

A woman with dark hair, wearing a tan sleeveless top, is gesturing with her hands while speaking. Her hands are open and slightly raised. In the foreground, the hands of another person are visible, suggesting a conversation. The background is blurred.

ORACLE®

SITES CLOUD

Engaging
Websites
Made Easy

ORACLE®

Why Sites?

Why Sites Cloud Service?

With Oracle Sites Cloud Service, you can rapidly build and publish marketing and community websites—from concept to launch—for every part of your business.

It's perfect for your enterprise. Your IT experts can view and govern all sites, yet anyone can create and customize a site without IT help.

It's an integrated experience—content, collaboration, and creativity are built in to one user interface. And shared content makes collaboration between and among groups easier than ever.

It's how you create amazing digital experiences. It redefines the way business and people communicate.



WATCH

Oracle Sites Cloud Service Overview

Why Sites?

Get What
You Need

Be
Responsive
and Fast

Focus on the
Enterprise

Connect and
Collaborate

Keep Control

Build and
Publish

Imagine the
Possibilities

Drive
Engagement

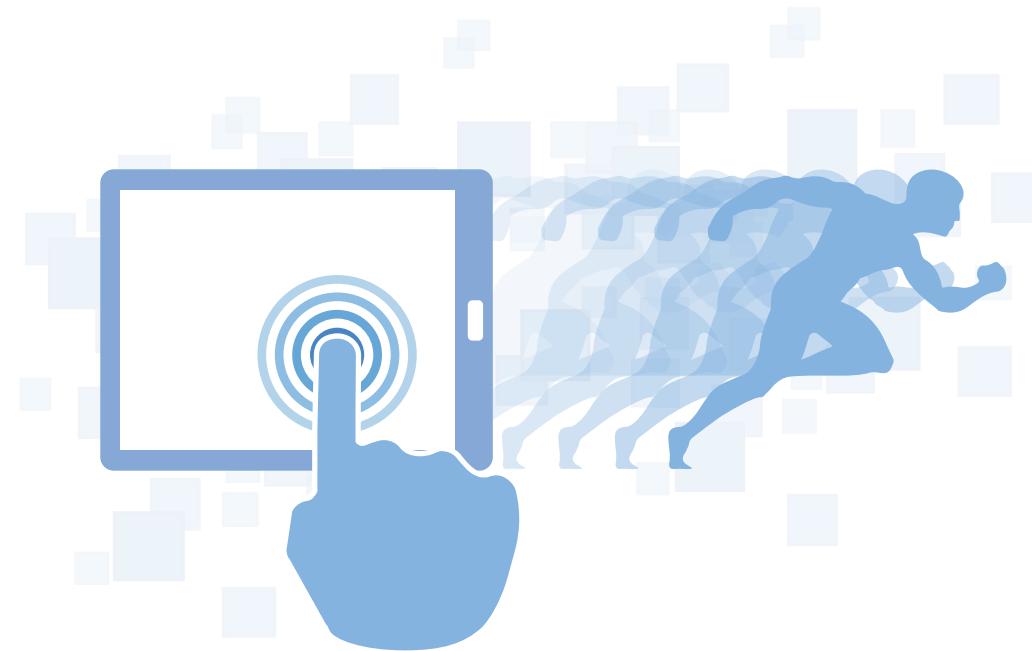
Get Started

Get What You Need

Everything you need to create engaging sites.

We've got it.

Oracle Sites Cloud Service: Easier. Faster. Better.



Simple and Intuitive Tools

Drag-and-drop components, sample page layouts, and site themes let you assemble and publish a site from predefined building blocks.

Switch themes and rebrand a site at the touch of a button.

Deep Integration

Because Oracle Sites Cloud Service is integrated with Oracle Documents Cloud Service, you can seamlessly grab and reuse collaborative content to build engaging online experiences.

Apps

Apps, such as social networking or calendar, easily extend the functionality of a site.

You can register third-party apps and your custom apps with Oracle Sites Cloud Service. The apps are then available to integrate into your sites to address a business need.

Why Sites?

