With Oracle Sites Cloud Service, you can put mobile first right from the start. Don't make mobile web an afterthought.

Rapid Concept to Launch

Creating a site is interactive, visual, modular—and did we mention—fast?

With a what-you-see-is-what-you-get interface and one-click publishing, your site will be ready in no time.

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Focus on the Enterprise



Enterprise-focused solution. One that users love and IT trusts.

- Supports the enterprise needs for security, governance, collaboration, and management
- Keeps the content separate from the design
- Lets users concurrently work on different updates to the same site and publish selected changes to a site when ready
- Supports file sync and share
- Provides a unified user experience across devices

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Connect and Collaborate



Collaborate at the speed your business demands.

Your business needs to interact with an ever-increasing number of groups, including customers, partners, and employees. The ability of these groups to connect, share information, and collaborate is key to the growth of your business. Are you ready to quickly explore opportunities when new ideas or initiatives surface?

With Oracle Sites Cloud Service, your organization can create engagement sites for marketing and self-service communities to relay messaging, facilitate interactions, and promote collaboration with different users. Because content is centralized, sharing and collaboration between groups is fast and easy. All sites can be created and published without help from IT. And you can add social apps to your sites so visitors can post ideas, ask questions, and connect with you. It's an unbeatable combination.



Keep Control

Governance and control that make competitors **envious.**

- Manage all your sites from one console.
- Allow IT operations to view and monitor the sites being created.
- Adhere to corporate branding and security.
- Allow users to create sites, but you control the general look and feel.
- Update a theme to update the sites that use the theme.
- Keep your sites secure with cloud hosting.
- Assign permissions to access the service.



Build and Publish

Anyone can build a site. Even you.

Honestly. Oracle Sites Cloud Service doesn't require you to use any proprietary tools or code or software. The user interface is graphical, intuitive, and friendly.

Whether your dream site includes collaborative content or third-party apps or components such as images and maps, assembling and publishing that site is within your reach.

Learn More

Getting Started

Using Oracle Sites Cloud Service

► Life Cycle of a Site



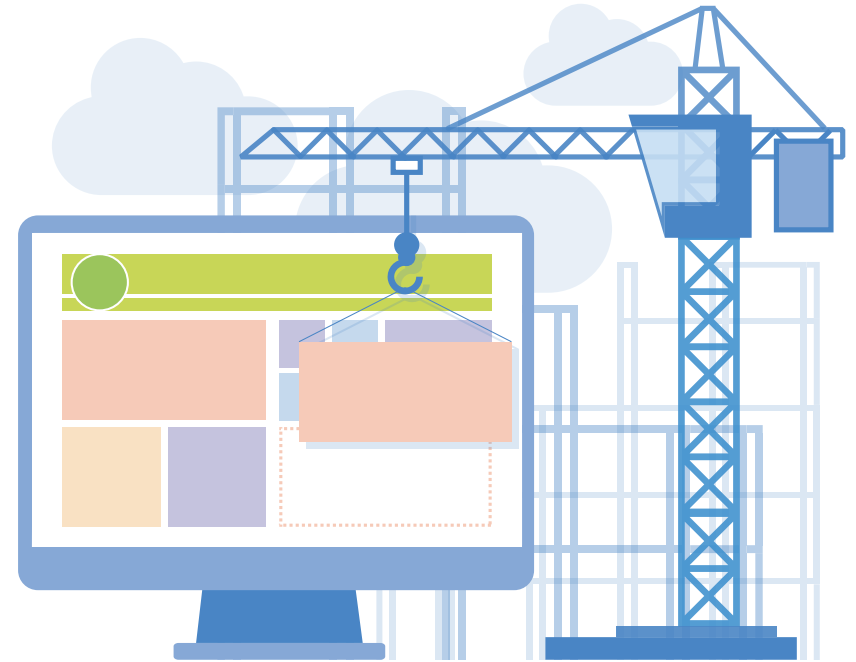
Build



Publish



Manage



Build it. They will come.

- Pick a predefined theme or create your own.
- Drag and drop components, such as titles, images, paragraphs, and documents, into designated slots.
- Add and reorder web pages, modify settings, and customize the design to make it your own.
- Spice it up with third-party apps to be more social, more analytical, or just plain cool.