Get What You Need

Be Responsive and Fast

Focus on the Enterprise

Connect and Collaborate

Keep Control

Build and Publish

Imagine the Possibilities

Drive Engagement

Get Started

Be Responsive and Fast

Got something to say? **Get the word out quickly.**

With Oracle Sites Cloud Service, you can accelerate both the process and your success.



Responsive Design

Preview any web page to see how it will appear on a device with a particular screen size.

Themes with a responsive design automatically arrange the page content for optimal use on the selected screen size.

Mobile First

Mobile is it. Mobile is now. Everyone wants easy access on the go. Don't you?

With Oracle Sites Cloud Service, you can put mobile first right from the start. Don't make mobile web an afterthought.

Rapid Concept to Launch

Creating a site is interactive, visual, modular—and did we mention—fast?

With a what-you-see-is-what-you-get interface and one-click publishing, your site will be ready in no time.

Focus on the Enterprise



Enterprise-focused solution.

One that users love and IT trusts.

- Supports the enterprise needs for security, governance, collaboration, and management
- Keeps the content separate from the design
- Lets users concurrently work on different updates to the same site and publish selected changes to a site when ready
- Supports file sync and share
- Provides a unified user experience across devices

Why Sites?

Get What
You Need

Be
Responsive
and Fast

Focus on the
Enterprise

Connect and
Collaborate

Keep Control

Build and
Publish

Imagine the
Possibilities

Drive
Engagement

Get Started

Connect and Collaborate

Collaborate at the speed your business demands.

Your business needs to interact with an ever-increasing number of groups, including customers, partners, and employees. The ability of these groups to connect, share information, and collaborate is key to the growth of your business. Are you ready to quickly explore opportunities when new ideas or initiatives surface?

With Oracle Sites Cloud Service, your organization can create engagement sites for marketing and self-service communities to relay messaging, facilitate interactions, and promote collaboration with different users. Because content is centralized, sharing and collaboration between groups is fast and easy. All sites can be created and published without help from IT. And you can add social apps to your sites so visitors can post ideas, ask questions, and connect with you. It's an unbeatable combination.



Keep Control

Governance and control that make competitors **envious.**

- Manage all your sites from one console.
- Allow IT operations to view and monitor the sites being created.
- Adhere to corporate branding and security.
- Allow users to create sites, but you control the general look and feel.
- Update a theme to update the sites that use the theme.
- Keep your sites secure with cloud hosting.
- Assign permissions to access the service.



Why Sites?

Get What
You Need

Be
Responsive
and Fast

Focus on the
Enterprise

Connect and
Collaborate

Keep Control

Build and
Publish

Imagine the
Possibilities

Drive
Engagement

Get Started

Build and Publish

Anyone can build a site. Even you.

Honestly. Oracle Sites Cloud Service doesn't require you to use any proprietary tools or code or software. The user interface is graphical, intuitive, and friendly.

Whether your dream site includes collaborative content or third-party apps or components such as images and maps, assembling and publishing that site is within your reach.

Learn More

Getting Started

Using Oracle Sites Cloud Service

► Life Cycle of a Site



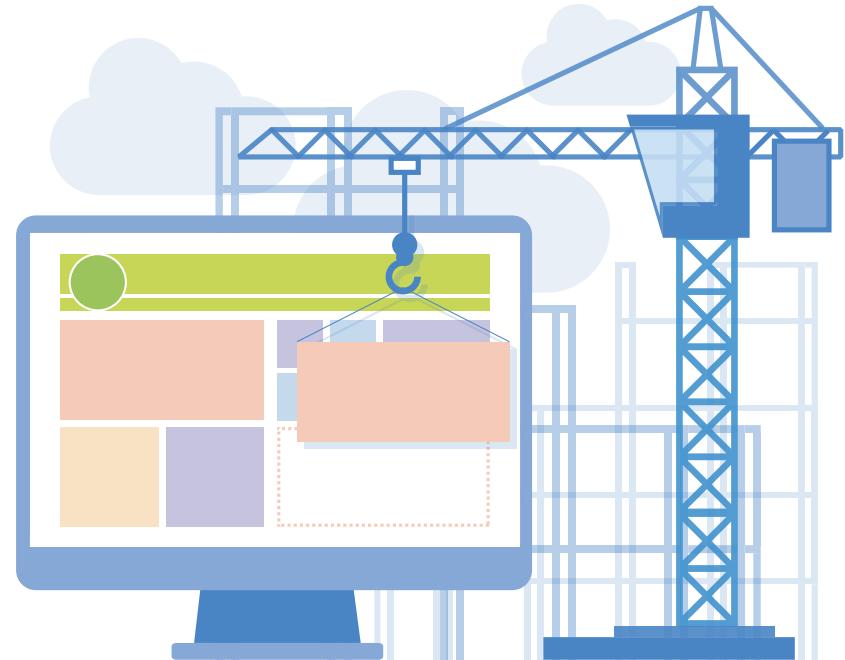
Build



Publish



Manage



Build it. They will come.

- Pick a predefined theme or create your own.
- Drag and drop components, such as titles, images, paragraphs, and documents, into designated slots.
- Add and reorder web pages, modify settings, and customize the design to make it your own.
- Spice it up with third-party apps to be more social, more analytical, or just plain cool.



Why Sites?



Get What You Need



Be Responsive and Fast



Focus on the Enterprise



Connect and Collaborate



Keep Control



Build and Publish



Imagine the Possibilities



Drive Engagement



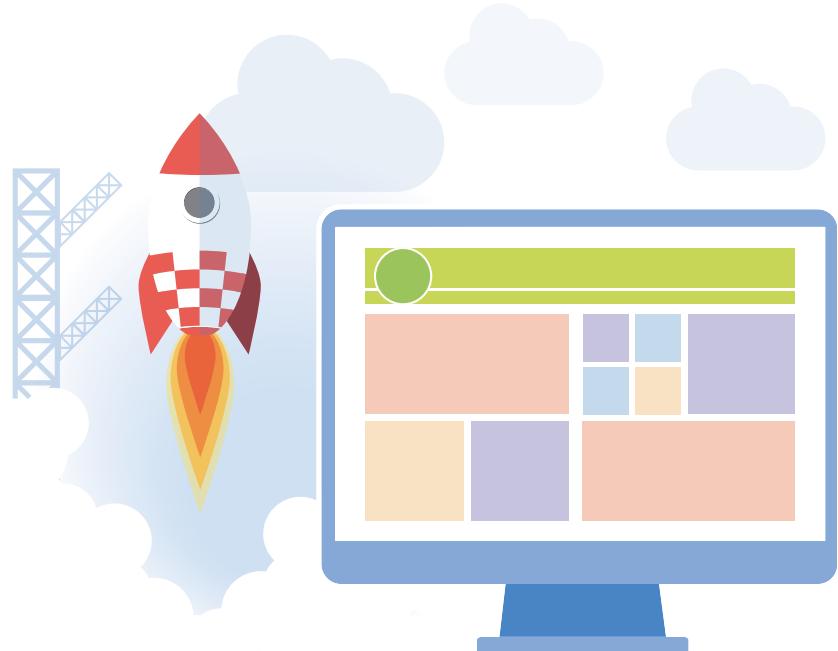
Get Started

Build and Publish

Anyone can build a site. Even you.

Honestly. Oracle Sites Cloud Service doesn't require you to use any proprietary tools or code or software. The user interface is graphical, intuitive, and friendly.

Whether your dream site includes collaborative content or third-party apps or components such as images and maps, assembling and publishing that site is within your reach.



Learn More

Getting Started

Using Oracle Sites Cloud Service

► Life Cycle of a Site



Build



Publish



Manage

Publish. Launch your site.

- Merge one or more updates to the base site.
- Preview the site.
- Add keywords to improve the visibility of your site to search engines and to increase the traffic to your site.
- Take your site online when you're ready. Publish with just one click.

Why Sites?
Get What
You Need

Be
Responsive
and Fast

Focus on the
Enterprise

Connect and
Collaborate

Keep Control

Build and
Publish

Imagine the
Possibilities

Drive
Engagement

Get Started

Build and Publish

Anyone can build a site. Even you.

Honestly. Oracle Sites Cloud Service doesn't require you to use any proprietary tools or code or software. The user interface is graphical, intuitive, and friendly.