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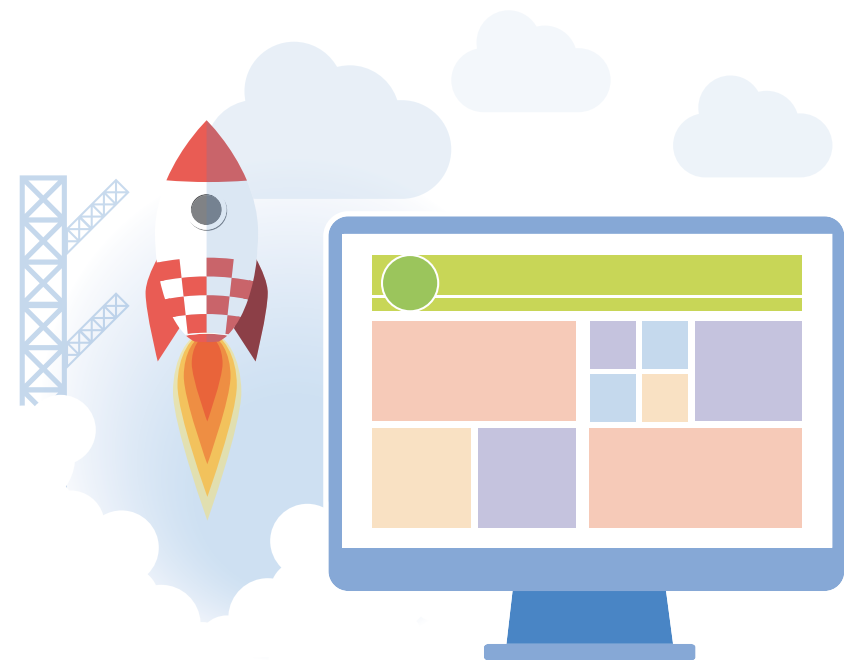
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Publish. Launch your site.

- Merge one or more updates to the base site.
- Preview the site.
- Add keywords to improve the visibility of your site to search engines and to increase the traffic to your site.
- Take your site online when you're ready. Publish with just one click.

► Life Cycle of a Site



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Publish



Manage



Manage. Keep it all under control.

- Manage all your sites and themes from a single easy-to-use dashboard.
- Create, copy, and delete sites and themes.
- Control access by sharing your existing sites and themes with only the users you want.
- Make your site online or offline at any time.

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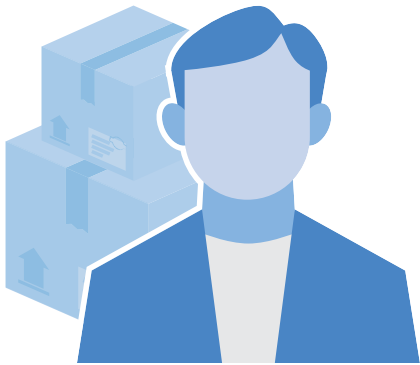
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Imagine the
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Imagine the Possibilities**Customers**

Compel customers to engage with your information.

- Sales collateral
- Campaigns and events
- Product launches
- Communities
- Support

**Employees**

Get news to your employees quickly and stylishly.

- Human resources
- Benefits and payroll
- Education and training
- Departmental pages
- Corporate events

**Partners**

Guide your partners and enable them for success.

- Onboarding
- Partner communities
- Training
- Beta enrollment
- Procurement

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Drive Engagement

Take the challenge. **Drive more informed engagement.**

With the explosion of digital information, you must transform the way your customers, employees, and partners engage with you and with each other for your business to succeed.

With Oracle Sites Cloud Service, you can effectively manage engagement within your enterprise and beyond. You can eliminate the technical and organizational bottlenecks that prevent you from fostering collaboration and from rapidly assembling sites. You can drive not only digital engagement but also more informed engagement. The challenge awaits.



[Get Started](#)

Learn More

- View data sheets, FAQs, pricing, and additional resources on the [Oracle Sites Cloud Service](#) product page.
- Set up an account and register at [Oracle Cloud](#).