Whether your dream site includes collaborative content or third-party apps or components such as images and maps, assembling and publishing that site is within your reach.



Learn More

Getting Started

Using Oracle Sites Cloud Service

► Life Cycle of a Site



Build



Publish



Manage

Manage. Keep it all under control.

- Manage all your sites and themes from a single easy-to-use dashboard.
- Create, copy, and delete sites and themes.
- Control access by sharing your existing sites and themes with only the users you want.
- Make your site online or offline at any time.



Why Sites?



Get What You Need



Be Responsive and Fast



Focus on the Enterprise



Connect and Collaborate



Keep Control



Build and Publish



Imagine the Possibilities

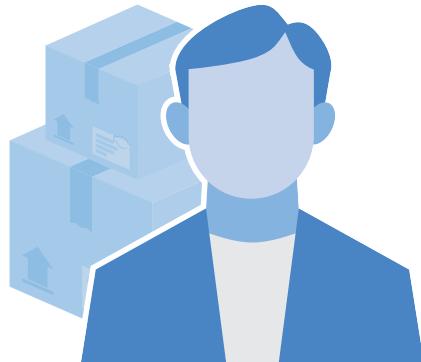


Drive Engagement



Get Started

Imagine the Possibilities



Customers

Compel customers to engage with your information.

- Sales collateral
- Campaigns and events
- Product launches
- Communities
- Support



Employees

Get news to your employees quickly and stylishly.

- Human resources
- Benefits and payroll
- Education and training
- Departmental pages
- Corporate events



Partners

Guide your partners and enable them for success.

- Onboarding
- Partner communities
- Training
- Beta enrollment
- Procurement

Why Sites?

Get What
You Need

Be
Responsive
and Fast

Focus on the
Enterprise

Connect and
Collaborate

Keep Control

Build and
Publish

Imagine the
Possibilities

Drive
Engagement

Get Started

Drive Engagement

Take the challenge. **Drive more informed engagement.**

With the explosion of digital information, you must transform the way your customers, employees, and partners engage with you and with each other for your business to succeed.

With Oracle Sites Cloud Service, you can effectively manage engagement within your enterprise and beyond. You can eliminate the technical and organizational bottlenecks that prevent you from fostering collaboration and from rapidly assembling sites. You can drive not only digital engagement but also more informed engagement. The challenge awaits.



Get Started

Learn More

- View data sheets, FAQs, pricing, and additional resources on the [Oracle Sites Cloud Service](#) product page.
- Set up an account and register at [Oracle Cloud](#).

Connect

Twitter: [@OracleCloudZone](#)

Facebook: [Oracle Cloud Computing](#)

LinkedIn: [Official Oracle Cloud Computing Group](#)