Connect

Twitter: [@OracleCloudZone](#)

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LinkedIn: [Official Oracle Cloud Computing Group](#)

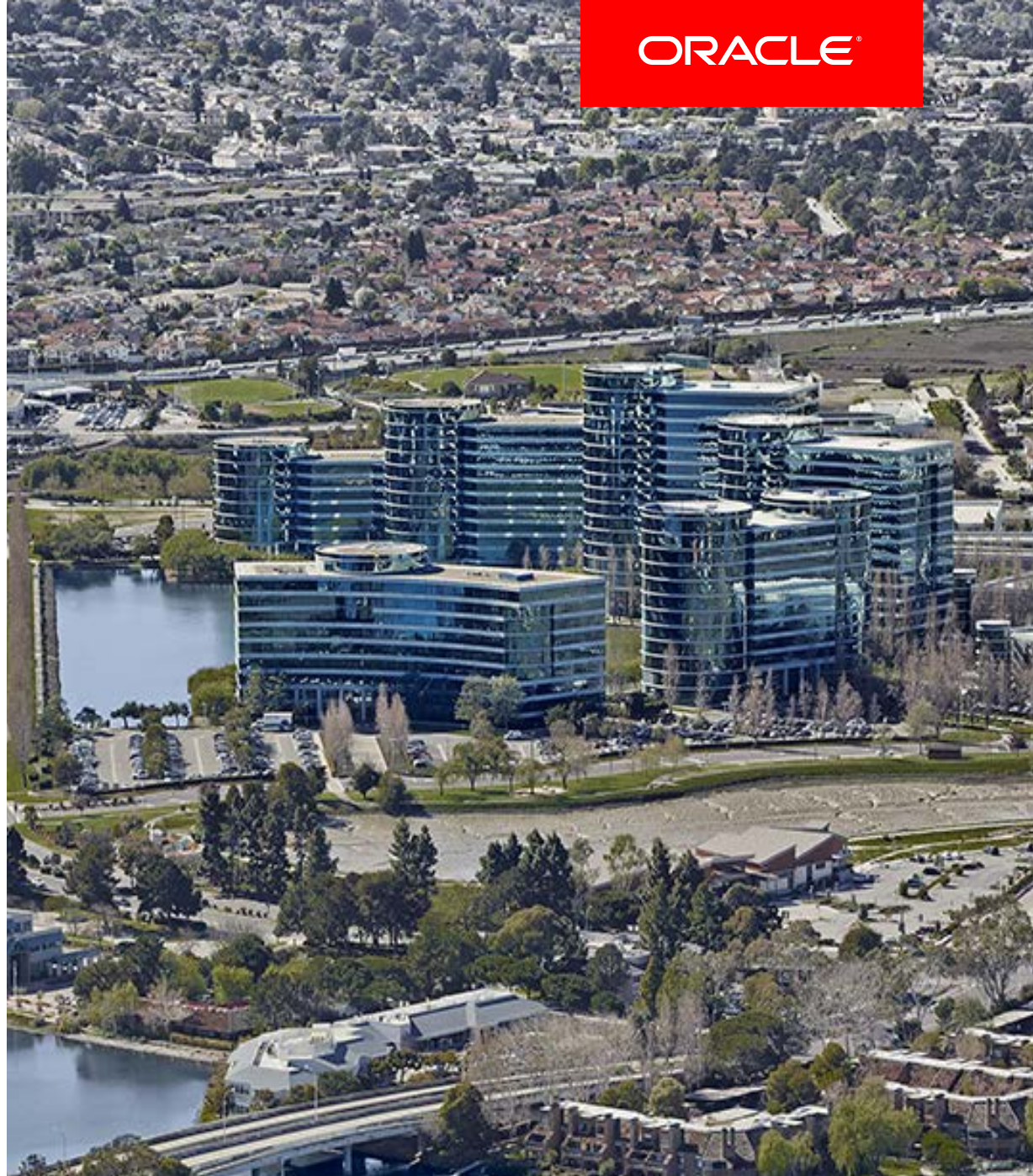
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Integrated Cloud

Applications & Platform Services

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