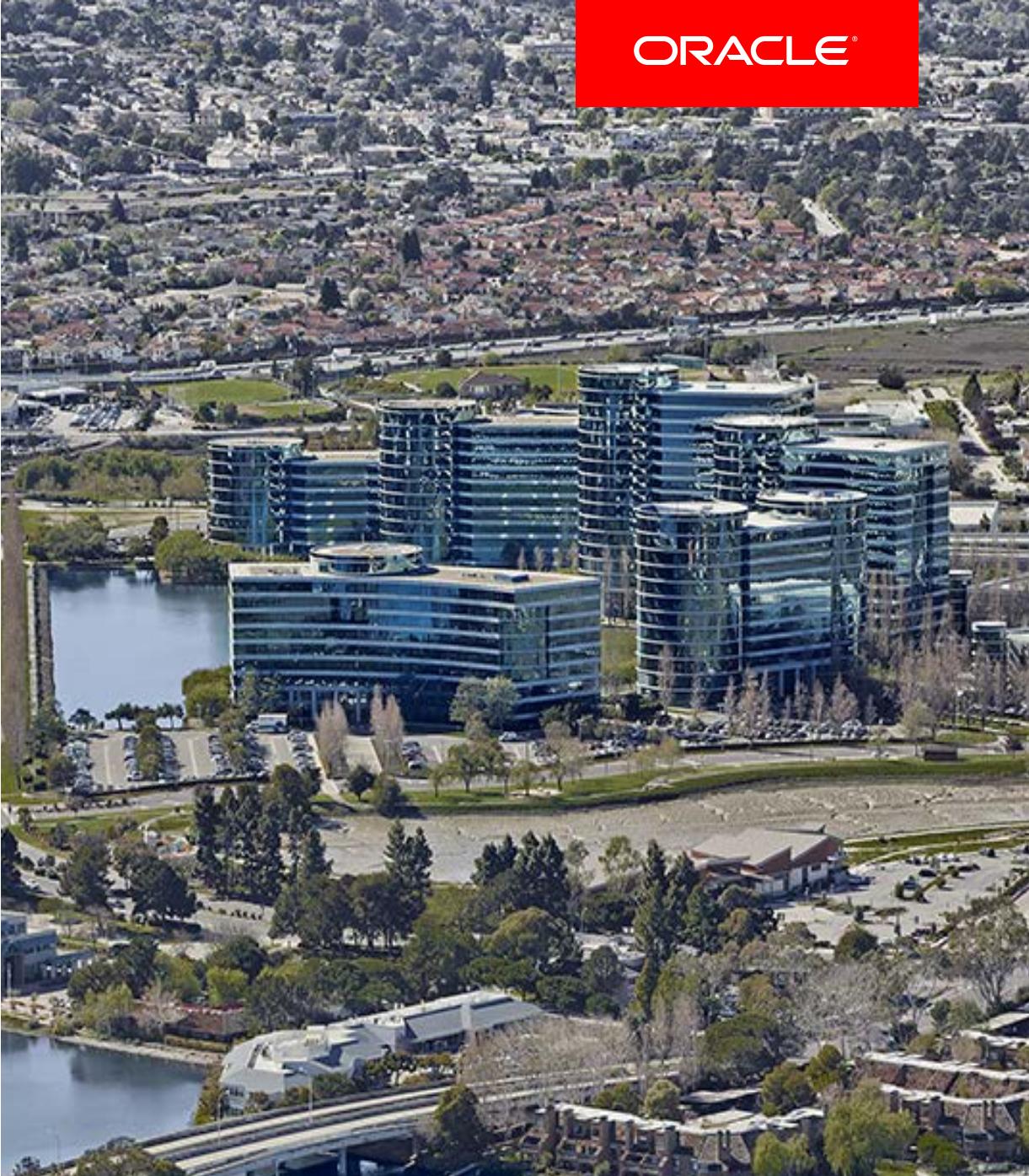
YouTube: [Oracle Cloud Computing Channel](#)

Visit

Visit our Oracle Cloud Community.

[Oracle Events](#)

[Oracle Cloud Solutions Blog](#)



Why Sites?

Get What
You Need

Be
Responsive
and Fast

Focus on the
Enterprise

Connect and
Collaborate

Keep Control

Build and
Publish

Imagine the
Possibilities

Drive
Engagement

Get Started

Safe Harbor

The preceding is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for Oracle's products remains at the sole discretion of Oracle.

The Oracle logo, consisting of the word "ORACLE" in a bold, red, sans-serif font with a registered trademark symbol (®) at the top right.

Integrated Cloud

Applications & Platform Services

Copyright © 2015. Oracle and/or its affiliates. All rights reserved.

This document is provided for information purposes only, and the contents hereof are subject to change without notice. This document is not warranted to be error-free, nor subject to any other warranties or conditions, whether expressed orally or implied in law, including implied warranties and conditions of merchantability or fitness for a particular purpose. We specifically disclaim any liability with respect to this document, and no contractual obligations are formed either directly or indirectly by this document. This document may not be reproduced or transmitted in any form or by any means, electronic or mechanical, for any purpose, without our prior written permission.

Oracle and Java are registered trademarks of Oracle and/or its affiliates. Other names may be trademarks of their respective owners.

Intel and Intel Xeon are trademarks or registered trademarks of Intel Corporation. All SPARC trademarks are used under license and are trademarks or registered trademarks of SPARC International, Inc. AMD, Opteron, the AMD logo, and the AMD Opteron logo are trademarks or registered trademarks of Advanced Micro Devices. UNIX is a registered trademark of The Open Group.